

Trip chain = grouping errands and other activities into one trip. Less pollution from cold starts!

Save 🕒

Save \$

Conserve 🚰

Join us all summer for more tips!

[www.ridefinders.com](http://www.ridefinders.com) #traveltip

#TuesdayTip #TuesdayThoughts

#AirQuality #greenisourthing

#bethetheCEOofyourcommute

### BE THE CEO OF YOUR COMMUTE & TRIP CHAIN!

Group errands and other activities into one trip. The more errands you group together, the more vehicle trips you save and gas you conserve!



# JULY RECAP

**RideFinders** @teamride... · 1d ...

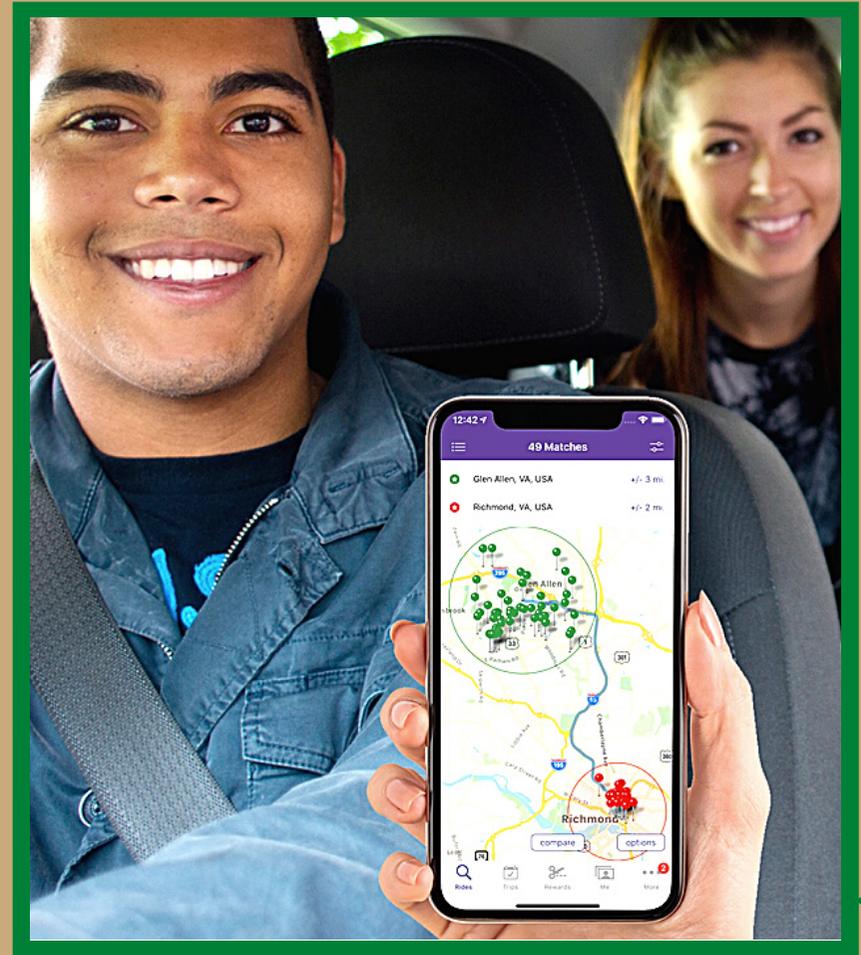
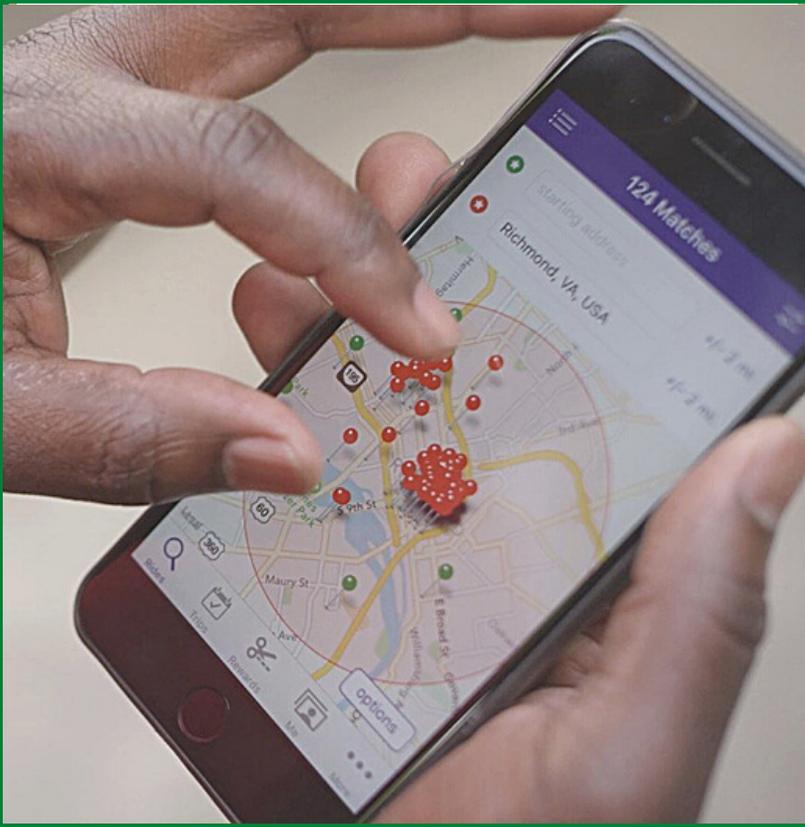
Them: People are not ridesharing.

Team RideFinders:



Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

# BY THE NUMBERS



**9,362 Active Clients**

**55,065 Reduced Vehicle Miles Traveled**

**661 Transit Trips Recorded**

**440 Telework Days Recorded**

**202 Vanpool Trips Recorded**

**316 Carpool Trips Recorded**

**112 Bike Trips Recorded**

**23.1 Tons of CO2 Reduced**

**72.2 lbs of NOx Reduced**

**\$34,416 Money Saved**

**RideFinders** @teamride... · 2h ...  
Congratulations on **30** years  
of Connecting the  
Commonwealth 🥳🎉🚌🚊🚗  
🚲 @VirginiaDRPT

**GWRideConnect** ... · 3h  
Moving Virginia for 30  
years...now that's  
something to celebrate!  
Happy 30th Birthday DRPT!

- Celebrated the Virginia Department of Rail and Public Transportation's 30th Anniversary of connecting the Commonwealth.
- Continued partnering with the Crater Planning District Commission on the density plot analysis for the Tri-Cities Activity and Distributions Centers.
- Shared the City of Richmond's Office of Equitable Transit and Mobility latest online survey from Richmond Connects on various social media platforms.

# REGIONAL TRANSPORTATION PARTICIPATION

Give your input today! 📌  
[#mondaymotivation](#)

 **City of Richmond, VA**  
Government ✓ · [Follow](#)  
3d · 🌐

Take the latest online survey from Richmond Connects, a 2-year, citywide process to develop a trans... See more



**YOUR VOICE MATTERS!**

ENTER TO WIN A  
\$100 GIFT CARD!



Our [#betheceoofyourcommute](#) sign at Gaskins park 'n ride lot. [#DYK](#) park n' ride lots allow commuters to park their vehicles at a convenient location & then complete their commute w/ "green" transportation modes?  
[ridefinders.com](#)  
[#WednesdayWins](#)  
[#WednesdayWisdom](#)

- Shared the Science Museum website showcasing GRTC's routes that travel to area pools and community centers.
- Attended the RVA Rapid Transit virtual presentation by GRTC's Sam Sink and Racquel Aguirre regarding bus stop amenities.
- Showcased the Gaskins park and ride lot with RideFinders' "Be the CEO of Your Commute" signage.
- Shared service updates and advisories.

# TRANSIT TALK

↻ You Retweeted



**RVA Rapid Transit** @R... · 4h ...

Learn about why so few bus stops have benches or shelters, and what @GRTCtransit is going to do about it this Thursday at noon.

Sign up here: [buff.ly/3IQSxOR](https://buff.ly/3IQSxOR)

**RVA Rapid Transit**  
**TRANSIT TALK**

**Sam Sink**  
Director of Planning & Scheduling  
**& Raquel Aguirre**  
Bus Stop and Amenities Program Manager  
Greater Richmond Transit Company (GRTC)

**GRTC INFRASTRUCTURE GOALS**

# OUTREACH ACTIVITIES



- Worked with vanpool vendor, K&K Connections, to start two new 7-passenger vanpools.
- Continued vanpool formation efforts with interested employees from Newport News to Richmond, Richmond to Fort Eustis, Chester to Fort Belvoir and Tappahannock to Richmond.
- Assisted the Henrico County Drug Court in obtaining transit schedules for delivery to the Henrico County Government Center.



#littlemissmeme

# LITTLE MISS

## READY TO CARPOOL



ridefinders.com

- Continued promoting the campaign with a focus on carpooling and encouraging commuters to record their "green" commute trips to earn redeemable points for rewards.
- Used campaign to promote air quality awareness by providing people with a menu of options and become Air Quality heroes.
- Utilized current social media trends to promote ridesharing and carpooling in a fun, compelling way.

# BE THE CEO OF YOUR COMMUTE

[www.ridefinders.com](http://www.ridefinders.com)

👉 Take the Air Quality Awareness Pledge:

<https://bit.ly/airqualitypledge>

👉 Download the Air Quality Fact Sheet:

<https://bit.ly/rfscleanairsheet>

#greenisourthing #airquality

#betheCEOofyourcommute

#TuesdayThoughts

**BE THE CEO**   
**OF YOUR COMMUTE**  
& An Air Quality Hero

[ridefinders.com](http://ridefinders.com)



And don't forget to take the Don't Trash pledge -it only takes about 1 minute: <https://planrva.org/environment/dont-trash-pledge-form/> RideFinders is a proud Don't Trash Central Virginia partner.



Richmond Regional Planning District Commission · Follow

5d · 🌐

Are you interested in organizing your own clean up event this summer? PlanRVA's Don't Trash Cen... See more

DON'T TRASH CENTRAL VIRGINIA



- Partnered with PlanRVA to promote the Make a Pledge to Keep Central VA Litter-Free.
- Shared Chesterfield County's Planning Department meeting on Genito/288 Special Focus Area Plan.
- Publicly thanked the Richmond Department of Public Works for adding a mini sweeper dedicated to bike lane maintenance to their fleet.

# COMMUNITY ENGAGEMENT

**RideFinders** @teamride... · 5h ...

Thank you!! 🚴 🚴 🚴



**Richmond VA DPW** · 6h

We've added a mini street sweeper to our fleet that's dedicated to bike lane maintenance. The compact sweeper will give our crews access to protected bike lanes to help keep them clear of debris and to make

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# PARTNER WITH US

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**ridefinders.com**

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