

November 2023 Recap

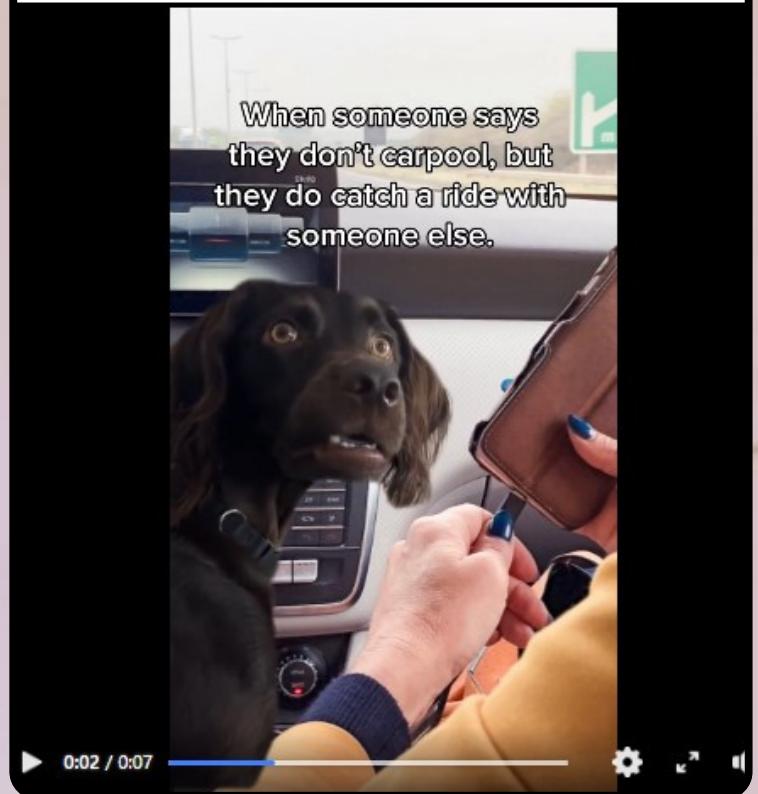
🌲 In the spirit of a #Hallmark Christmas movie, get ready to jingle all the way with Mistletoe Commute – our very own holiday movie.

👩 Determined, work-driven powerhouse Addison reluctantly returns to her cozy hometown for the holidays to help at her family's flower shop. She's weighed down by corporate chaos and missing her holiday sparkle. But fate takes the wheel when she finds herself carpooling daily with Owen, a charming transportation planner tasked with a holiday tra... See more



🚗 Catching a ride with someone = carpooling. Whether it's to work, to the store, to the doctor - even one day a week - it's carpooling! Learn more: <http://www.ridefinders.com/about-ridesharing/carpooling/>

Share this post to spread the word and encourage more carpooling!
#carpoolcommunity #fridayfun #fridayfunny #bringiton

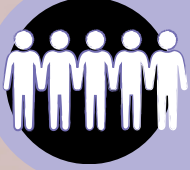


What

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.



By the Numbers



ACTIVE CLIENTS *9,517*



TRANSIT TRIPS RECORDED *1,555*



VANPOOL TRIPS RECORDED *352*



CARPPOOL TRIPS RECORDED *201*



BIKE TRIPS RECORDED *92*



TELEWORK TRIPS RECORDED *209*



WALK TRIPS RECORDED *122*

2,716 Reduced Car Trips ● 58,048 Reduced Vehicle Miles Traveled
\$36,281 Money Saved ● 40,842 Calories Burned

Regional Transportation Participation

- Partnered with K&K Connections to start one new vanpool from New Kent to Fort Belvoir.
- Partnered with Ride EZ to start one new vanpool from Henrico to Fort Belvoir.
- Continued working with vanpool vendors to recruit riders for new and existing vanpools.
- Hosted the RideFinders Five-Year Strategic Plan Stakeholder Virtual Workshop.
- Provided input for the GWRideConnect's Strategic Plan.
- Encouraged voters to use "green" transportation on Election Day.



Recruiting Vanpool Riders for these Routes

Richmond to Dahlgren route and Henrico to the University of Virginia route. Contact Brigitte Carter at 804-474-9904 or brigitte.carter@ridefinders.com for more information on these vanpools.

Henrico to Fort Belvoir route and New Kent to Fort Belvoir route Contact John O'Keeffe at 804-474-9903 or john.okeeffe@ridefinders.com for more information on this vanpool.

RideFinders, Central Virginia
November 7 at 8:59 AM · 🌐

Heading to the polls for #ElectionDay? Try taking transit, carpooling with a neighbor, biking or walking when you head to your polling place. Every small change adds up to a more sustainable future 🌱💚

TAKE GREENER TRANSPORTATION WHEN YOU GO TO VOTE!

The illustration shows four modes of green transportation: a bus, a car, a bicycle, and a person walking. Arrows from each mode point towards a ballot box on the right, which is being held by a hand. The RideFinders logo is in the bottom right corner.

Vanpooling across the Central VA region!

Transit Talk

- Shared GRTC's holiday service notices.
- Shared GRTC's notices of planned detours for the Richmond Marathon.
- Communicated GRTC's request for feedback during their series of popup events to help shape the future of transit in the Richmond region.
- Participated in a variety of interdepartmental meetings.

RideFinders @teamridefinders · Nov 27
Join @GRTCTransit for a series of pop-events. Your feedback can help shape the future of transit 🗨️ #sharingiscaring

GRTC @GRTCTransit · Nov 27
🗨️🗨️🗨️ Join GRTC this week for a series of pop-up events to gather feedback and insights on the Transit Strategic Plan. Shape the future of Richmond transit. See you there!

POP-UP EVENTS


- ▶ **Tuesday, Nov. 28** from 2:00–5:00 pm
Southside Plaza
🚗 **1A/B/C, 2C, 20, 86, 87, 88**
- ▶ **Wednesday, Nov. 29** from 4:00–7:00 pm
Downtown Transfer Station
🚗 **1, 1A/B/C, 2A/B/C, 5, 7A/B, 12, 50, 78, 87**
- ▶ **Thursday, Nov. 30** from 4:00–7:00 pm
23rd & Franklin
🚗 **Pulse, 4A/B, 12, 14**

2024–2034
TRANSIT STRATEGIC PLAN

You reposted

GRTC Pulse @GRTCPulse · Nov 8
🚫 Stations closed Saturday, Nov. 11
📍 Scott's Addition
📍 Science Museum
📍 Allison Street
📍 VCU & VUU
📍 Arts District
📍 Convention Center
📍 Government Center
📍 VCU Medical Center
🔄 Stations will reopen throughout the day as roads reopen.

GRTC @GRTCTransit · Nov 8
[Planned Detour] On Saturday, November 11, @GRTCPulse and Routes 1, 1A/B/C, 2A/B/C, 3A/B, 5, 7A/B, 14, 20, 50, 76, 77, 78, 87, and 91 detour due to the #Richmond Marathon. Routes 3A/B, 14, and 20 will serve the Downtown Transfer Station while on detour. ridegrtc.com/news-initiativ...



RideFinders @teamridefinders · Nov 6
Holiday reminder for this Friday 🗨️ #SharingIsCaring

GRTC @GRTCTransit · Nov 6
Holiday reminder: GRTC operates a weekday schedule with no express service in observance of Veterans Day this Friday, November 10 🇺🇸 There are no changes to CARE reservations.

Sharing important transit information and updates to commuters and the community!

Outreach

- Continued sharing our Monday Mug Moments to spread positivity and encourage "green" transportation options including during the holiday season.
- Shared a blog article entitled, "Share a Ride, It's Carpooling" to encourage ridesharing and carpooling and to encourage citizens to record their trips.
- Continued promoting carpooling and building a carpool community through creative and compelling content on social media and our website.

RideFinders, Central Virginia
6d · 🌐

🚗 From carpooling to festivities and keeping the joy rolling into the work commute, spread holiday cheer with every carpool!
📺 Sleigh the holidays and take our pledge for a chance to win a \$25 gift card: <https://bit.ly/3ucUa67>
#TakeThePledge #TravelTuesday #bringiton



GREENER (HOLI)DAYS PLEDGE
www.ridefinders.com

Friends who carpool for fun festivities can carpool for their work commute! Pledge to use "greener" transportation during the holiday season and you could win a \$25 Amazon gift card.

www.ridefinders.com

RideFinders, Central Virginia
November 6 at 9:05 AM · 🌐

🌱 A new week, a new chance to make eco-friendly choices for your daily commute. If you're already using "green" transportation options - thank you for making a positive contribution to our planet.

Visit www.ridefinders.com to:

- 🚗 Explore your #commute options
- 📱 Record your green commutes

#m... See more



MONDAY MUG MOMENT

www.ridefinders.com

NEWS

Executive Director's Corner

We Read Wednesdays

Sustainability Resources for Kids

Monthly Recaps

- > **LOG IN OR REGISTER**
- > **JOIN A VANPOOL**
- > **OZONE ALERTS**

Share a Ride, It's Carpooling

Nov 03, 2023

Catching a ride with someone = carpooling. Whether it's to work, to the store, to the doctor - even one day a week - it's carpooling!

In today's world, where environmental consciousness is on the rise, it's important to explore alternative transportation options that can help reduce our carbon footprint. One such option is sharing a ride, which is essentially the same as carpooling. Carpooling or sharing a ride, is the act of traveling with one or more people in a single vehicle rather than driving alone. It's a simple concept, yet it has a significant impact on the environment. When people share rides, they reduce the number of vehicles on the road, which, in turn, decreases traffic congestion and lowers greenhouse gas emissions.

Carpooling can save you money on fuel, maintenance, and parking expenses when you share these costs with your fellow passengers, making it a cost-effective transportation solution. Carpooling can also be an opportunity to connect with others, chat during your commute, engage in a little carpool karaoke and build new friendships.

When you carpool, record your trips to earn points for redeemable rewards! Sharing a ride is not only an environmentally responsible choice but also a practical and economical one.

Community Engagement

- Encourage community members and Employee Transportation Coordinators to take our Greener (Holi)Days pledge to use “green” transportation during the holiday season.
- Shared Richmond Connects Draft Action Plan review comment period.
- Shared the Virginia Department of Transportation’s I-95 at Parham Road Interchange Access Study Survey feedback survey.



GREENER (HOLI)DAYS



Carpool or use other “green” transportation options when visiting family this Thanksgiving!
Make your journey more enjoyable by having company - especially on longer drives.

www.ridefinders.com



RideFinders @teamridefinders · Nov 22
Give your feedback 🗨️

Richmond VA DPW @DPW_RichmondVA · Nov 21
Hey Richmond! #YourVoiceMatters The Richmond Connects Draft Action Plan is available for review! See the projects & strategies to make walking/taking the bus/& riding a bike in Richmond safe & easy for everybody! Submit comments by Dec 5 at rvaconnects.com #transportation

RICHMOND CONNECTS

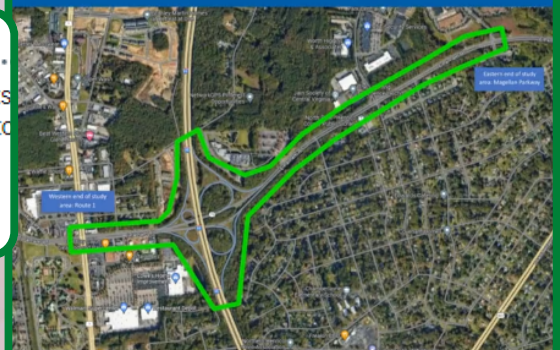
DRAFT ACTION PLAN

IS COMPLETE

Review the draft Action Plan and tell us what you think

rvaconnects.com

I-95 at Parham Road Interchange Access Study Survey



Provide your feedback today



6:00

You reposted



VDOT @VaDOT · Nov 6

VDOT is evaluating potential pedestrian, bicycle and transit improvements for the I-95 interchange at Parham Road in Henrico County and we want to hear from you.

Take a short survey and provide your feedback today: bit.ly/3QNIsYL

Partner with Us

804.643.7433
ridefinders.com

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