



#ITSAGREENTHING2021



3 likes

teamridefinders TRIP CHAIN! Try grouping errands and other activities i... help save you time and money conserving gas. By reducing travel means less air pollution vehicle! Here are other ways #airquality this summer:

# AUGUST RECAP

Our Program Manager is about that reusable bag life! Try using them on your next shopping trip to replace plastic b... See More



TEAM  
RIDEFINDERS





RideFinders, Central Virginia

Posted by Cherika Ruffin

Aug 12 · 🌐

How are you ROLLING? Electric scooters are  
[#planetfriendly](#) [#caringcommutes](#)!

✓ powered by a recharge... See More



# BY THE NUMBERS

Teleworking, biking and walking are three great ways to help [#AirQuality](#), especially during the summer, because the... See More



10, 555 Active Clients  
212 Transit Trips Recorded  
518 Telework Days Recorded  
86 Vanpool Trips Recorded  
130 Carpool Trips Recorded  
.17 Tons of CO2 Reduced  
56.6 lbs of NOx Reduced  
\$24,171 - Money Saved

[#ITSAGREENTHING2021](#)





**RideFinders** @tea... · 8/16/21 ...

Give your feedback during the public comment period for the ConnectRVA 2045 plan.

[ConnectRVA2045.org](https://ConnectRVA2045.org)



**PlanRVA** @Pla... · 8/16/21

ConnectRVA 2045 will guide the Richmond Region's transportation investments over the next 20 years. Review the plan and provide feedback until September 15.

[ConnectRVA2045.org](https://ConnectRVA2045.org)

## REGIONAL TRANSPORTATION PARTICIPATION



**RideFinders** @team... · 8/9/21 ...

Give your input for proposed bike lanes! Survey closes this Wed., Aug. 11.



**Richmond VA...** · 8/9/21

Have you seen the designs for our 6 proposed bike lane projects? Help us build better bike lanes by taking our online survey & providing your valuable feedback. The survey closes this Wed., August 11 Go to [rva.gov/public-works/p...](https://rva.gov/public-works/p...) #BikeRVA, #1RVA,

- Attended the City of Richmond's Path to Equity: Policy Guide for Richmond Connects webinar.
- Communicated PlanRVA's Public Review & Comment Period for the ConnectRVA 2045 plan.
- Provided public comment during virtual Federal Highway Administration/ Federal Transit Administration Joint Certification Review of Richmond Regional Transportation Planning Organization.



Today's [#airquality](#) forecast is Yellow -moderate, sensitive groups should consider limiting outdoor activity. Everyone: consolidate trips, limit engine idling, & conserve electricity. Here are other ways to help:

[bit.ly/teamrfhelp](https://bit.ly/teamrfhelp)

[#airqualityawareness](#)

[#ThursdayThoughts](#)

# AIR QUALITY

**AIR QUALITY FORECAST GUIDE:**  
Weather forecasters can predict when Central Virginia is at risk for high ozone levels. An Air Quality Action Day forecast means everyone is at risk.

**CODE RED**

Code Red forecasts mean that everyone should minimize strenuous outdoor activities. Children and those with respiratory ailments, like asthma or emphysema, should stay indoors.

**CODE YELLOW**


**YOU CAN BE AN  
AIR QUALITY  
HERO!**

**AIR QUALITY ACTION DAYS:**

For more information on air quality forecasts and more ways to help, visit [ridefinders.com](#) or visit [ridefinders.com](#)

- Distributed over 228 Air Quality Fact Sheets.
- Continued to encourage citizens and communities to take the Air Quality Awareness Pledge that provides easy activities to help air quality.
- Alerted citizens when Code Yellow air quality days were forecasted.

Weekly Prize Winner  
Air Quality Awareness Pledge



(804) 643-RIDE

Take the  
Air Quality  
Awareness Pledge

#itsagreenthing2021

4 likes

teamridefinders Thanks to Laura for pledging 5 out of 9 #pledge items including #ridesharing safely at least one day a week! 🥰 Help us reach our goal this summer!



You Retweeted

**GRTC Transit Syst...** · 8/5/21 ...

The GRTC Administrative Office and the [@teamridefinders](#) Downtown Office remain closed to the public, and Lost & Found is available by appointment only.

For the most complete and latest GRTC updates during the pandemic, please visit [ridegrtc.com/news-initiativ...](#)



- Collaborated with GRTC Planning and Communications Departments on messaging and information distribution for upcoming Henrico County route and service changes.
- Communicated GRTC's August Rider newsletter and office closures updates.
- Continued working with GRTC on Microtransit Study Project.

# TRANSIT TALK



**RideFinders**

@teamridefinders

August Rider Update!



**GRTC Transit System** · 8/6/21

GRTC's August Rider Update is now available! In this issue:



Mask up when you ride!

Continue rear door boarding.

We're opening more aisle space...

6:42 PM · 8/6/21 · [Twitter for iPhone](#)

||| View Tweet activity

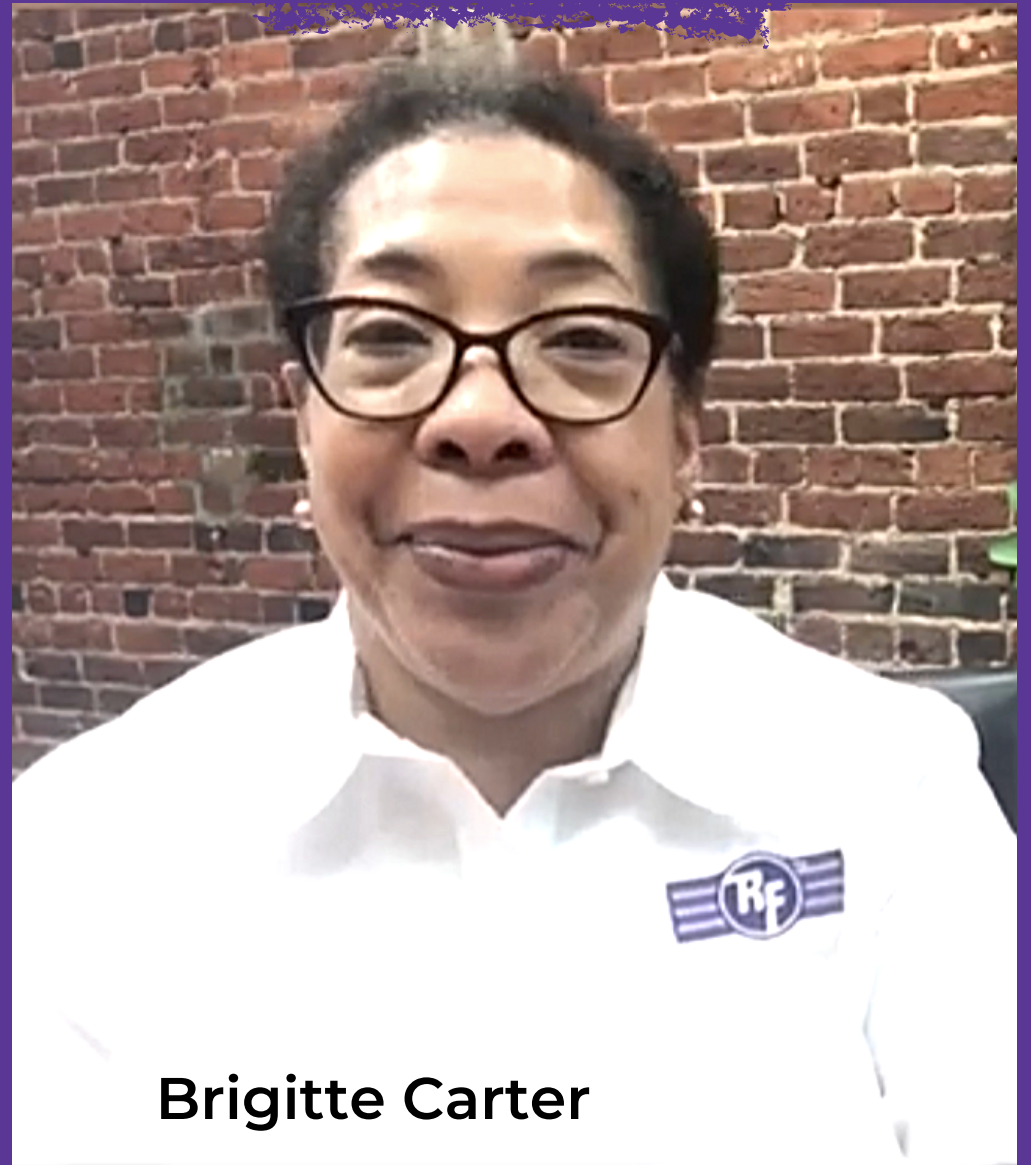


# OUTREACH



**John O'Keeffe**

- Assisted Dr. Bernice Travers with the transportation needs for the City of Richmond Youth Inaugural Chess Classes and Tournament.
- Provided information about RideFinders vanpool program to the Association for Commuter Transportation vanpool council.
- Working with Virginia Linen Services for transportation options.



**Brigitte Carter**





**RideFinders** @tea... · 8/13/21 ...

Apply to be a Richmond Tree Steward by August 15: [bit.ly/3yKLH7K](https://bit.ly/3yKLH7K) #itsagreenthing2021



**RVAGreen2050** · 8/13/21

Do you dream of helping to care for Richmond's trees? Apply to be a Richmond Tree Steward by August 15: [bit.ly/3yKLH7K](https://bit.ly/3yKLH7K) There are still scholarships available from our friends at @SouthsideReleaf for individuals from Southside to attend - reach out to them for more info!

- Supported J. L. Francis Elementary School's back to school event with swag bag donations to the five winners of bike giveaway.
- Created Team RideFinders Kids Reading Club to encourage reading especially books on transportation and "green" activities.
- Participated in Chamber RVA Shared Value Conversations Sessions: How CEOs Advance Racial Equity in Their Region.

# COMMUNITY ENGAGEMENT

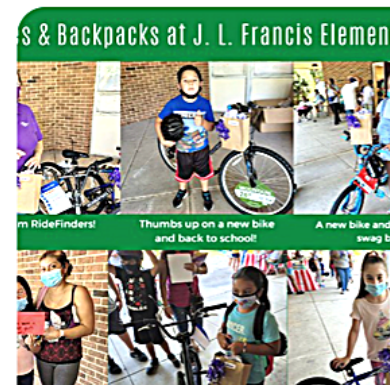


**RideFinders** @tea... · 8/16/21 ...

Bikes & Backpacks!

@teamridefinders donated swag bags incl. bike reflectors & books to 5 lucky bike winners during the @J\_L\_Francis back to school carnival. Enjoy those awesome bikes! (✅ waivers signed) @RPS\_Schools | [bit.ly/kidssustainabi...](https://bit.ly/kidssustainabi...)

#itsagreenthing2021 #airquality





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ridefinders.com

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