

ADVERTISEMENT



BE THE CEO OF YOUR COMMUTE AND VANPOOL

If you commute 25 miles or more, vanpooling is the perfect solution to saving money instead of driving alone.

Vanpooling is a great opportunity to meet new friends and relax on your way to work while someone else does the driving.

[GET MORE DETAILS](#)

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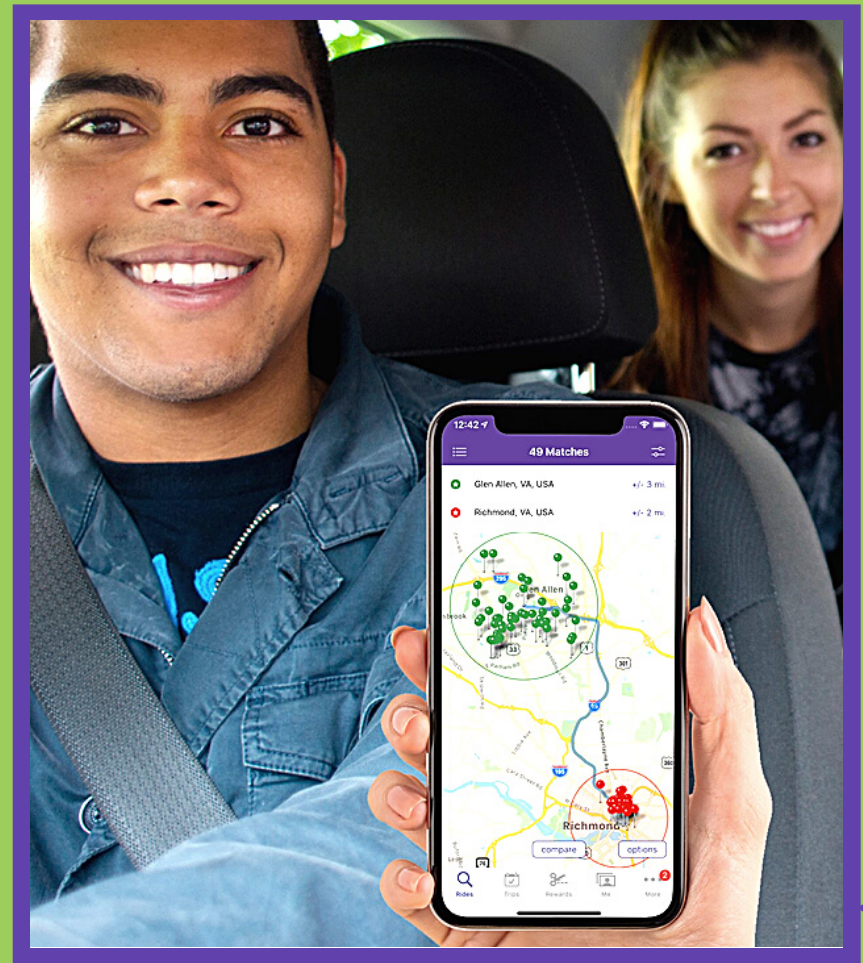
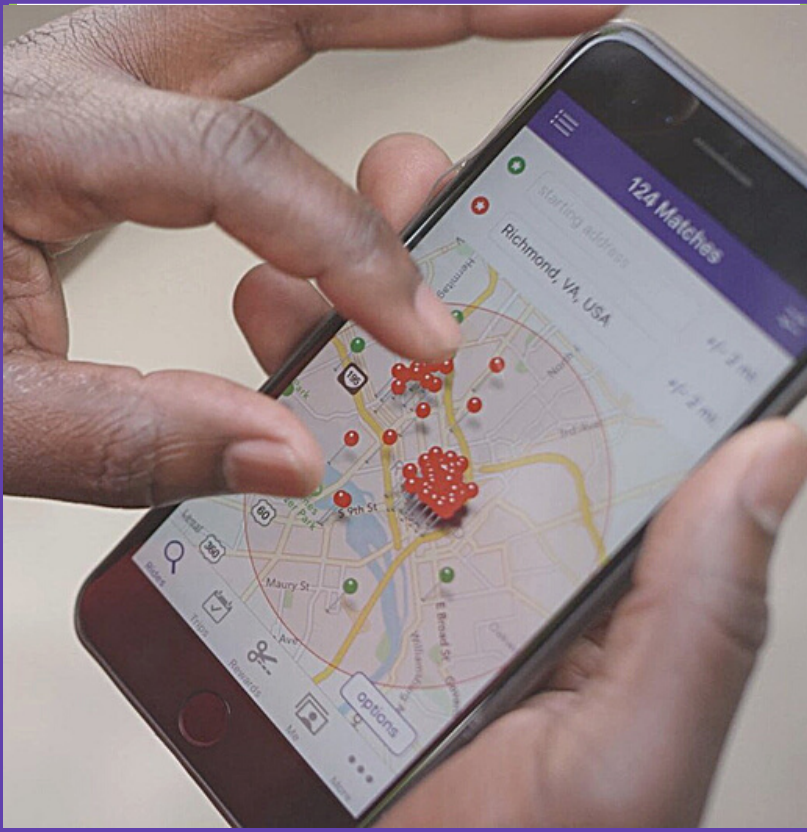
JUNE RECAP

ridefinders.com/about-ridesharing/carpooling/ #greenisourthing
#carpoolcool #fridayfeature #fridaymood
#betheCEOofyourcommute



Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

BY THE NUMBERS



9,328 Active Clients

68,789 Reduced Vehicle Miles Traveled

792 Transit Trips Recorded

543 Telework Days Recorded

232 Vanpool Trips Recorded

370 Carpool Trips Recorded

153 Bike Trips Recorded

29.1 Tons of CO2 Reduced

90.2 lbs of NOx Reduced

\$40,242 Money Saved

REGIONAL TRANSPORTATION PARTICIPATION

RideFinders @teamrid... · 45s
WELCOME! We're here to assist with the [#transportation](#) needs! [#carpool](#) [#vanpool](#) [#rideshare](#) ridefinders.com

 **Chesterfield Co...** · 18m
Welcome to Chesterfield,
@LEGO_Group! bit.ly/3NQA7PU

- Shared the Richmond Regional Transportation Planning Organization (RRTPO) public comment period for Transportation Improvement Program (TIP) Amendments and ConnectRVA 2045 Amendments.
- Met with the Director of the Tri-Cities Area Metropolitan Planning Organization to discuss RideFinders outreach efforts for Tri-Cities Activity and Distributions Centers.
- Shared Chesterfield County's announcement welcoming Lego to the community.

Richmond Regional Transportation Planning Organization Comment Period Open

Jun 21, 2022

The Richmond Regional Transportation Planning Organization (RRTPO) invites you to review and comment on the following items:

Transportation Improvement Program (TIP) Amendments



- CHS0004: Capital Cost of Contracting (Chesterfield County Citizens Information & Resources)
- HCS0002: Capital Cost of Contracting (Hanover County DASH)

TRANSIT TALK



- Shared GRTC's Route 20 (Orbital) for #traveltuesday and to show cost savings for commuters traveling the toll road.
- Met with Petersburg Area Transit to discuss the potential for shuttle service to the Prince George Service Center Metals.
- Promoted GRTC's updated service system map to find places to travel using transit.
- Shared photos from the Virginia Transit Association's Annual Conference. Presented at a roundtable discussion on vanpooling.



#DYK that the @GRTCTransit Route 20 (Orbital) saves riders the 70 cent toll every time they cross the river? A round trip on Route 20 5 times a week can save riders \$7 in tolls alone! Learn more about this route: ridegrtc.com/media/routes/G... #tuesdaythoughts #traveltuesday

TRAVEL TUESDAY FEATURE: GRTC ROUTE 20 (ORBITAL)




OUTREACH ACTIVITIES




- Partnered with the Hopewell/Prince George Chamber of Commerce regarding new business service center and an upcoming tour of the area.
- Visited American Heritage Apartments to distribute RideFinders information.
- Held virtual meeting with Dominion Energy to discuss RideFinders programs and services and how to assist employees' work commute.
- Continued vanpool formation efforts.



BE THE CEO OF YOUR COMMUTE



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BE THE CEO OF YOUR COMMUTE & TAKE CHARGE!
Join a Carpool!

LEARN MORE >

Already carpooling?
Record your trips to earn redeemable points for rewards!

Funding for this campaign supported the Virginia Department of Rail and Public Transportation.

- Continued promoting the campaign with a focus on carpooling and vanpooling.
- Implemented media buys in June for the campaign to include radio, social media and online digital advertising. Generated a 62% increase in website page views – 5,652 views in June; 3,492 views in May; 62% increase in unique website visitors.
- Encouraged commuters to record their "green" commute trips to earn redeemable points for rewards.



**BE THE CEO OF YOUR
COMMUTE & TAKE CHARGE!**

GET MORE DETAILS

ridefinders.com

#WayToGoWednesday



COMMUNITY ENGAGEMENT



RideFinders, Central Virginia

Posted by Cherika Ruffin

7h · 🌐

Today's #WayToGoWednesday feature is from our partners at the Virginia Department of Rail and Pu... See More

- Promoted RVA Bike Share's newest station at Broad Rock Library.
- Utilized Way to Go Wednesday segment to spotlight the VA Department of Rail and Public Transportation's Virginia Breeze initiative- The Capital Connector.
- Highlighted Ride EZ owner and vanpool vendor for donating a used minivan, once used for vanpooling, to a local nonprofit.



Virginia Breeze
Virginia Department of Rail and Public Transportation

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