

February 2023 Recap



WHAT

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

We celebrated our 2nd Annual Caring Commutes Challenge.



By the Numbers

9,591 Active Clients

826 Transit Trips Recorded

230 Telework Days Recorded

178 Vanpool Trips Recorded

343 Carpool Trips Recorded

106 Bike Trips Recorded

6,409 Calories Burned

\$28,287 Money Saved

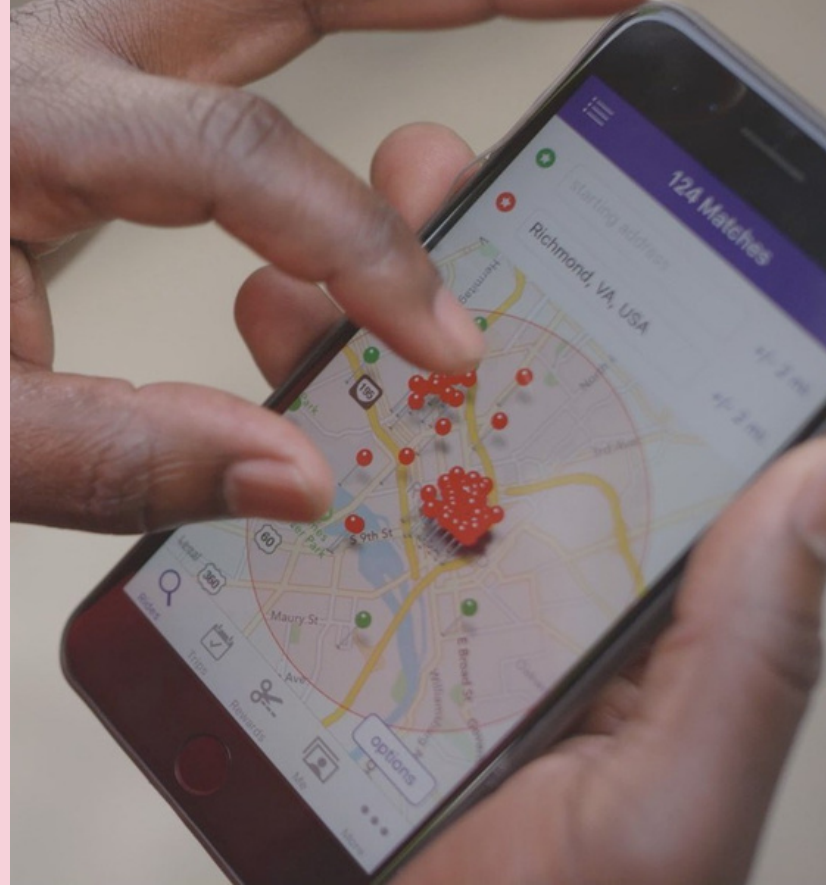
1,792 Reduced Car Trips

45,258 Reduced Vehicle Miles
Traveled

1,927 Gallons of Gas Saved

18.9 tons of CO2 Reduced

59.4 lbs. of NOx Reduced



VANITY VANPOOL

BE THE CEO OF YOUR COMMUTE & VANPOOL!

We're here to help you find a vanpool and rack of the savings for your commute!

ridefinders.com

[Cost Calculator](#)



We encouraged commuters to show LOVE for their commute!

RECORD YOUR GREEN TRIPS


Carpool, Vanpool, Transit, Walk, Bike, Telework, and more!

Regional Transportation Participation

- Shared Henrico County's Shady Grove and Old Nuckols roads safety study for pedestrians and cyclists in that area.
- Shared the City of Richmond's Department of Public Works communication on the proposed SR161 Bike lane project.
- Shared the Virginia Transit Association's and VA Department of Rail & Public Transportation's "Lunch & Learn" webinar to learn about transit planning in the Commonwealth.

RideFinders @teamridefinders · Feb 11

Give your input on this survey from Henrico County 📌

 **Henrico County Government** @HenricoNews · Feb 11

🚶🚲 #Henrico is looking to improve the safety of pedestrians & bicyclists along Shady Grove & Old Nuckols roads. Residents can give their input at a public meeting set from 5:30-6:30 p.m. Wednesday, Feb. 15 at Short Pump Middle School.

Learn more: ➡ henrico.us/projects/shady...



RideFinders Retweeted

Virginia Transit Association @VaTransitAssoc · 1h

Don't forget to register to join us and @VirginiaDRPT for the first program in our free, joint virtual webinar series "Lunch & Learn" this Friday (2/24) at 12:30 pm. Great opportunity to learn about transit planning in the Commonwealth!

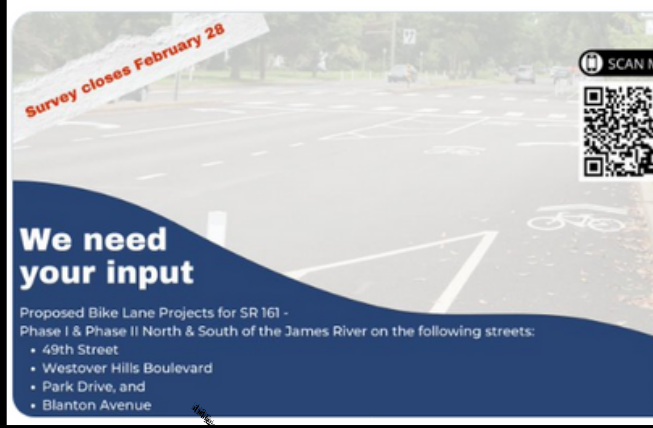
RSVP: us06web.zoom.us/webinar/regist...



RideFinders Retweeted

Richmond VA DPW @DPW_RichmondVA · 2h

REMINDER | Let Your Voice Be Heard: Help us refine the proposed Bike lane project - 2 phases N and S of the James River on 49th St, Westover Hill Blvd, Park Dr & Blanton Ave. Review the designs & complete the online survey (arcg.is/5CLTm) by Feb. 28 #1RVA @000RVA



We share important updates and notices with our partners across the Central VA region!

Transit Talk

- Shared GRTC's CEO, Sheryl Adams, RVA Rapid Transit's Transit Talk appearance.
- Assisted GRTC's Planning Department with the delivery of public timetables (schedules).
- Provided Chippenham Hospital with 2B route schedules for employees.
- Replaced GRTC's old system map with an updated map at our office.
- Shared GRTC's installation of new benches and trash cans.



A SWEET REPLACEMENT: Replaced the old system map with the NEWEST system map at our office! We ❤️ GRTC Transit System!

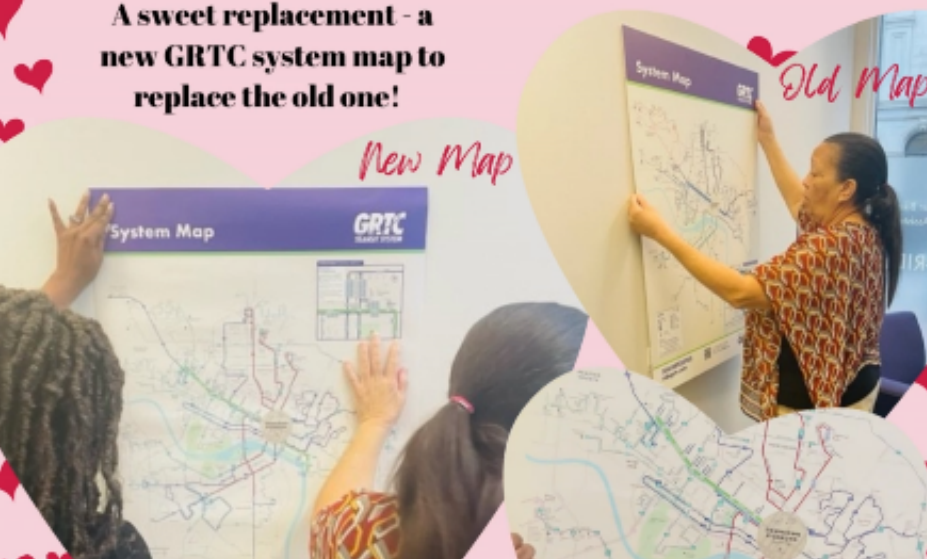
🇺🇸 Don't forget to record your #transit trips for our #caringcommuteschallenge: www.ridefinders.com
#caringcommutes2023 #ThursdayThoughts #ThursdayMotivation #greenisourthing #TransitThursday



Transit Thursday

#caringcommutes2023

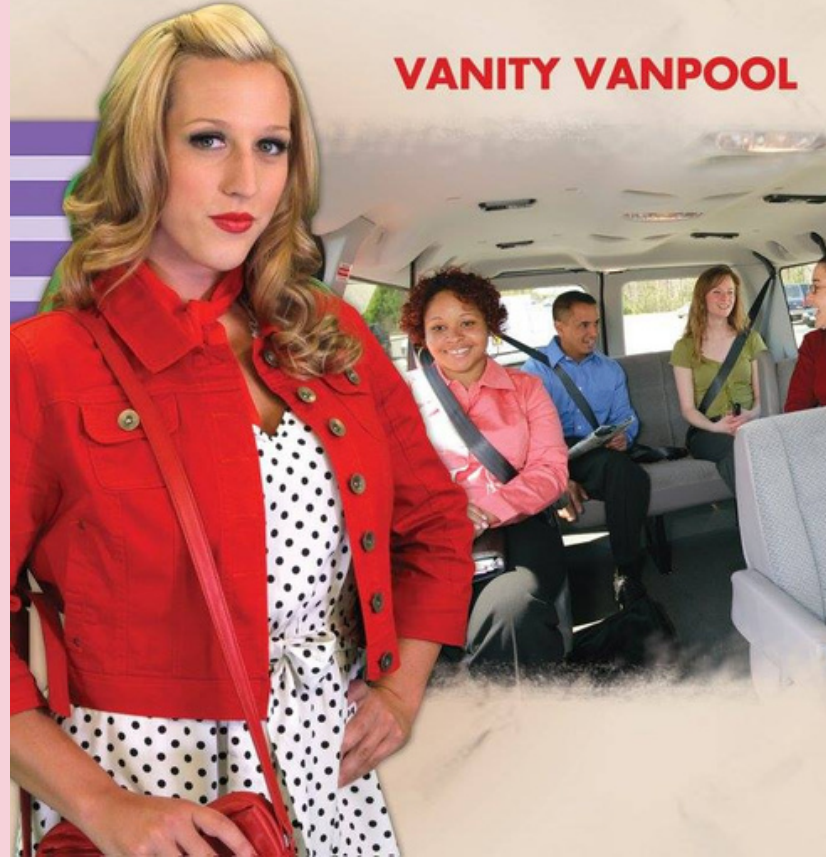
A sweet replacement - a new GRTC system map to replace the old one!



Sharing important transit information and updates to commuters and the community!

Outreach

- Partnered with K&K Connections to start a new vanpool from Newport News to Richmond.
- Partnered with Ride EZ to start a new vanpool from Colonial Heights to Fort Pickett.
- Working with Shamin Hotels on vanpooling and transportation options at selected hotels.
- Communicated with the State Council of Higher Education of Virginia on transportation program options.



We work with
employers
across the
Central VA
region!

FREE EMPLOYER SERVICES

Surveys, trip planning, employee reduction programs, and more!



Community Engagement

- Encouraged participation in our 2nd Annual Caring Commutes Challenge for the month.
- Shared the VA Department of Motor Vehicles share the road with bicyclists safety message.
- Highlighted Groundwork RVA's Camp Spokes initiative from the summer of 2022 for Way to Go Wednesday.
- Shared Colonial Heights Spring City Focus 2023.

Transit Thursday #caringcommutes2023

Enjoy a sweet treat
with a loved
one on transit.



 RideFinders Retweeted
VirginiaDMV  @VirginiaDMV · Feb 15
As warmer weather arrives in [#Virginia](#), watch for more [#bicyclists](#) on the road.
[#SharetheRoad](#) and always allow at least 3 feet when passing.
[#BikeSafeVA](#)



We share important
messages from our
friends across the
Central VA region!

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