

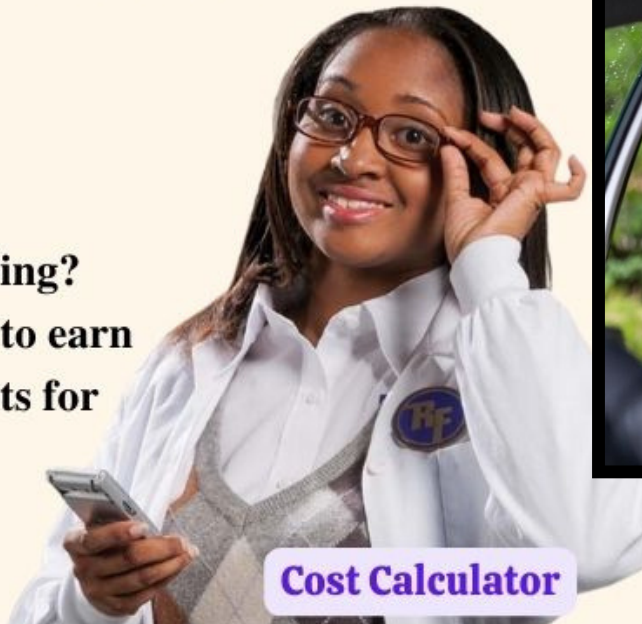
January 2023 Recap

BE CEO OF YOUR COMMUTE & CARPOOL!

*Find a carpool partner instantly. We have the tools to
put you in charge!*

ridefinders.com

**Already carpooling?
Record your trips to earn
redeemable points for
rewards!**



WHAT

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

*We celebrated
January events &
initiatives*



By the Numbers

9,571 Active Clients

956 Transit Trips Recorded

267 Telework Days Recorded

202 Vanpool Trips Recorded

353 Carpool Trips Recorded

116 Bike Trips Recorded

12,108 Calories Burned

\$33,662 Money Saved

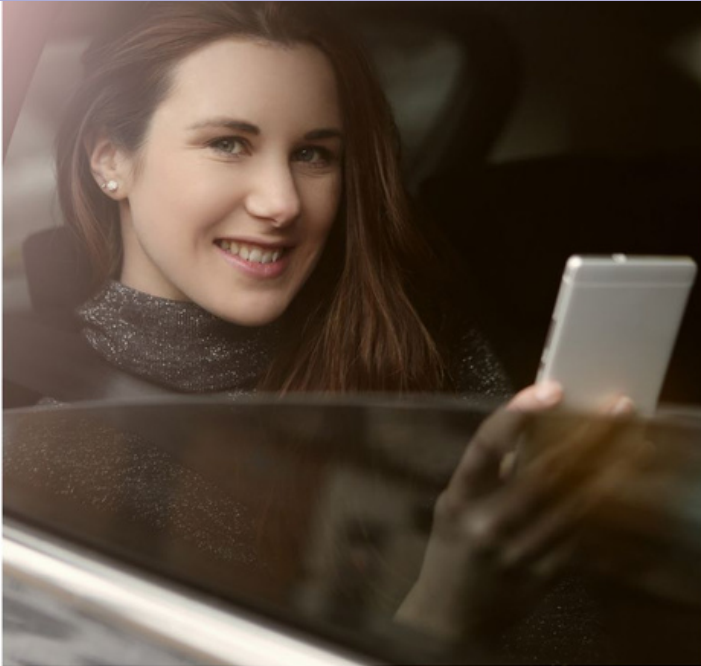
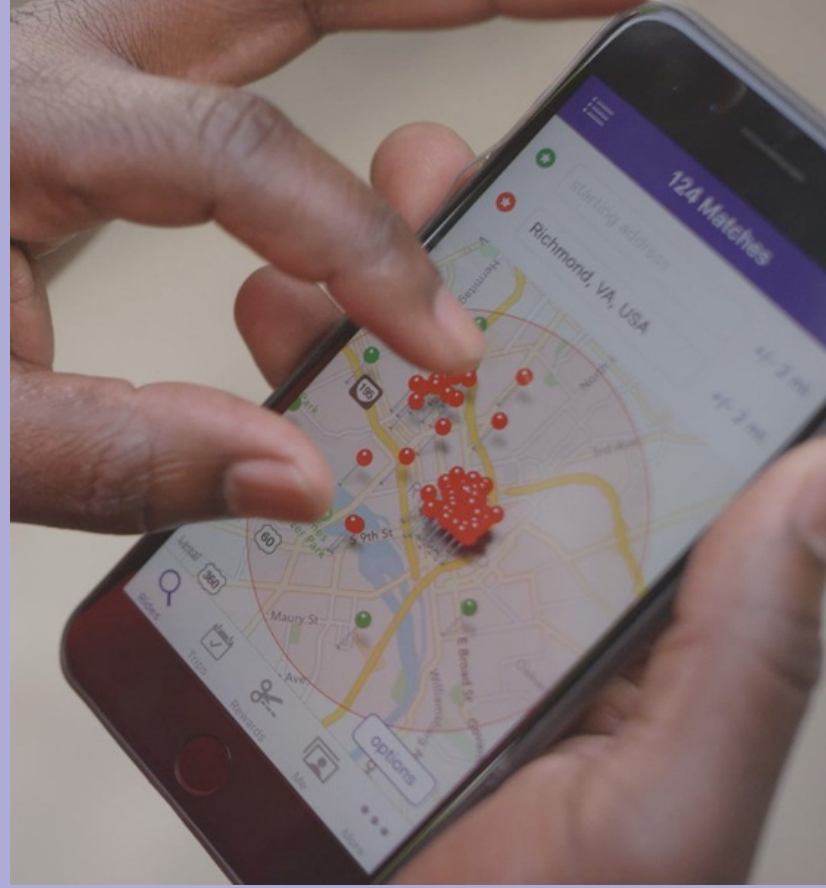
2,050 Reduced Car Trips

54,342 Reduced Vehicle Miles Traveled

2,315 Gallons of Gas Saved

22.5 tons of CO2 Reduced

70.6 lbs. of NOx Reduced



Now Playing

I AM THE CEO OF MY COMMUTE



We thanked commuters for being awesome to the planet by "green" commuting!

RECORD YOUR GREEN TRIPS

Carpool, Vanpool, Transit, Walk, Bike, Telework, and more!

Regional Transportation Participation

- Partnered with the VA Department of Transportation on RideFinders signage replacement project along the interstates and secondary roads.
- Completed direct mail campaign with letter and employer-based fact sheet to area businesses in the Greater Richmond and Tri-Cities region.
- Shared Henrico County's Department of Public Works pedestrian and cyclists survey for Lakeside area residents.





And record your green trips in the Central VA region with us: ridefinders.com
Thanks @VirginiaDRPT for this timely message. #carpool #vanpool #scoot #transit #bike #telework #commuting

 **Virginia DRPT** · 1/23/23
Make your commute a green one with Connecting!VA!

↻ You Retweeted



Henrico County...  · 1/24/23 ...

The Department of Public Works is looking for ways to improve safety for pedestrians and cyclists in the Lakeside area. Residents can offer input at a public information meeting this Thursday, Jan. 26 from 5:30-6:30 p.m. at Belmont Recreation Center.  
bit.ly/3kGzzCJ

We work with our partners across the Central VA region!

Transit Talk

- Publicly congratulated Sheryl Adams as the new GRTC Chief Executive Officer (CEO).
- Promoted and shared GRTC's request for feedback for its Title VI program updates.
- Shared GRTC's modified schedule changes taking effect and the construction on the new Downtown Transfer Station.
- Continued to share important holiday related service alerts.

RideFinders @teamrid... · 18h
Congratulations to our new CEO!!! 🎉🎉🎉

GRTC Transit Sys... · 19h
GRTC announces new Chief Executive Officer. Sheryl Adams will become GRTC's seventh CEO. She has been with the agency for 24 years and has led various departments, including operations, safety, and training. ridegrtc.com/news-initiativ...

RideFinders @teamride... · 1d
Give your feedback as [@GRTCTransit](https://twitter.com/GRTCTransit) updates its Title VI Program! 👉

GRTC Transit Syst... · 1d
While we are in the process of updating our Title VI Program, we welcome feedback from our riders and community members!...



Sharing important transit information to commuters!

Outreach

- Met with Chesterfield County and GRTC to discuss transportation options for LEGO and Amazon in Meadowville Technology Park.
- Designed and emailed an employer commuter survey to Amazon R1C1 Human Resources for employees and discussed vanpooling options.
- Met with a Shamin Hotels Human Resources representative to provide RideFinders information.



EMPLOYER SERVICES

RideFinders Free Employer-Based Services include:

- Telework Consulting
- Transportation/Health/Benefit Fairs/New Employee Orientations (in-person and virtual)
- Employee Commute Surveys and Analysis Reports
- Trip Planning
- Density Plot Analysis
- Air Quality Updates

Employer-Based Services:

RideFinders to help set-up commuter programs and
ation program development.
mote programs to employees.
at employee worksite events, such as health and
commute programs and options directly to
ansportation Coordinator (ETC) to serve as your



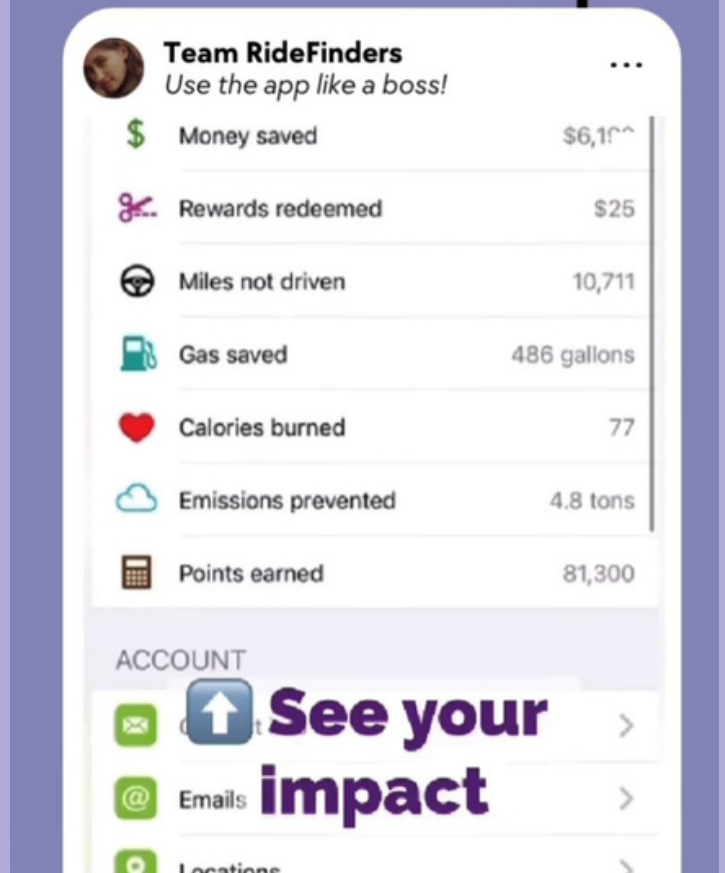
*We work with
employers
across the
Central VA
region!*

FREE EMPLOYER SERVICES

Surveys, trip planning, employee reduction programs, and more!

Community Engagement

- Continued to encourage commuters to record their green trips by creating videos to show how easy it is.
- Shared Chesterfield County's free tree recycling opportunities.
- Shared PlanRVA's Don't Trash Central Virginia anti-litter pledge.
- Continued to promote citizens to subscribe to the RideFinders monthly e-newsletter.



RideFinders @teamridef... · 2d ...

Take the Don't Trash Central VA anti-litter pledge 👉

[#takethepledge](#)

[@teamridefinders](#) is a proud Don't Trash Central VA partner

 **PlanRVA** @PlanRVA · 2d

Did you know that 76% of roadway litter comes from motorists and pedestrians? Do your part by taking the Don't Trash Central Virginia



We share "green" initiatives from our partners across the Central VA region!

Partner with Us

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ridefinders.com

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Instagram

YouTube