

June 2023 Recap

Whether you #carpool, #taketransit or #vanpool, have some fun with our This or That Tuesday! Your Team RideFinders is here to help you make the #commuting decision that's best for you:

www.ridefinders.com

#bringiton #tuesdayvibe #thisorthatchallenge

#betheCEOofyourcommute

THIS OR THAT TUESDAY

Transit and Rideshare Edition

Carpool Karaoke



Quiet Carpool

Read on the Bus



Scroll on the Phone

Read a Book



Listen to Audiobook

Take a Cat Nap



Enjoy the Views

www.ridefinders.com



WHAT

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

RideFinders @teamridefinders · 53m

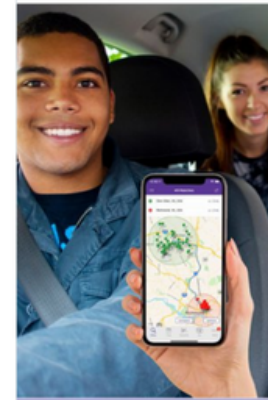
📸 Have fun this summer with our Rides & Rewards app social media challenge: bit.ly/3JCj6W

There's no tagging us, just upload a photo of yourself or a friend downloading or using our app!

➡ More: bit.ly/3phmh2c

#wednesdaymotivation #dothedownload #bringiton

Rides & Rewards Social Media Challenge



DO THE Download

Snap a picture of yourself or a friend downloading or using the Rides & Rewards app and easily upload it to us online!

Download our FREE app today in the App Store or Google Play!

www.ridefinders.com



RideFinders @teamridefinders · 3h

Happy Monday, friends! We're sending you all of the positive vibes for the week! Bee well, bee kind and bee positive 🐝🐝🐝

#MondayMotivation #MondayMood #bringiton

Monday



MUG Moment

www.ridefinders.com



By the Numbers

9,774 Active Clients

1,073 Transit Trips Recorded

262 Telework Days Recorded

494 Vanpool Trips Recorded

461 Carpool Trips Recorded

232 Bike Trips Recorded

34,221 Calories Burned

\$43,788 Money Saved

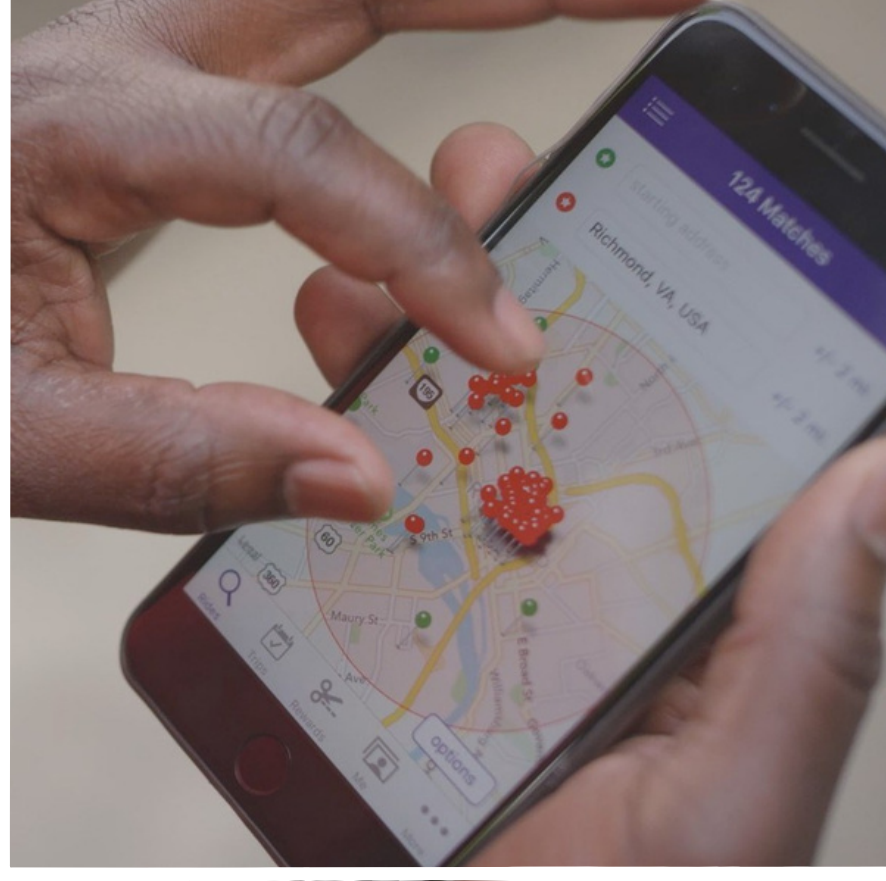
2,616 Reduced Car Trips

70,060 Reduced Vehicle Miles Traveled

3,011 Gallons of Gas Saved

29.5 tons of CO2 Reduced

91.9 lbs. of NOx Reduced



Record Trip

TYPE

New/saved? Bus to work

Mode: multi-mode

Modes: 2 3 4

ROUTE

Start  @: Home, 7715 Wood Road, Richmond, VA


then  @: Bus Stop, Wood Road, Richmond, VA

RECORD YOUR GREEN TRIPS

Carpool, Vanpool, Transit, Walk, Bike, Telework, and more!

Regional Transportation Participation

- Attended PlanRVA Day - a day of learning, networking and collaboration. Listened to panel discussions on inclusion in RVA: partners in regional planning and active transportation/multi-modal planning for inclusion through regional trails.
- Continued Employee Transportation Coordinators (ETCs) recruitment efforts throughout the region.
- Supported the ridesharing efforts of GWRideConnect (commuter service agency) in the Fredericksburg region.

 RideFinders, Central Virginia
4d · 🌐

Yesterday, members of Team RideFinders attended [Plan RVA Day](#) to learn and hear great panel discussions on [#inclusion](#) in [#rva](#) and active transportation/multi-modal planning for inclusion through the regional trails. Great panelists!



GW RideConnect
Transportation Options for Work and Play

Thank you for your support and for all you do
in the Fredericksburg region!

**Best Friends
DAY**



▶▶▶▶▶

EMPLOYEE TRANSPORTATION COORDINATOR

Be the ambassador
between your
organization & us!

We make it easy.

- Distribute transportation related info. to your co-workers.
- Have RideFinders onsite for your health, benefits or transportation fairs.

JOIN US!



We share important updates and notices from our partners across the Central VA region!

Transit Talk

- Celebrated the VA Department of Rail and Public Transportation's Discover Transit Month to encourage usage.
- Encouraged transit riders to record their trips in June for a chance to win a \$100 gift card.
- Promoted Transit Thursday and Dump the Pump Day to encourage transit ridership when shopping, visiting and exploring.



Discover Transit Month

Join us as we celebrate **Discover Transit Month!** Record your transit trips for a chance to win a **\$100 gift card.**

Dump the Pump Day, which encourages commuters to leave the car at home and take public transportation, is **June 17, 2023.**

[LEARN MORE](#)

RideFinders @teamridefinders · Jun 22

🚌 620 transit trips recorded so far! Have you recorded your #transit trips this month? If you have, thanks and keep recording. If not, login or sign up: ridefinders.com

#brington #transitthursday #discovertransit

Shop, Visit, Explore & More



620

transit trips



7,361

emissions prev. (lbs)



\$5,491

money saved



8,785

miles not driven

DISCOVER Transit

Transit connects people to places.

Record your transit trips for a chance to win a \$100 gift card.

www.ridefinders.com



Shop, Visit, Explore & More



DISCOVER Transit

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Sharing important transit information and updates to commuters and the community!

Outreach

- Attended the Multicultural Festival at Dogwood Dell to distribute materials and giveaways to attendees.
- Met with the Virginia State Council for Higher Education of Virginia to discuss the organization's density plot map.
- Continued direct mail campaign to Civic Associations and area employers.
- Partnered with CARITAS, YMCA Transitional Housing and Rosie's Gaming Emporium to include transit schedules and racks onsite.



RideFinders @teamridefinders · Jun 22

Are you looking for ways to reduce your organization's [#carbonfootprint](#) while helping your employees' [#transportation](#) needs? Book your complimentary consultation with one of our Account Executives by calling 804.643.7433 & mentioning this Twitter post.

EMPLOYER SERVICES



Onsite or Virtual Visits



Commuter Surveys



Density Plot Analysis



Rideshare Matching




Our outreach team is ready to work and partner with you!

Community Engagement

- Promoted and encouraged citizens to Do the Download. A new campaign to increase the number of the Rides & Rewards mobile app.
- Shared air quality alerts from the VA Department of Environmental Quality.
- Shared the Science Museum of Virginia's RVAir meet up to gather and study Richmond air quality data.
- Encouraged citizens to utilize holidays as opportunities to try alternative transportation.

RideFinders @teamridefinders · Jun 14

RIDES & REWARDS APP: Track your savings while earning redeemable points for rewards! Do the Download 

App Store: apps.apple.com/us/app/ridefinders

Google Play: play.google.com/store/apps/details?id=com.teamridefinders

#WednesdayMotivation



Rides & Rewards

DO THE Download

Track your savings and environmental impact! AND earn redeemable points for rewards. Download our FREE app today in the App Store or Google Play!

www.ridefinders.com 

Hey friends! Make this holiday weekend a sustainable one – try taking transit, biking or carpooling to local festivities and events with family and friends. Have a safe holiday weekend! www.ridefinders.com
 #fridayfeeling #bringiton #fridayvibes #sustainabletransportation



Hello Friday
Enjoy the holiday weekend

Try taking transit, biking or carpooling to local events this weekend!

We share important messages from our friends across the Central VA region!



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Code Orange for the Richmond area tomorrow. Please limit or reschedule outdoor activity 📍 #airquality

Virginia DEQ @VirginiaDEQ · 17h

AIR QUALITY FORECASTS 6/29: Code Red air quality for the Winchester & NoVa areas; Code Orange air quality for Richmond & Roanoke areas; & Code Yellow air quality for the Hampton Roads area. Limit/reschedule outdoor activity. Current conditions & forecast: fal.cn/3ztLu

When the AQI is	Air quality is
0-50 GREEN	GOOD
51-100 YELLOW	MODERATE
101-150 ORANGE	UNHEALTHY FOR SENSITIVE GROUPS
151-200 RED	UNHEALTHY

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