

**RideFinders** @teamride... · 5d ·

Why did Nancy come to work wet? She CARPOOLED.

We're here all day 😂😂😂

[#NationalTellAJokeDay](#)



Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

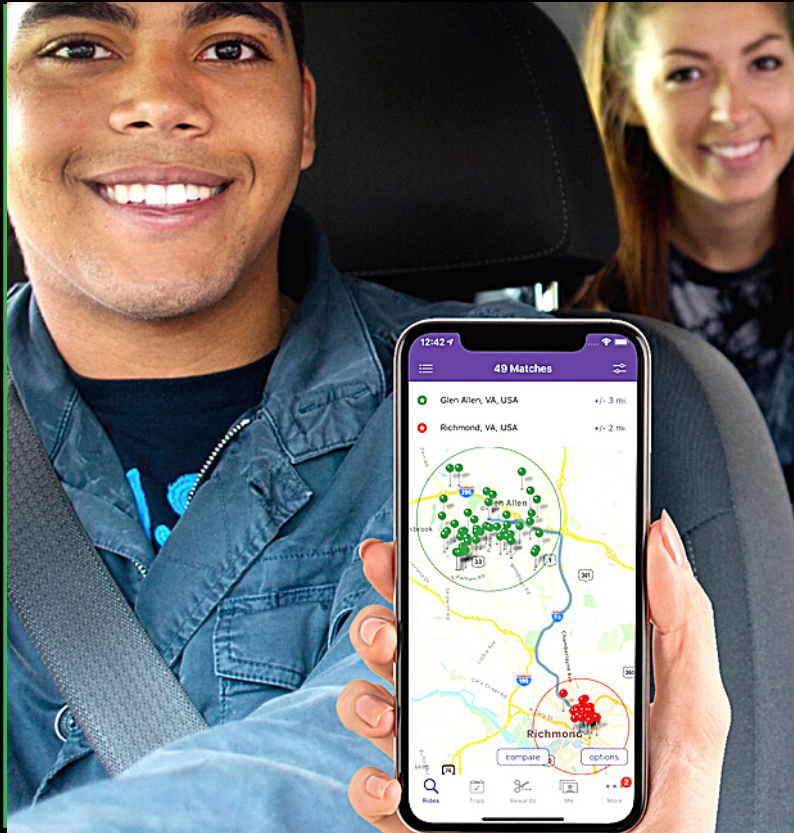
# AUGUST RECAP

## 2022 ACT International Conference



Photo (l to r): Connie McGree, ACT President, Von Tisdale, RideFinders Executive Director, Cherika Ruffin, RideFinders Program Manager, David Strauss, ACT Executive Director

# BY THE NUMBERS



**9,399 Active Clients**

**59,167 Reduced Vehicle Miles Traveled**

**882 Transit Trips Recorded**

**387 Telework Days Recorded**

**284 Vanpool Trips Recorded**

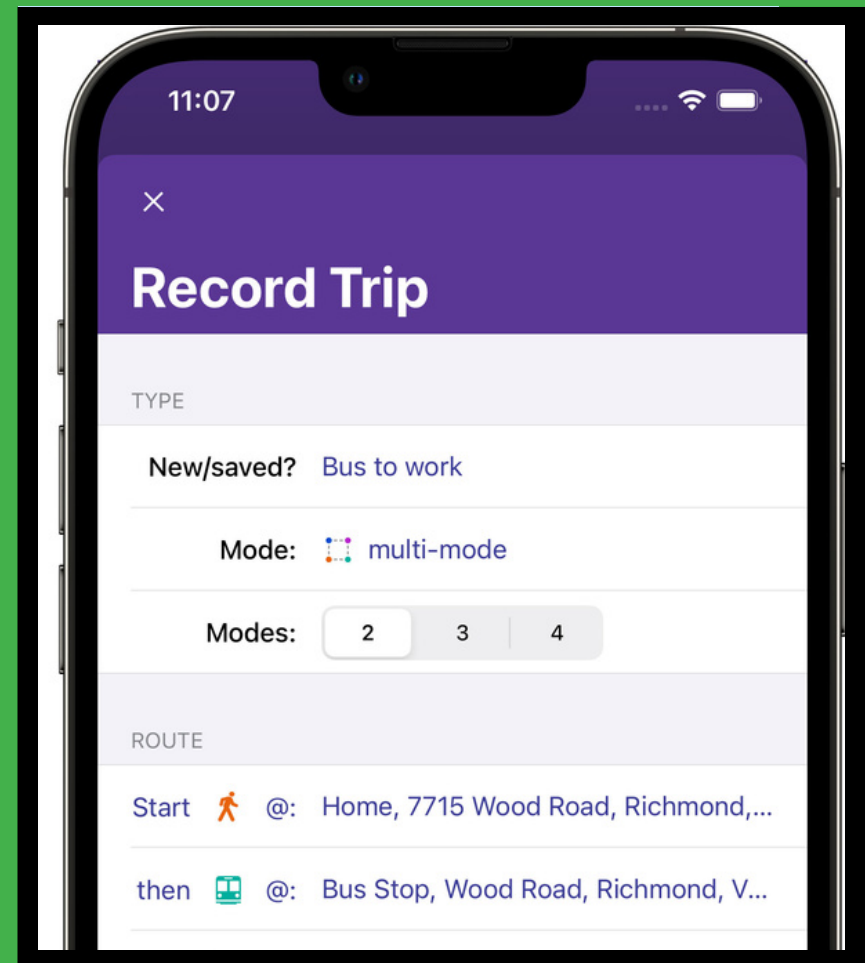
**313 Carpool Trips Recorded**

**76 Bike Trips Recorded**

**47.7 Tons of CO2 Reduced**

**77.6 lbs of NOx Reduced**

**\$36,980 Money Saved**



#bettertogetherrva #oneregionrva

## PARTNER HIGHLIGHT

The Don't Trash Central VA anti-litter campaign is proud to partner with Ride Finders. Ride Finders is a division of the Greater Richmond Transit Company.

**MORE INFO**  
[www.ridefinders.com](http://www.ridefinders.com)



**DON'T  
trash**  
**CENTRAL  
VIRGINIA**

- Shared PlanRVA's RideFinders Don't Trash Central Virginia Partner Highlight on our social media platforms to bring awareness to the campaign.
- Shared the Virginia Department of Rail and Public Transportation's public meeting for the VA State Rail Plan scheduled for September 27.
- Assisted K&K Connections in starting two NEW vanpools - (1) 7-passenger van from Newport News to Richmond and (1) 15-passenger van from Henrico to Washington, D.C.

# REGIONAL TRANSPORTATION PARTICIPATION



**Virginia DRPT @Virgini...** · 3d ...

All aboard! The Virginia State Rail Plan is ready – and we want to share it with you. Register and join the public meeting on 9/27 at 6pm.

[register.gotowebinar.com/  
register/25059...](https://register.gotowebinar.com/register/25059...)

**DRPT** *Connects*

Find out how  
September 27

**VIRGINIA**  
STATEWIDE RAIL PLAN  
**2022**





You Retweeted

**GRTC Transit System** ... · 1h ...

> Expect Delays! <  
Routes 3A/B southbound, 5 and 77 westbound may run behind schedule due to @VCU's Ram Spirit Walk today between 4:00 – 5:30 pm near Belvidere and Main Streets. We'll get back on schedule ASAP on these routes. Customer Service: 804-358-4782.

- Shared GRTC's August Rider Update newsletter and detour reminders and expected route service delays.
- Congratulated GRTC on its \$11 M awarded federal funds for a cleaner bus fleet through the Low or No Emissions Vehicle Program.
- Highlighted GRTC's grantee award on our Way to Go Wednesday feature on our social media platforms and a news story on our website.

# TRANSIT TALK

improve #airquality. More:  
[bit.ly/3wIJWyM](http://bit.ly/3wIJWyM)  
[#wednesdaywisdom](#)  
[#wednesdaythoughts](#)



Way to Go Wednesday

**GRTC**  
Awarded \$11 M For Cleaner Bus Fleet



# AIR QUALITY

**RideFinders** @teamri... · 46m

Help our friends

@ScienceMusofVA collect

#airquality data! 👉

#MondayMotivation

#mondaythoughts

 **Science Museum o...** · 1h

Calling all community scientists: our last #RVAir meetup of the month is

- Shared the Science Museum of Virginia's request for volunteers to help collect air quality data at Charlie Sydnor Playground.
- Shared Clean Air Partner's air quality messages on ozone contributors and "green" gardening products.
- Created video featuring Executive Director for Green Garden series to encourage the community to shop locally and support local farmers to help reduce transportation emissions and help reduce plastic packaging.

#airquality: [bit.ly/teamrfhelp](https://bit.ly/teamrfhelp)  
#ThursdayThoughts





# BE THE CEO OF YOUR COMMUTE



**BE THE CEO OF YOUR  
COMMUTE & START  
CARPOOLING!**

- Meet new friends
- Save \$\$\$ by sharing the ride!
- Choose the day(s) you want to share the ride!
- Download the free Rides & Rewards app for on the go access!

- Continued promoting the campaign to encourage commuters to "take charge" of their commute and find the best personalized option for them.
- Encouraged commuters to download our free Rides & Rewards app to find carpool matches instantly.
- Encouraged commuters to record their carpool and "green" commutes to show their collective environmental impact in reducing emissions.

Carpooling with just one person can save you \$\$\$ and help you earn rewards! Record your #carpool commutes, earn points, redeem them. Take charge of your commute today- it's a WIN-WIN! <https://bit.ly/rfscarpool> #greenisourthing #betheceoofyourcommute #ThursdayThoughts #thursdayvibes

**BE THE CEO OF  
YOUR COMMUTE  
& RECORD YOUR  
CARPOOL TRIPS!**

- Whether you carpool one day a week with a neighbor or share the ride two days a week with a friend.
- Earn redeemable points for rewards!

[ridefinders.com](http://ridefinders.com) | 804.643.7433 (RIDE)



**RideFinders** @tea... · 8/12/22 ...

Take the survey before it closes! 📌 #FridayVibes

 **Richmond VA...** · 8/12/22

Your voice matters – especially when a \$100 gift card is up for grabs! Take our online survey & help us identify & prioritize improvements for walking/ biking/riding the bus in

- Congratulated RVA Bike Share on its newest station at Carter Jones Park.
- Encouraged the community to take the Richmond Connects survey before the survey closed.
- Shared back-to-school safety messages from the Virginia Department of Transportation, the Virginia Department of Motor Vehicles and Henrico Recreation and Parks.

# COMMUNITY ENGAGEMENT

**RideFinders** @teamride... · 4d ...

Woo-hoo 🥳 New RVA Bike Share station at Carter Jones Park 📌 #RVA

— **RVA Bike Share** @... · 4d

Southside let's ride! Our newest station at Carter Jones Park is a great link to neighborhoods like Forest Hill, Swansboro, and Woodland heights. Grab a bike, go, take a late summer



GRTC Transit System · 8m

Woohoo! Way to go

@teamridefinders 🧑🏻 🎉 🏆

RideFinders @tea... · 4h

Some staff recently attended the @ACTNational International Conference to learn best practices in efforts to better serve the Central VA region!

And won awards:

-Best Social Media Marketing

-Best Overall Marketing

# AWARDS



Virginia DRPT @Virginia... · 1h

Congratulations!!

RideFinders @team... · 2h

Recently, YOUR @teamridefinders won awards from @ACTNational. THANK YOU for your continued support and participation in our programs & services! Thank you to our stakeholders and partners for their investment in RideFinders.

Read: [bit.ly/](#)

- Received two awards at the 2022 Association for Commuter Transportation (ACT) International Conference.
- WINNER - 2022 Best Social Media (Marketing & Outreach Awards) for the “Ways We Go: RideFinders Youth Sustainability Outreach Campaign.”
- WINNER - 2022 Best Overall Marketing Campaign (Marketing & Outreach Awards) for the “It’s a Green Thing” Campaign.”



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# PARTNER WITH US

804.643.7433  
ridefinders.com

# FOLLOW US

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LinkedIn

Twitter

Instagram

