

Sending you the warmest season's greetings from a few of the Team RideFinders staff - Cherika (l), Von (c) and Tanya (r). #HolidaySeason #HappyHolidays #seasonsgreetings #HappyHolidays2022



Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

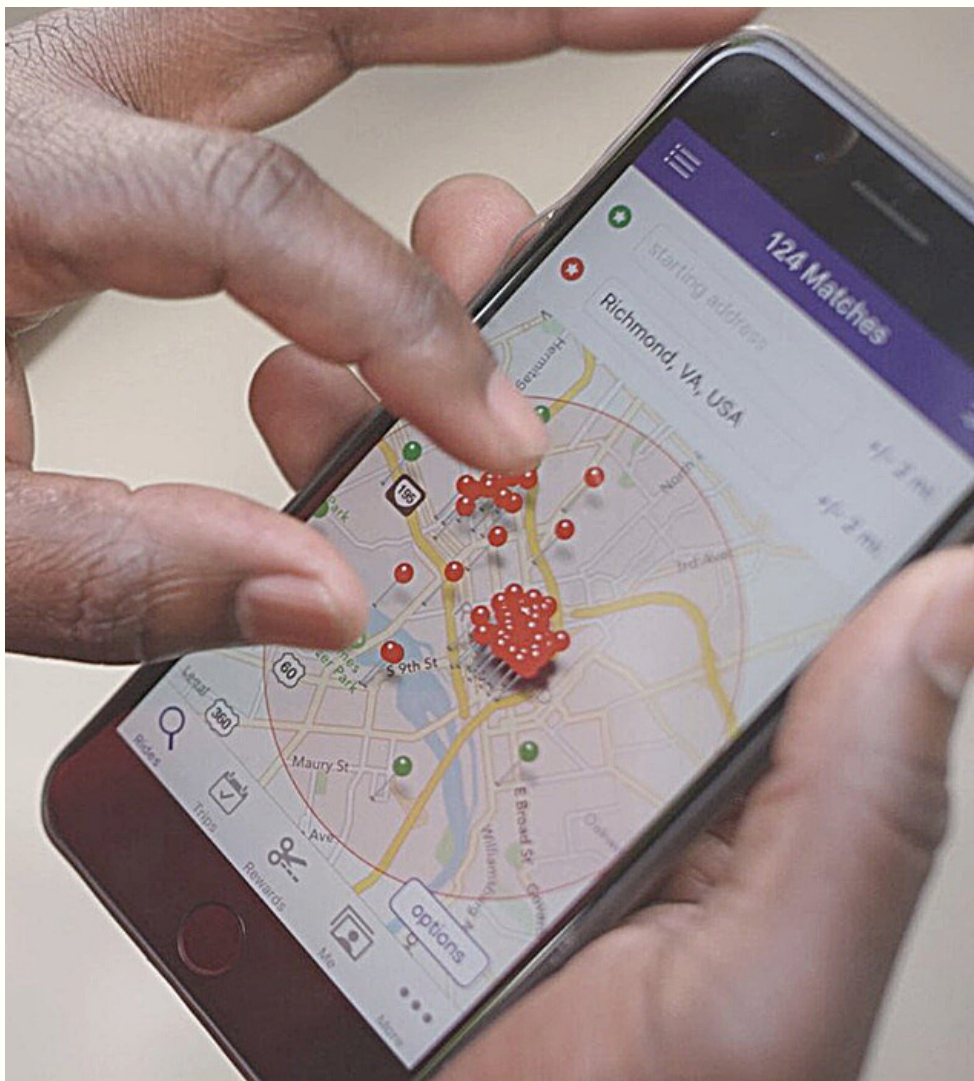
# DECEMBER RECAP

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**Subscribe to our  
monthly  
newsletter today!**

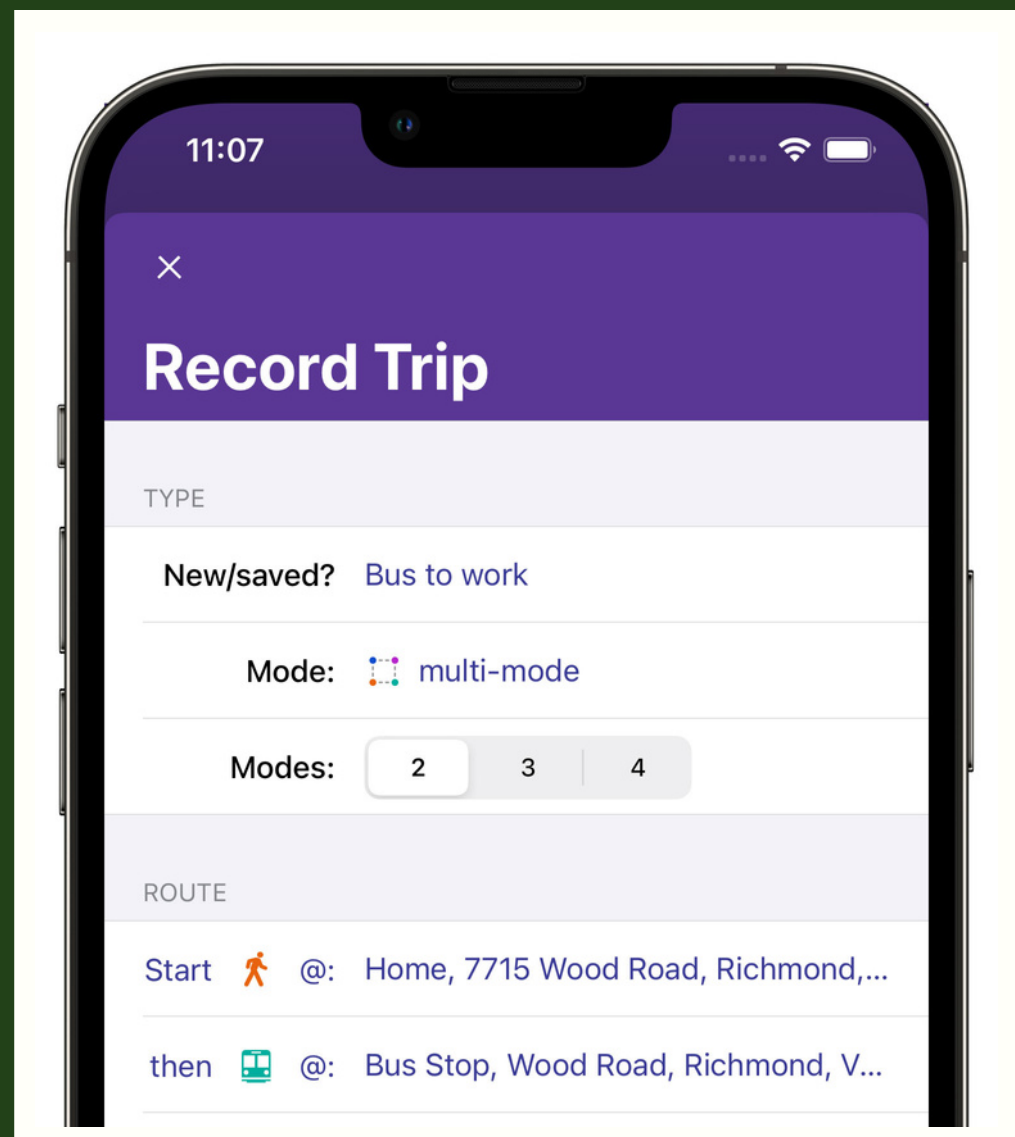
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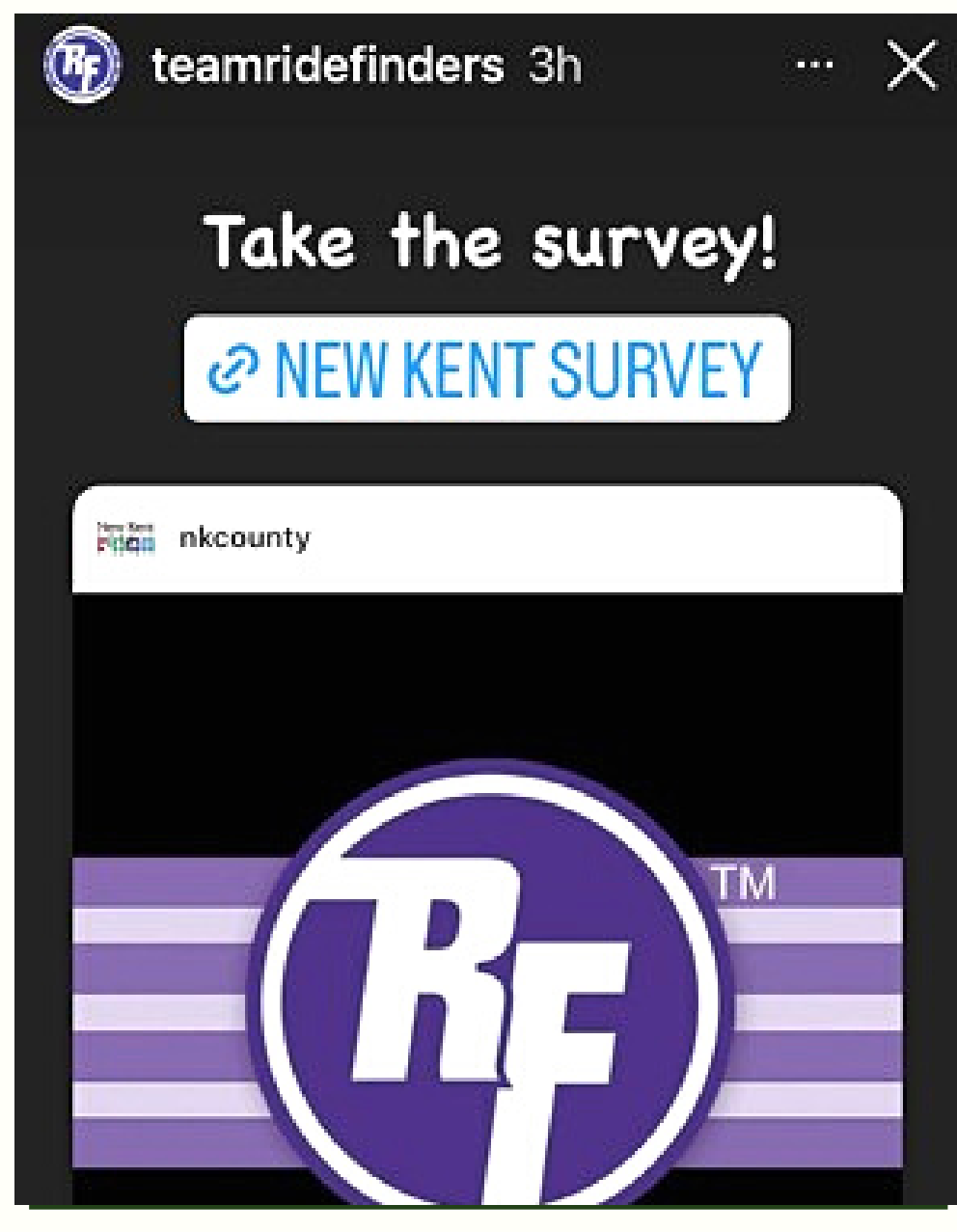




# BY THE NUMBERS

9,522 Active Clients  
64,159 Reduced Vehicle Miles Traveled  
2,727 Gallons of Gas Saved  
1,100 Transit Trips Recorded  
289 Telework Days Recorded  
200 Vanpool Trips Recorded  
431 Carpool Trips Recorded  
144 Bike Trips Recorded  
26.7 Tons of CO2 Reduced  
84.2 lbs of NOx Reduced  
\$40,100 Money Saved  
10,187 Calories Burned





- Continued to seek survey input from New Kent County residents for future park n' ride lot options and the expansion of existing park n' ride lots in the county.
- Held a virtual vanpool formation meeting with interested vanpoolers for the Newport News/Williamsburg to Richmond route.
- Shared the environmental impact of Central Virginia commuters recording their "green" trips and promoted the RideFinders FY22 Annual Report.

# REGIONAL TRANSPORTATION PARTICIPATION

Fiscal Year impact: [bit.ly/RFsannualreport](https://bit.ly/RFsannualreport)

## Making an Impact January - December 15, 2022



4,306

Carpool Trips Recorded



5,447

Telework Days Recorded



9,072

Transit Trips Recorded



28,601

Reduced Trips



881,003

Reduced Vehicle  
Miles Traveled

**RideFinders** @teamrid... · 21h ...

👏👏👏👏 Fare free transit to continue!

 **GRTC Transit Syst...** · 21h

GRTC's Board of Directors votes to fund free bus rides in the Richmond region through June 2024 and possibly beyond. This follows a 15% increase in ridership, strong public support, and a

- Shared GRTC's announcement regarding the Board of Directors approving fare-free transit through June 2024.
- Continued to promote GRTC and PlanRVA's West Broad Street Bus Rapid Transit (BRT) Corridor Analysis survey.
- Shared that GRTC's received a \$4M grant to operate a 3-year microtransit pilot program to close transit gaps in rural and suburban areas of Richmond.

# TRANSIT TALK

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**RideFinders** @teamride... · 1d ...

Good news from [@GRTCTransit](#)



 **GRTC Transit Syst...** · 2d

GRTC received \$4M from the @VirginiaDRPT's TRIP Program to operate a 3-year microtransit pilot program in parts of Powhatan, @HenricoNews, @ChesterfieldVa, @nkcounty, and Ashland beginning in Fall 2023. Read the news release at

# OUTREACH

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- Met with an Amazon Human Resource contact in Petersburg to discuss implementing a commuter choice program.
- Assisted a Chesterfield County resident with mobility management services with completing application for Chesterfield Access.
- Working with the Virginia Department of Transportation on replacing six missing RideFinders commuter signs .



RideFinders @teamride... · 8h ...

🎵 All I want for  
Chrriiistmasssss... 🎵

➡ Take our QUICK #holiday  
pledge: [bit.ly/greenerpledge](https://bit.ly/greenerpledge)

➡ Learn more about carpooling:  
[bit.ly/rfscarpool](https://bit.ly/rfscarpool)

➡ Visit [ridefinders.com](https://ridefinders.com)

#fridayfeeling #happyfriyay

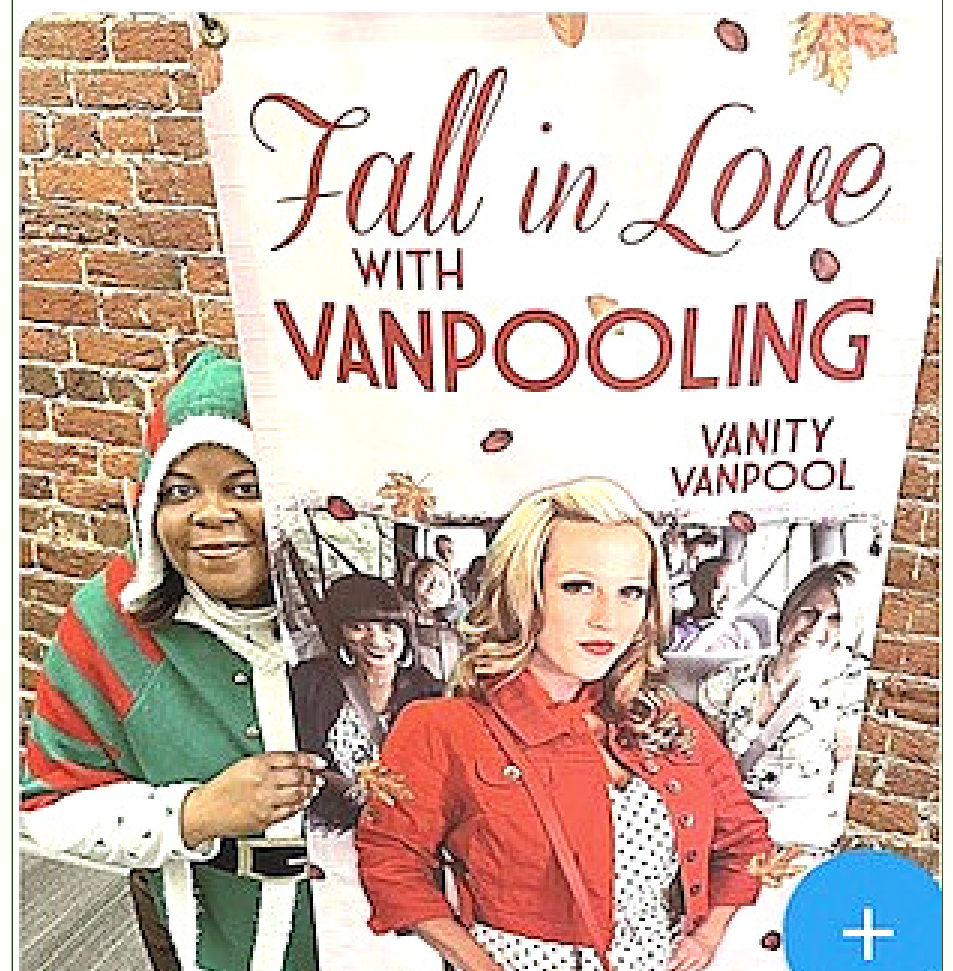
#fridaymorning



- Encouraged the community to take the Greener (Holi)Days pledge for a sustainable holiday season.
- Promoted ridesharing and taking transit especially during the holidays with the real life elf on the shelf - Ella the Elf.
- Promoted subscribing to the RideFinders E-Newsletter.
- Promoted diversity in holiday observances - Christmas, Hanukkah and Kwanzaa.

# COMMUNITY ENGAGEMENT

#sustainability #sustainable



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