

The HOLIDAY season is upon us! 📌 Try carpooling with your neighbors to the parade!

#greenisourthing
#sharingiscaring

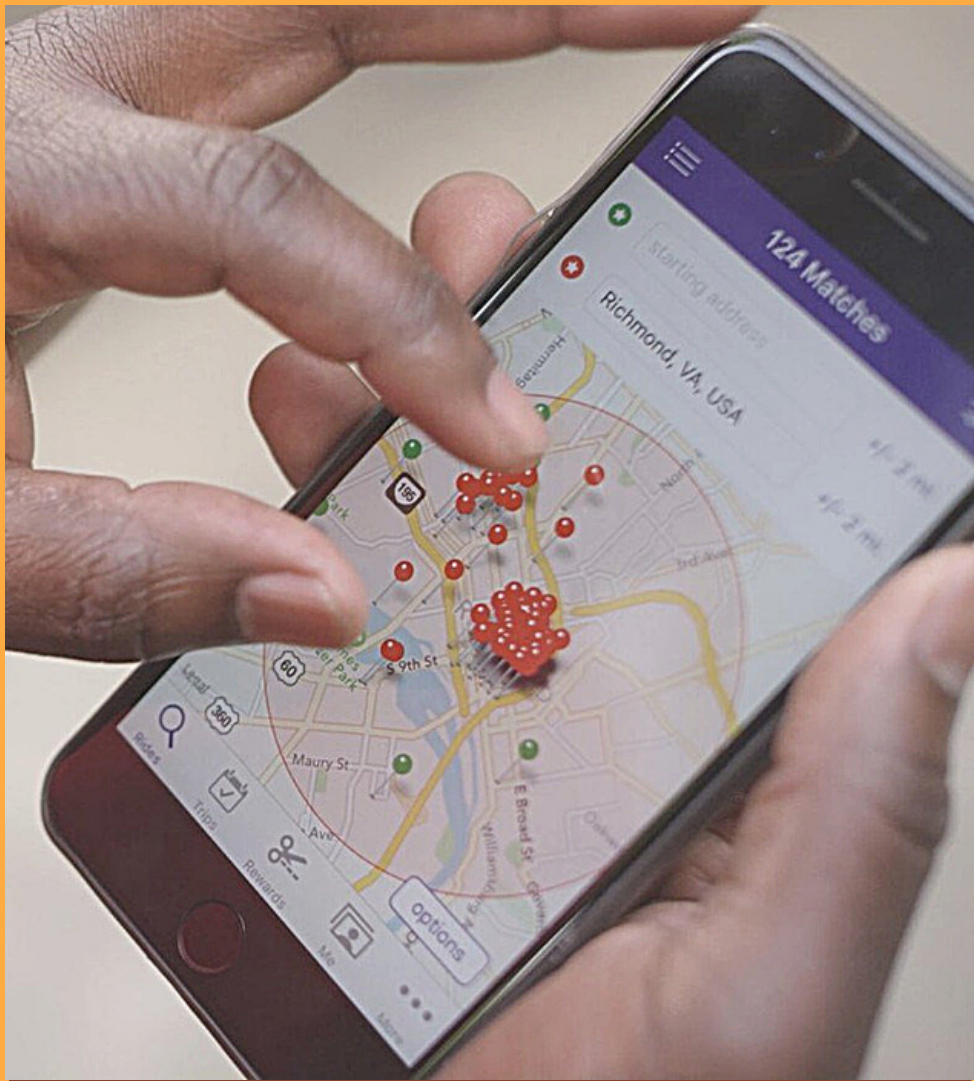
🍷 Colonial Heig... · 11/1/22

69th Annual Nighttime Christmas Parade: Come on out and join us on the Boulevard for our 69th Annual Colonial Heights Nighttime Christmas Parade starting at 7:00pm on Tuesday, Dec. 6th, 2022!
dlvr.it/Sc2DOt

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

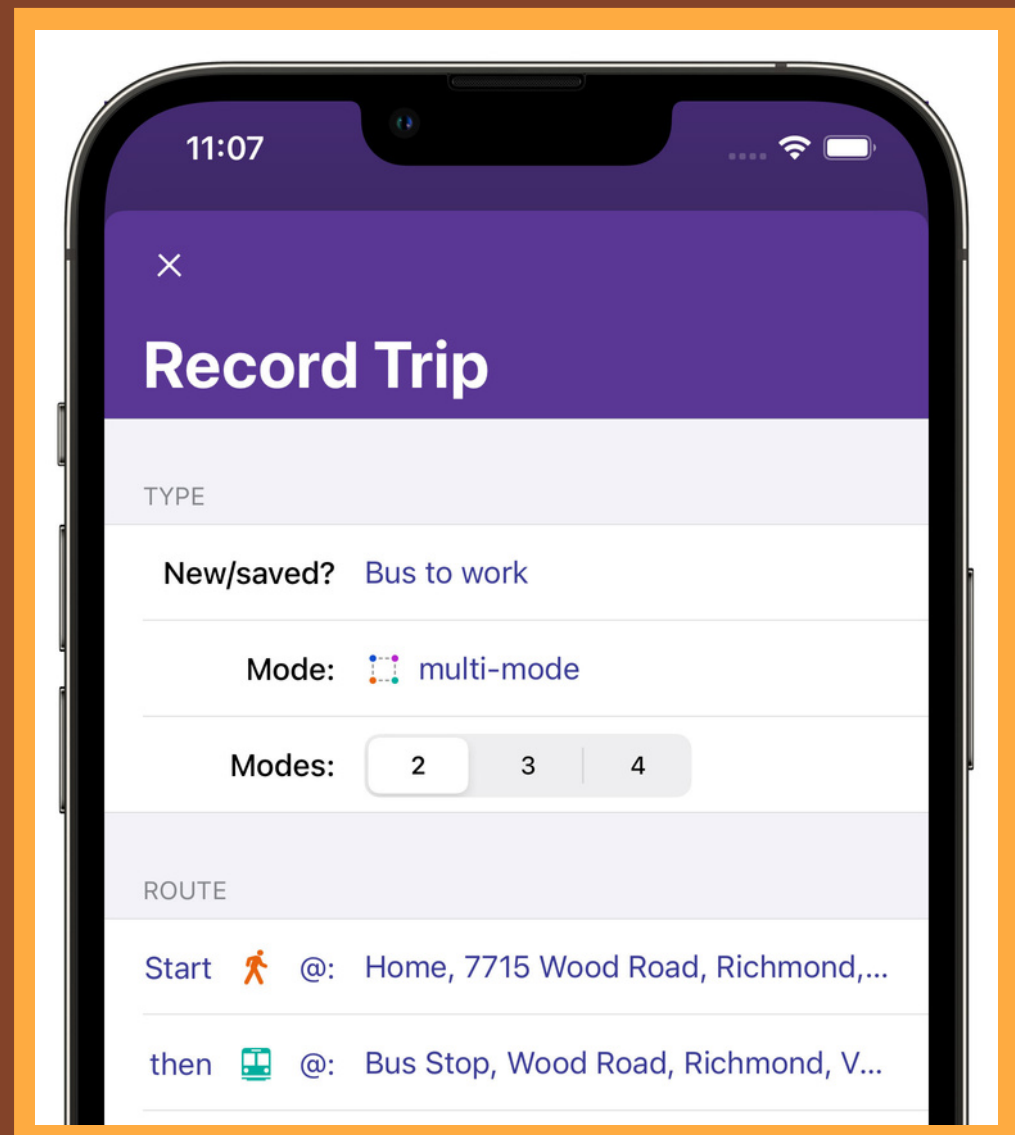
NOVEMBER RECAP





BY THE NUMBERS

9,500 Active Clients
65,182 Reduced Vehicle Miles Traveled
2,798 Gallons of Gas Saved
1,076 Transit Trips Recorded
322 Telework Days Recorded
290 Vanpool Trips Recorded
617 Carpool Trips Recorded
161 Bike Trips Recorded
27.4 Tons of CO2 Reduced
88.5 lbs of NOx Reduced
\$40,739 Money Saved
14,858 Calories Burned



RideFinders @te... · 11/18/22 ...

Please give your input regarding park n' ride lots in New Kent 📌

 **New Kent Co...** · 11/17/22

@teamridefinders, a division of GRTC Transit System, is seeking input from commuters on future park n' ride lot options and the expansion of existing park n' ride lots in New Kent

- Developed and implemented survey seeking input from New Kent County residents for future park n' ride lot options and the expansion of existing park n' ride lots in the county.
- Promoted the Virginia Department of Rail and Public Transportation's survey on transportation needs, preferences and use.
- Reached out to the City of Richmond's Office of Equitable Transit and Mobility to offer assistance to them with their new pilot program that offers free rides to work for Temporary Assistance for Needy Families (TANF) eligible participants.

REGIONAL TRANSPORTATION PARTICIPATION

↻ You Retweeted




Chesterfield County G... · 5d ...

The Virginia Department of Rail and Public Transportation wants to hear from YOU! Please take a moment to complete their survey on your transportation needs, preferences, and use.
surveymonkey.com/r/CHSM2022-R

The Virginia Department of Rail and Public Transportation wants to hear from YOU!

 Richmond Regional Planning
District Commission · [Follow](#)

5d · 

Join us in sharing your thoughts on transit along the West Broad Street corridor in Henrico! Let GR... See more



- Promoted GRTC and PlanRVA's West Broad Street Bus Rapid Transit (BRT) Corridor Analysis survey.
- Promoted GRTC's new USB ports on buses announcement which features Brigitte Carter, RideFinders Account Executive.
- Shared the following GRTC's announcements: service updates, alerts and route detours, the On-Demand Pilot service notice, and the January 2023 public meeting regarding service changes notice.

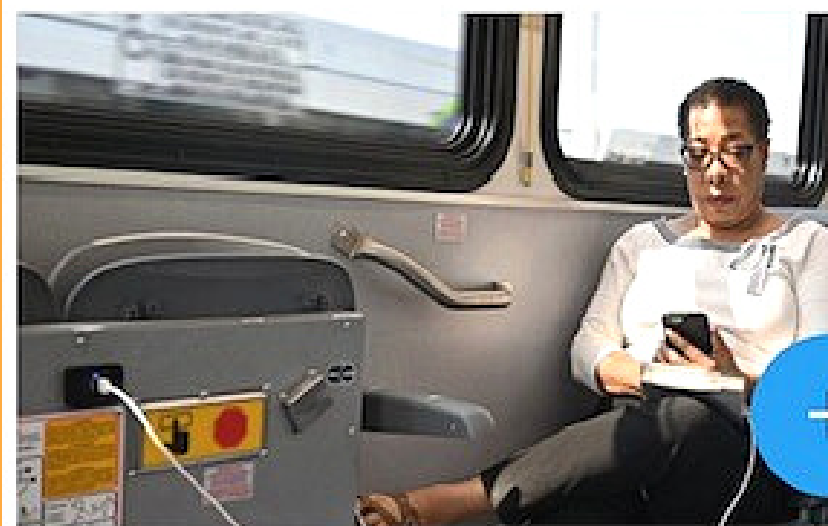
TRANSIT TALK

 GRTC Transit... · 11/1/22

 NEW



Our newest local buses have USB ports on board! Plug in between or underneath your seat to charge your mobile device while you ride.



OUTREACH



Now Playing

Team RideFinders FY22 Annual Report



15:05

- 14:55

- Continued promoting RideFinders FY22 Annual Report on social media platforms.
- Started working with James Madison University's Alternative Transportation Manager to discuss vanpooling from the university to Richmond.
- Utilized Thanksgiving holiday to highlight what staff members and the organization as a whole was thankful for which included greener commutes.



Von
Executive Director

“ I am thankful for the sun that rises each day bringing with it a million unspoken promises.... ”

Thankful

↶ You Retweeted



New Kent County @nk... · 3d

We need your help to ensure that New Kent 2045, the Comprehensive Plan Update process, is built on a foundation of citizen involvement. Submit your ideas about what NKC should like like in 2045 through our survey opportunity.



- Shared New Kent County's survey announcement for its 2045 Comprehensive Plan update.
- Promoted Don't Trash Central Virginia partner Bingo Board Challenge on social media platforms, our website and monthly newsletter.
- Promoted America Recycles Day - a yearly initiative of Keep America Beautiful - which promotes and encourages recycling.

COMMUNITY ENGAGEMENT

Fall fun bingo with PlanRVA

The [Don't Trash Central Virginia](#) anti-litter campaign put together a [Bingo Board Challenge](#) for Central Virginia residents to participate in. The Bingo Board Challenge encourages you to get outside and clean up your community. RideFinders and GRTC are proud Don't Trash Central Virginia partners.

DON'T
trash
CENTRAL
VIRGINIA

FALL FUN BINGO

Instructions:

1. Collect trash items on BINGO scorecard.
2. Mark off the items you find along the way (5 down, 5 across, or 5 diagonal).
3. Take a picture of your finished scorecard and share on social media (Facebook, LinkedIn, or Twitter) with the hashtag #DontTrashCentralVA to be entered into a giveaway!

PARTNER WITH US

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ridefinders.com

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