While #gasprices are soaring, we're here to help navigate your #commute. CALL us at 804-643-7433 or visit ridefinders.com to learn more about your #commuting options. #rideshare #carpool #vanpool #bike #transit #bike #walk #telework #wednesdaywisdom #wednesdaythought



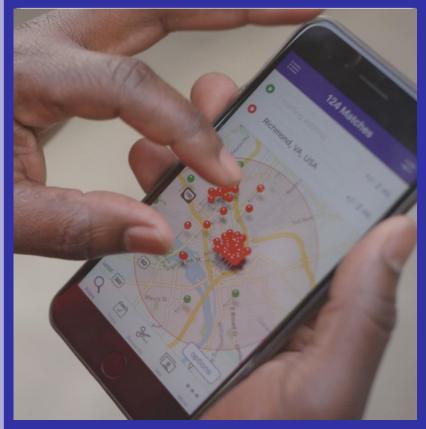
Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

## MARCH RECAP

she reflects on the team's past yr. of purposeful, strategic & structured work within the Central VA region. ridefinders.com #tuesdaythoughts







10,781 Active Clients 61,928 Reduced Vehicle Miles Traveled 522 Transit Trips Recorded 641 Telework Days Recorded 138 Vanpool Trips Recorded 158 Carpool Trips Recorded 52 Bike Trips Recorded 25.6 Tons of CO2 Reduced 81.2 lbs of NOx Reduced \$36,228 Money Saved

# **BY THE NUMBERS**

Trips		
RECORD		
k	Record a trip	>
SYNC		
·:•	Fitbit	i
CARPMIN	Garmin	i)
Hytch	Hytch	i
<b>^</b>	Strava	i
** *	Under Armour	i

You Retweeted

Virginia DRPT @... · 3/23/22 What is the Virginia Statewide Rail Plan? Watch our video to find out: drpt-srp-2022hdr.hub.arcgis.com

## **REGIONAL TRANSPORTATION PARTICIPATION**

VIRGINIA STATEWIDE RAIL PLAN 2022

- Participated in the VA Dept. of Rail and Public Transportation's facilitated monthly Commuter Services communications meeting for all Virginia commuter services agencies.
- Continued promoting PlanRVA's BikePedRVA 2045 plan comment period.
- Shared the VA Dept. of Rail and Public Transportation's Virginia Statewide Rail Plan video.

**RideFinders** @teamrid.... • 11s Give your FEEDBACK on the BikePedRVA 2045 plan

PlanRVA @PlanR... · 27m BikePedRVA 2045 is a plan for everyone who lives, works, and plays in the Richmond Region. Learn more and share your feedback: BikePedRVA.org



RideFinders @teamrid... · 1m SPREAD the WORD for this initiative from our @GRTCTransit family and @RVARapidTransit &

GRTC Transit Sy... · 15m We're partnering with @RVARapidTransit on an Adopt-a-Stop initiative. GRTC is installing these signs at adopted stops to recognize the community members helping to keep

- Celebrated Transit Operator Appreciation Day.
- Shared GRTC's partnership with RVA Rapid Transit on the Adopt-a-Stop initiative.
- Shared important rider notices and updates including the Route 1A/B/C detour notice.
- Attended and participated in the Virginia Transit Association (VTA) annual conference planning meeting.

# TRANSIT TALK

It's the dedication for us! It's Transit Operator Appreciation Day We're thankful for transit operators across VA, but we're extremely proud of our @GRTCTransit family of #transit operators! THANK YOU! #FridayFeeling #FridayVibes @VirginiaDRPT





- Contacted Henrico County Economic Development's Executive Director regarding contact info. for Thermo Fisher Scientific, a new business with three locations in Henrico County.
- Provided the Virginia Retirement System with info. about RideFinders services for its virtual Benefits Fair.
- Promoted services during the continued high gas prices with a video from the Executive Director.
- Working with an employer in the Chesterfield Airpark with transportation options for their employees' work commute.

# OUTREACH ACTIVITIES

**RISING GAS** 

PRICES

### View insights

#### **Boost Post**

### $\bigcirc \bigcirc \bigcirc \land$

129 views · Liked by ridegrtc

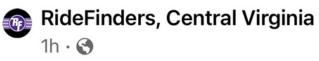
teamridefinders

teamridefinders Gas prices are rising, but YOUR Team RideFinders is here to help! LISTEN to this brief message from



VCU Parking & Transportation 24m · 🚱

Interested in joining a carpool/vanpool, but don't know where to start? #RideFinders can help! Users can receive personalized assistance, commuter rewards, and, best of all, emergency rides home! Learn more at ridefinders.com.



We're here to help you navigate the return to the worksite by choosing the commute that's best for yo... See More

- Encouraged commuters to "take charge" of their commute by finding the personalized option that's best for them.
- Promoted the City of Richmond's Shared Mobility Program on our website and social media platforms.
- Encouraged the use of e-scooters to replace a car trip.
- Encouraged commuters to record their "green" commute trips.



#BetheCEOofyourCommute #TravelTuesday #caringcommutes



### 1 You Retweeted



VCU RamBikes @Ram... · 21h ···· Workshop Thursdays are back at RamBikes! A First up: Fix-a-Flat. Come get the experience of swapping out and patching a tube. See the full list of workshops happening at buff.ly/2FWUQAg #diy #bikerepair #bikelove



- Shared the Virginia Department of Transportation's (VDOT) safety message for pedestrians, cyclists, and other vulnerable road users.
- Shared Virginia Commonwealth University's (VCU) Ram Bikes Workshop Thursdays at Ram Bikes returning announcement.
- Shared James River Association's request for volunteers to add greenery to Richmond Public Libraries.

## COMMUNITY ENGAGMENT

RideFinders @teamri... · 14m · VOLUNTEERS needed to add greenery to the Richmond Public Libraries!

RVAgreen2050 · 51m
Volunteers Needed!

Help the James River Association @JRAvirginia with tree, shrub, and perennial installation to add



## Way to Go Wednesday!

Help RideFinders highlight the impact of their programs, services, partners, and stakeholders.

Share your green commuting story to be

featured



#### ロ

### 3 likes

rvagreen2050 Submit your green commuting story to RideFinders for Way

- Continued promoting Way to Go Wednesday to highlight the impact of our programs, celebrate commuting stories and testimonials, and share initiatives from our regional and community partners and stakeholders.
- Received special social media promotion from RVAgreen 2050 on this initiative.
- Featured Pamela Trent, K&K Connection's fleet manager. K&K Connections is one of the vanpool vendors.

# WAY TO GO WEDNESDAY



### Pamela Trent Fleet Manager, K&K Connections

# PARTNER WITH US

804.643.7433 ridefinders.com

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