

It's no [#AprilFoolsDay](#) joke, celebrate Mother Earth w/ us ALL month! Check out our Green is Our Thing Earth Week leading up to Earth Day, April 22: ridefinders.com/news/green-is-... Show your support! [#greenisourthing](#) [#fridayfeeling](#) [#earthday](#) [#fridayfeeling](#)

GREEN IS OUR THING



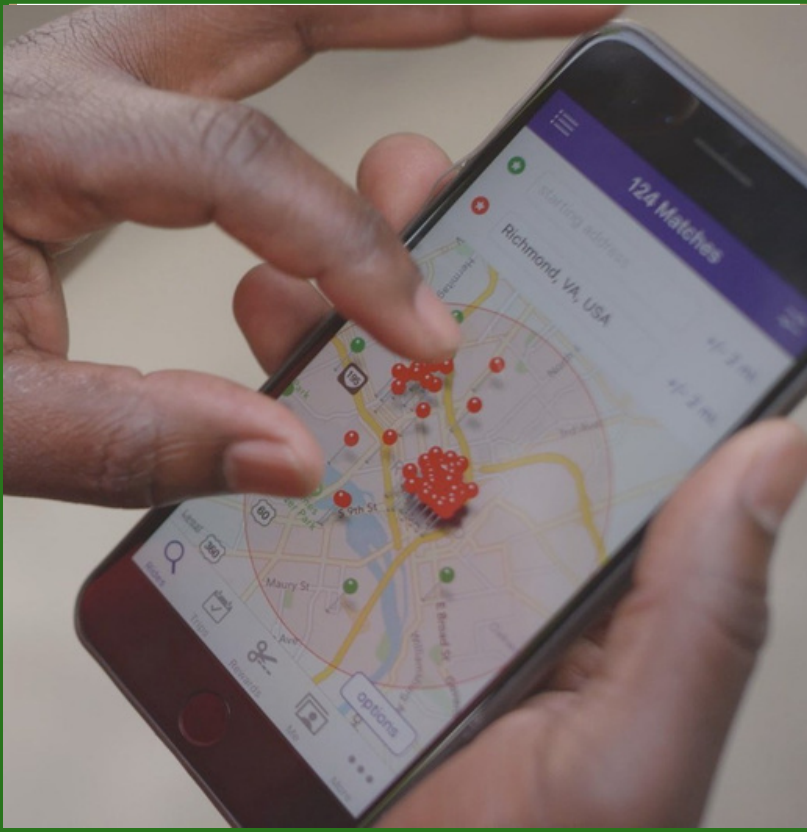
Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

APRIL RECAP

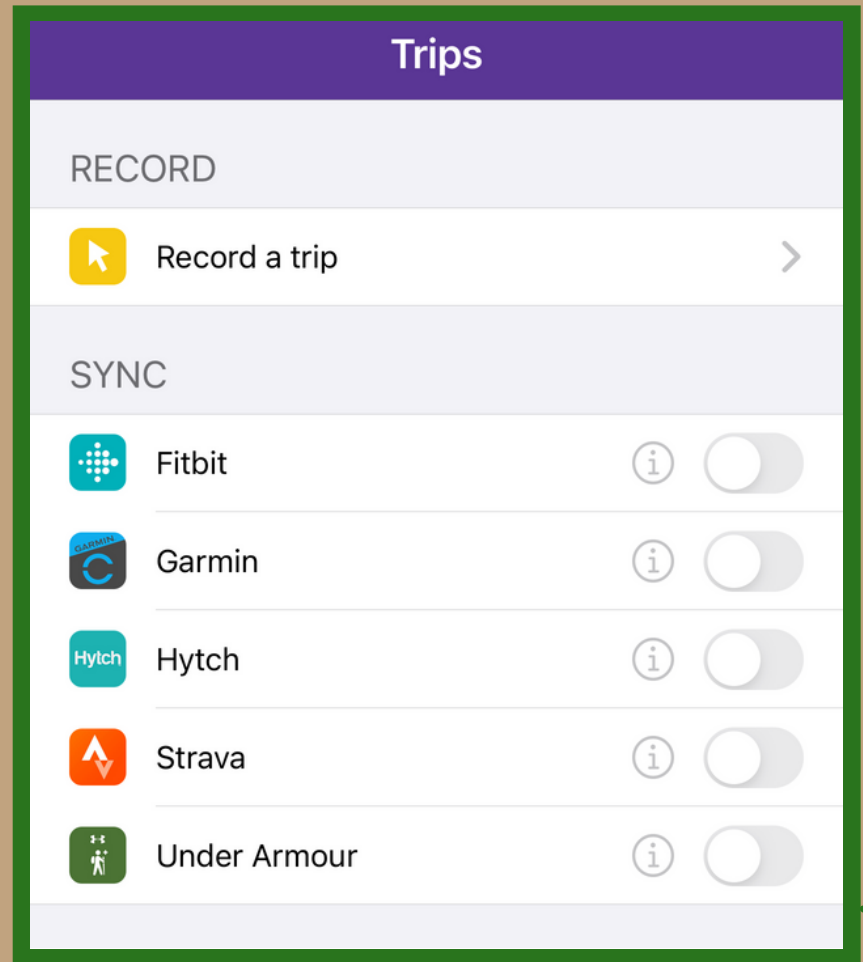
[#greenisourthing](#):
ridefinders.com/news/green-is-... [#TuesdayTip](#)
[#TuesdayThoughts](#)



BY THE NUMBERS



10,809 Active Clients
65,815 Reduced Vehicle Miles Traveled
713 Transit Trips Recorded
554 Telework Days Recorded
238 Vanpool Trips Recorded
144 Carpool Trips Recorded
106 Bike Trips Recorded
27.5 Tons of CO2 Reduced
86.3 lbs of NOx Reduced
\$38,502 Money Saved



Regional Leaders Seek Public Comments for \$276.4 million in Transportation Investments

Apr 18, 2022

The Central Virginia Transportation Authority (CVTA) seeks feedback on an estimated \$276.4 million in transportation projects including regional bike, pedestrian, bridge and highway infrastructure. The **public comment period** is open until Thursday, April 28, 2022 and during the public hearing at 8:30 a.m. on April 29 at PlanRVA, located at 9211 Forest Hill Avenue, Suite 200 or by joining the **Zoom Webinar** and submitting questions via the Q&A dialog box.



- Promoted the Central Virginia Transportation Authority's (CVTA) public comment period for regional transportation projects including bike, pedestrian, bridge and highway infrastructure.
- Shared Henrico County's multiuse trail along the extension of Woodman Road.
- Shared the VA Dept. of Rail and Public Transportation's (DRPT) Rediscover Your Ride initiative.

REGIONAL TRANSPORTATION PARTICIPATION



RideFinders @tea... · 4/4/22 ...

Record your transit trips this month for a chance to win a \$100 gift card!



Virginia DRPT · 4/1/22

During April we want you to rediscover your ride. When you ride transit and log your trips you could win a \$100 gift card! And if you don't win, logging your transit trips will earn you rewards at restaurants, entertainment venues and more. Learn more at

↻ You Retweeted



GRTC Transit Sys... · 4/10/22 ...

We're going on detour starting tomorrow! Westbound Broad Street repaving between 3rd and Belvidere Street.

@GrtcPulse, 1ABC, 2ABC, 3ABC, 12, 14, 50, 78, and 87 detour. Details ▶

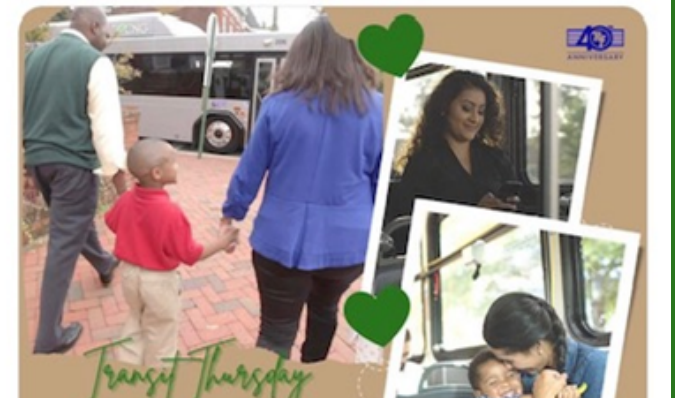
ridegrtc.com/news-initiativ...



- Promoted Transit Thursdays during Earth Month to encourage support of transit.
- Shared GRTC's updates on detours during the Broad Street repaving projects and the mask mandate.
- Partnered with GRTC's Marketing Department to promote the Scheduling & Planning Department bus stop clean-up efforts for Earth Day.
- Shared new frequency and service updates for May.

TRANSIT TALK

TRANSIT THURS.- Transit helps reduce [#emissions](#) by taking cars off the road. Share a photo of you celebrating or taking transit & TAG us. You might win a RideFinders reusable travel mug! ridefinders.com
[#greenisourthing](#) [#earthweek](#)
[#EarthDay2022](#) [#EarthDay](#)



OUTREACH ACTIVITIES



- Assisted Gateway Community Health with their transportation needs and relocation efforts from Innsbrook to Chester.
- Attended two Bike to School events at Cool Spring Elementary and Chickahominy Middle Schools in Hanover County.
- Met with the City of Richmond's Office of Equitable Transit and Mobility to pursue funding support for a van-share program for Richmond Redevelopment and Housing Authority (RRHA) residents.



ridefinders.com/news/earth-wee... #wednesdaywisdom
#earthweek #EarthDay2022



GREEN IS OUR THING

We had a blast at the Fairfield Library Earth Day and Energy Fair! #greenisourthing
#EarthDay2022
#EarthWeek2022



- Encouraged the community make or continue making sustainable choices such as "green" commuting.
- Promoted "Green is Our Thing" Earth Week with daily social media prompts to include Walk or Wheel Wednesday.
- Attended the Henrico News sponsored Earth Day and Energy Fair at Fairfield Library.
- Celebrated Earth Day!

SHARE your feedback & learn more about the future of VA transit at the VA Transit Equity and Modernization Study w/ our friends at the [@VaTransitAssoc](#)




 **Virginia Transi...** · 4/4/22


Learn more about the future of Virginia transit at the Virginia Transit Equity and Modernization Study's Virtual Public Forum on

- Shared the Virginia Department of Transportation's (VDOT) Richmond District five surveys for public feedback.
- Shared Southside ReLeaf and the City of Richmond Urban Forestry's tree planting volunteer opportunity.
- Shared the Virginia Transit Association's (VTA) Virginia Equity and Modernization Study's Virtual Public Forum.

COMMUNITY ENGAGEMENT

Make sure to give your INPUT with these surveys from our friends [@VaDOTRVA](#) 

 **VDOT Rich...**  · 4/1/22

Hey, #RVA District! Take  surveys through 4/22 on these routes:

 Semmes Ave. in [@CityRichmondVA](#)

 Chamberlayne Avenue in

PARTNER WITH US

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ridefinders.com

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