

# April 2023 Recap



Here's a few ideas for #NationalWalkingDay:

- 🚶 Try a walking meeting with co-workers.
  - 🚶 Skip the car ride & walk to get lunch.
  - 👤 Teleworking? Take a break & get some fresh air.
  - 📱 Take a selfie on your walk, share, and 📍 us.
  - 🗳 Contest: <http://ridefinders.com/.../ridefinders-celebrates-earth...>
- #rfsearthmonth #WednesdayThoughts #WisdomWednesday  
#wednesdayvibes #bringiton #greenisourthing #takeaselfie



## WHAT

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

*Celebrated Earth Day*



# By the Numbers

9,670 Active Clients

744 Transit Trips Recorded

270 Telework Days Recorded

336 Vanpool Trips Recorded

442 Carpool Trips Recorded

97 Bike Trips Recorded

8,969 Calories Burned

\$34,234 Money Saved

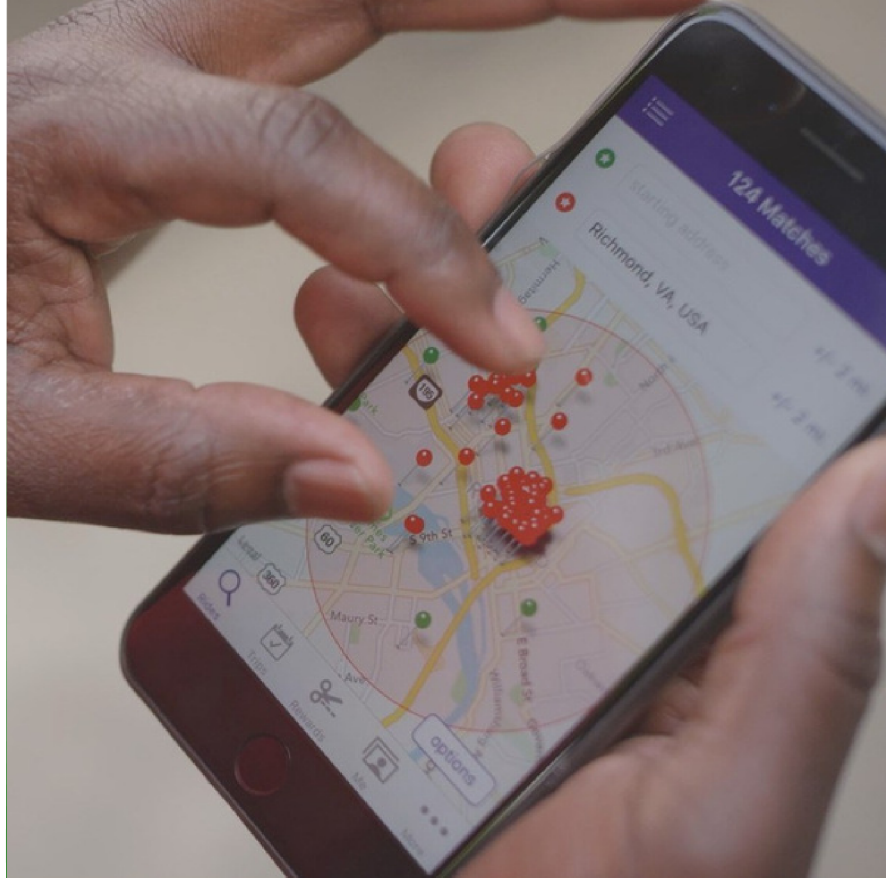
1,888 Reduced Car Trips

54,774 Reduced Vehicle Miles  
Traveled

2,337 Gallons of Gas Saved

22.9 tons of CO2 Reduced

71.8 lbs. of NOx Reduced



## Record Trip

### TYPE

New/saved? [Bus to work](#)

Mode:  multi-mode

Modes: ☐ 2 ☐ 3 ☐ 4

### ROUTE

Start  @: Home, 7715 Wood Road, Richmond,...

then  @: Bus Stop, Wood Road, Richmond, V...

## RECORD YOUR GREEN TRIPS

*Carpool, Vanpool, Transit, Walk,  
Bike, Telework, and more!*



# Regional Transportation Participation

- Partnered with Drive Smart VA to promote April is Distracted Driving Awareness Month.
- Shared notices from the Virginia Department of Transportation and Virginia Department of Rail and Public Transportation regarding the Commonwealth Transportation Board's nine meetings across Virginia on funding transportation projects.
- Assisted Ride EZ in starting a new vanpool from Chesterfield to Fort Barfoot (formerly Fort Pickett).

## April is Distracted Driving Awareness Month

Apr 04, 2023

RideFinders has partnered with DRIVE SMART Virginia to bring awareness to **Distracted Driving Awareness Month** - the perfect opportunity to learn more about the various forms of distracted driving.

Distracted driving comes in many forms such as adjusting the radio or GPS, applying makeup, eating and drinking, and texting. One of the primary causes of distracted driving is the use of smartphones while driving. Whether it's checking text messages, browsing social media, or making phone calls, the temptation to use these devices is overwhelming for many drivers. However, these distractions can have disastrous consequences, as they divert the driver's attention from the road.



Some ideas on how to promote safe driving in your workplace or community provided by DRIVE SMART Virginia:

**Make It Fun in the Workplace:** Employees are more likely to embrace a safety program when they are part of the process. Make it fun! Have a contest. Ask employees to create distracted driving awareness posters for the workplace. Employees can vote for their favorite. Provide a prize for the winner.

**Share the Message:** Posters and pamphlets are available – FREE – from the DRIVE SMART Virginia store. We'll even ship them to you. Putting up a poster in a break room, lobby, bathroom, community board, etc. will spread the message and demonstrate your company's commitment to safe driving habits.

RideFinders @teamridefinders · Apr 13

Give your feedback on funding for #transportation projects & initiatives in #Virginia 📍

🇺🇸 Virginia DRPT @VirginiaDRPT · Apr 13

Want to provide feedback on the transportation projects and initiatives recommended for funding in Virginia?

There will be 9 public meetings across Virginia this spring. Participate by attending the meetings or by submitting comments online.

Learn more: [ow.ly/QfKR50Nifin](https://ow.ly/QfKR50Nifin)

### Commonwealth Transportation Board Invites Public Feedback on Transportation Projects and Initiatives

Public Encouraged to Provide Input on Projects That Are Recommended For Funding



You Retweeted



VDOT @VaDOT · Apr 10

The Commonwealth Transportation Board will host nine meetings across Virginia and invites the public to share feedback on transportation projects that have been recommended for funding.

Submit a comment through May 24: [bit.ly/41cNfoQ](https://bit.ly/41cNfoQ)


Learn more: [bit.ly/3MyezK6](https://bit.ly/3MyezK6)



We share important updates and notices from our partners across the Central VA region!

# Transit Talk

- Promoted Transit Thursday and encouraged transit riders to take a selfie on transit or near their favorite bus stop.
- Shared GRTC CEO's tweet regarding the organization's commitment to a strong quality of life for employees.
- Shared GRTC's study survey on potential corridors for a second Pulse BRT.
- Shared GRTC's service detours and delays.

 RideFinders, Central Virginia  
1h · 🌐

📸 Take a #selfie on #transit or near your favorite bus stop, share and tag us or post a picture in the comments to win fun prizes!  
🚌 Discover transit, save 💰 and help 🌍 GRTC Transit System is zero fare!  
📱 Selfie contest: <http://ridefinders.com/.../ridefinders-celebrates-earth...>  
#EarthWeek2023 #EarthMonth #rfsearthmonth #transitthursday

## TRANSIT THURSDAY



Take and share a selfie on transit or near your favorite bus stop!

**RideFinders** @teamridef... · 3h ...  
Give your feedback!! 🙌

 **GRTC Pulse** @GRT... · 16h


GRTC wants your feedback! We're conducting a study on potential corridors for a second Pulse BRT route to provide you with fast and reliable service. The new north-south route will connect to Broad Street in Downtown Richmond. [bit.ly/](http://bit.ly/)



**GRTC's CEO Sheryl Adams** @GRTC\_CEO · 23h ...

My goal is to ensure GRTC is a company that supports a strong quality of life for our employees while providing equitable transportation options to the region.

I welcome you to join us! [ridegrtc.com/about-us/emplo...](http://ridegrtc.com/about-us/emplo...)

 **GRTC Transit System** @GRTCTransit · Apr 18

With a 40% increase in the hourly rate for bus operators approved today by the Board of Directors, GRTC is now one of the highest-paying CDL careers in the region. Our bus operators are invaluable to the region, deserving far more than a living wage. [ridegrtc.com/news-initiativ...](http://ridegrtc.com/news-initiativ...)



*Sharing important transit information and updates to commuters and the community!*



# Outreach

- Promoted Air Quality Awareness Week.
- Met with Faith Walker, executive director of RVA Rapid Transit, to discuss RideFinders programs and services.
- Provided best practices information on our Emergency Ride Home program to the University of South Florida's Center for Urban Research listserv.
- Participated in Earth Day event at the James Center and distributed RideFinders materials.



RideFinders, Central Virginia

5m · 🌐

Air Quality Awareness Week starts Monday, May 1 and runs through Friday, May 5!

👉 Learn more: <http://ridefinders.com/.../celebrate-air-quality...>

🌐 Take the Pledge: <http://ridefinders.com/air-quality-awareness>

#AirQualityAwareness #AQAW2023 #AirQuality

EPA Clean Air Markets Division

## AIR QUALITY AWARENESS WEEK MAY 1-5, 2023

Theme: "Working Together for Clean Air!"



**THE REGION'S  
RIDESHARE RESOURCE**  
643-RIDE (7433) [ridefinders.com](http://ridefinders.com)  
A DIVISION OF GRTC TRANSIT SYSTEM

*Our outreach team is  
ready to work and  
partner with you!*

# Community Engagement

- Promoted and celebrated Earth Month and Earth Day through sustainability activities.
- Shared RideFinders Executive Director's Earth Day message.
- Encouraged the community to participate in our Earth Month Selfie Contest including Telework Tuesday and Walk and Wheel Wednesday.
- Shared Southside ReLeaf Earth Day clean up event.
- Shared Henrico County's Earth Day festival at Deep Run Park.

The weekend is perfect for starting [#sustainable](#) actions 🌱🌍🔄 like -  
 🛍️ Bringing your own bags when shopping  
 🚗🚶 Double your efforts by discovering [#transit](#) for your next shopping adventure  
[ridefinders.com/news/ridefinde...](#)  
[#earthmonth](#) [#earthday](#) [#fridayfeature](#) [#FridayFeeling](#)

## TIPS TO GO GREEN



You Retweeted

**Southside ReLeaf** @SouthsideReleaf · Apr 15

Looking for a way to celebrate [#EarthDay](#) this Sat. 4/22? There are many opportunities in [#RVA](#), including an Earth Day Clean Up with [@GroundworkRVA](#)! Help pick up trash around Hillside Court neighborhood. Meet at 10 am at Hillside Mini Farm. Sign up here: [bit.ly/3UnPjbe](https://bit.ly/3UnPjbe)

**GROUNDWORK RVA**

# Earth Day

## Clean Up!

**Saturday, April 22**  
10am - 1pm

Trash pick up at the creek!

**Hillside Mini Farm**  
1859 Southlawn Ave

Tools will be provided

**LISTEN** to a brief message from our Executive Director, and visit [ridefinders.com](#) for ways to help Mother Earth! [#EarthDay2023](#)



We share important messages from our friends across the Central VA region!



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ridefinders.com

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