

FEBRUARY RECAP

RideFinders @teamridefinders · Feb 4

It's National #WearRedDay ❤️ which raises awareness about cardiovascular diseases. Walking & biking are not only Caring Commutes for your community, but they also show your ❤️ you care! @American_Heart @AmericanHeartVA ridefinders.com #GoRedVA #AmericanHeartMonth



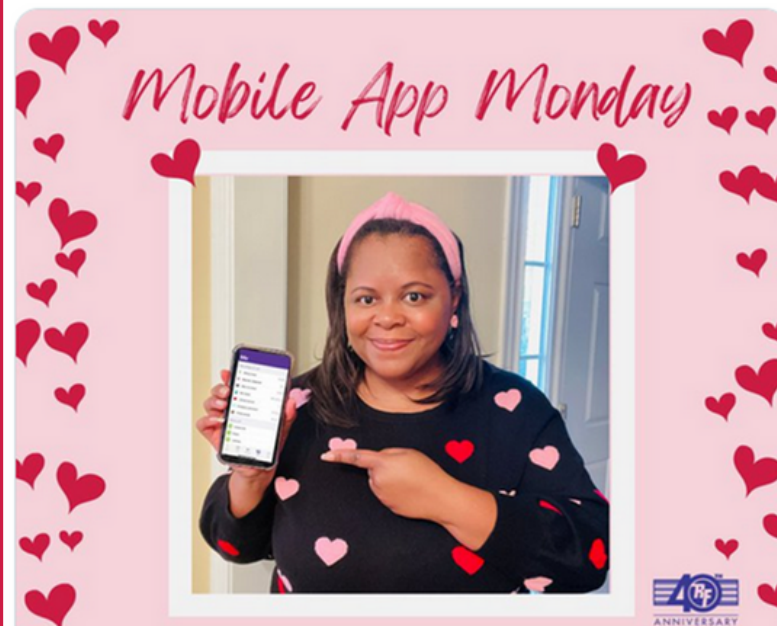
Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

All the 🍀 for MOBILE APP MON to start Caring Commutes Wk. Download our free Rides & Rewards app TODAY & help us reach our goal of 125 downloads this month! RT and reply w/ a ❤️ if U will!

👉 bit.ly/rfmobileapp

👉 bit.ly/3HneDqt

#mondaymotivation #caringcommutes2022



RideFinders @teamridefinders · Feb 8

John's telework space is LOVE-ly! 🥰 Record your telework days for our Caring Commutes Challenge! Reply by showing us your telework space/your furry co-workers or use #caringcommutes2022 and TAG us. bit.ly/3HneDqt #tuesdaythoughts

Telework Tuesday



BY THE NUMBERS

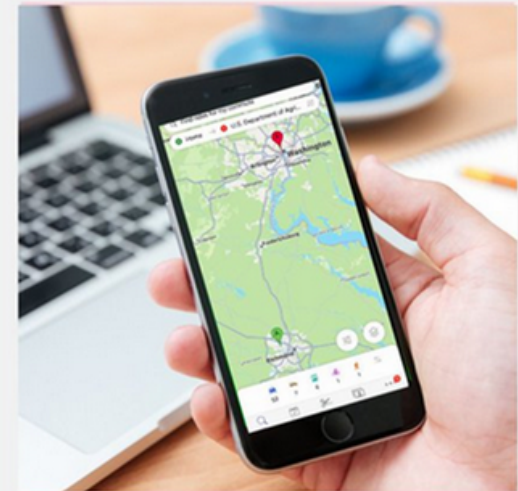
RideFinders @teamridefinders · 3h

Did you know you can find different commute options on our Rides & Rewards app? Carpool, transit, walk, bike & vanpool options are right at your fingertips!

✓ Download the app: bit.ly/rfmobileapp

✓ Record your trips: bit.ly/3L7594W #traveltuesday #Twosday

*Be the **CEO** of Your Commute & Download our App*



10,754 Active Clients
41,619 Reduced Vehicle Miles Traveled
390 Transit Trips Recorded
497 Telework Days Recorded
106 Vanpool Trips Recorded
140 Carpool Trips Recorded
72 Bike Trips Recorded
17.1 Tons of CO2 Reduced
54.6 lbs of NOx Reduced
\$24,347 - Money Saved

REGIONAL TRANSPORTATION PARTICIPATION

RideFinders @teamridefinders · Feb 11
TUNE IN for @PlanRVA's February "Better Together" webinar focused on the draft BikePedRVA 2045 plan 🚲 🚶 🚶 🌂

PlanRVA @PlanRVA · Feb 11

This month's "Better Together" webinar focuses on our draft BikePedRVA 2045 plan. Mark your calendars for next Thursday, February 17 at 2 p.m.
#BikePedRVA

Join us by registering here: [planrva-org.zoom.us/.../WN_X0yAxtE...](https://planrva-org.zoom.us/j/WN_X0yAxtE...)



- Shared PlanRVA's public comment period and Better Together webinar for the BikePedRVA 2045 plan.
- Featured the VA Transit Association's Share your Virginia Transit Story initiative.
- Collaborating with the VA Dept. of Rail and Public Transportation on a proposed launch of the new and improved Pilot Emergency Ride Program.

RideFinders @teamridefinders · 24m

WAY TO GO WEDNESDAY! Share your Virginia transit story with our friends at the @VaTransitAssoc: vatransitequity.com/stories/ Thanks for all the great work in the region and this project! #WayToGoWednesday #WednesdayWisdom
More info: ridefinders.com/news/way-to-go...

Virginia Transit Association @VaTransitAssoc · Feb 21


Help shape the future of transit in VA. The Virginia Transit & Modernization Study gift card raffle deadline is Friday, February 25!

Submit your story today to be entered. Visit the project website or post on social media using #VaTransit to make your voice heard today!



RideFinders @teamridefinders · Feb 2

Take @ChesterfieldVa survey on the feasibility of public transit on Midlothian Turnpike 📍

 GRTC Transit System @GRTCTransit · Feb 2

Our partners at @ChesterfieldVa are studying the feasibility of public transit on Midlothian Turnpike (possibly extending existing GRTC bus service from Walmart Way to Chippenham Parkway). Take their brief survey now to share your mobility needs there: Route60Survey.com



- Shared GRTC's service and important customer updates.
- Promoted Transit Thursday to thank transit operators for their service.
- Shared Joe Dillard's, Director of Equitable Innovation and Legislative Policy, presentation to the VCU Wilder School.
- Promoted Chesterfield County's Feasibility Study of transit on Midlothian Turnpike survey.

TRANSIT TALK

RideFinders @teamridefinders · Feb 10

We LOVE the way TRANSIT ROLLS! Thank you @GRTCTransit for keeping the region moving ❤️! Take a selfie at a bus stop or show your support of transit. Record your transit trips: bit.ly/3L7594W / #caringcommutes2022 #transitthursday #ThursdayThoughts



VANPOOL ACTIVITIES



- Hosted monthly conference call with Commute with Enterprise to discuss vanpool employer recruitment efforts.
- Continued vanpool recruitment efforts in placing riders on existing and new vans.
- Delivered RVAN magnetic signs to Commute with Enterprise for vans.
- Working with Woodruff Solutions on vanpool formation from Richmond to Williamsburg.

RideFinders @teamridefinders · Feb 9

COMMUTE SAFELY! 1 vanpool rider needed for Ashland to Dahlgren route!
For more information, call John at 804-643-7433 (RIDE) or
jokeeffe@ridefinders.com. #caringcommutes2022 #WednesdayMotivation



RideFinders @teamridefinders · 16m

Our Executive Director is showing her [#bike](#) a little love today! WHEEL you? Replace a car trip w/ a bike trip then record your trip to show the Earth some ❤️ bit.ly/3L7594W / [#caringcommutes2022](#) [#WednesdayMotivation](#) [#WednesdayWisdom](#) @VirginiaDRPT

Wheel You Be My
Valentine's Wednesday



Show your bike
a little love.



Take it for a ride to
replace a car trip.



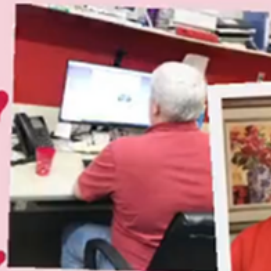
- Launched the Caring Commutes Challenge encouraging commuters to show love for the environment by logging their “green” commute trips in February.
- Created engagement opportunities for Caring Commutes Week with daily prompts.
- Shared a special Valentine’s Day video with a Caring Commutes Week recap.

CARING COMMUTES

RideFinders @teamridefinders · 3h

Happy [#valentinesday](#) from Team RideFinders! ❤️ Show us a little LOVE today & watch our brief Caring Commutes video. Don't forget to record your "green" trips for our Caring Commutes Challenge: bit.ly/3L7594W / [#caringcommutes2022](#) [#mondaythoughts](#)

Happy
Valentine's Day



0:33 10 views



RideFinders @teamridefinders · Now

A NEW station installed at Abner Clay Park in historic Jackson Ward from our friends @RVABikeShare #bikethere 🚲

— RVA Bike Share @RVABikeShare · 3m

Just in time for the return of warmer weather in the city, RVA Bikeshare has installed a new station at Abner Clay Park in historic Jackson Ward! This neighborhood boasts gorgeous architecture, acclaimed black history museums, and unique murals to explore on your bike ride!



COMMUNITY ENGAGEMENT

RideFinders @teamridefinders · Feb 16

WAY TO GO WEDNESDAY! Join our friends from @RVAgreen2050 & the @ScienceMusofVA for Let's walk 🚶 🚶 - a fun event to discuss climate action while gathering air quality data! Learn more 📌

— RVAgreen2050 @RVAgreen2050 · Feb 15

Feel like taking a lunch break (or day off) walk, talking about climate change, and gathering air quality data all at the same time?! Join us on Monday with members of the @RVAgreen2050 Roundtable/Working Groups and @ScienceMusofVA! fb.me/e/2TBsXZ1DL



- Featured the City of Richmond's Office of Sustainability and the Science Museum of Virginia's Let's Walk event to discuss climate action while gathering air quality data.
- Shared the Richmond Dept. of Public Works "Drive with Care" safety message for drivers at intersections.
- Shared the RVA Bike Share new station install at Abner Clay Park in historic Jackson Ward.

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