

- 🚶 🚶 Watch for Walkers
- 🛑 Slow Down in Neighborhoods
- 🚫 Ditch Distractions

www.ridefinders.com

#MondayMotivation #mondaythoughts

#happyhalloween



From our little pumpkins!

OCTOBER RECAP

\$ Cost Calculator can help you “crunch” the numbers to save money when you rideshare.

👉 www.ridefinders.com #ridesharemonth #wednesdaywins #wednesdaythoughts

Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

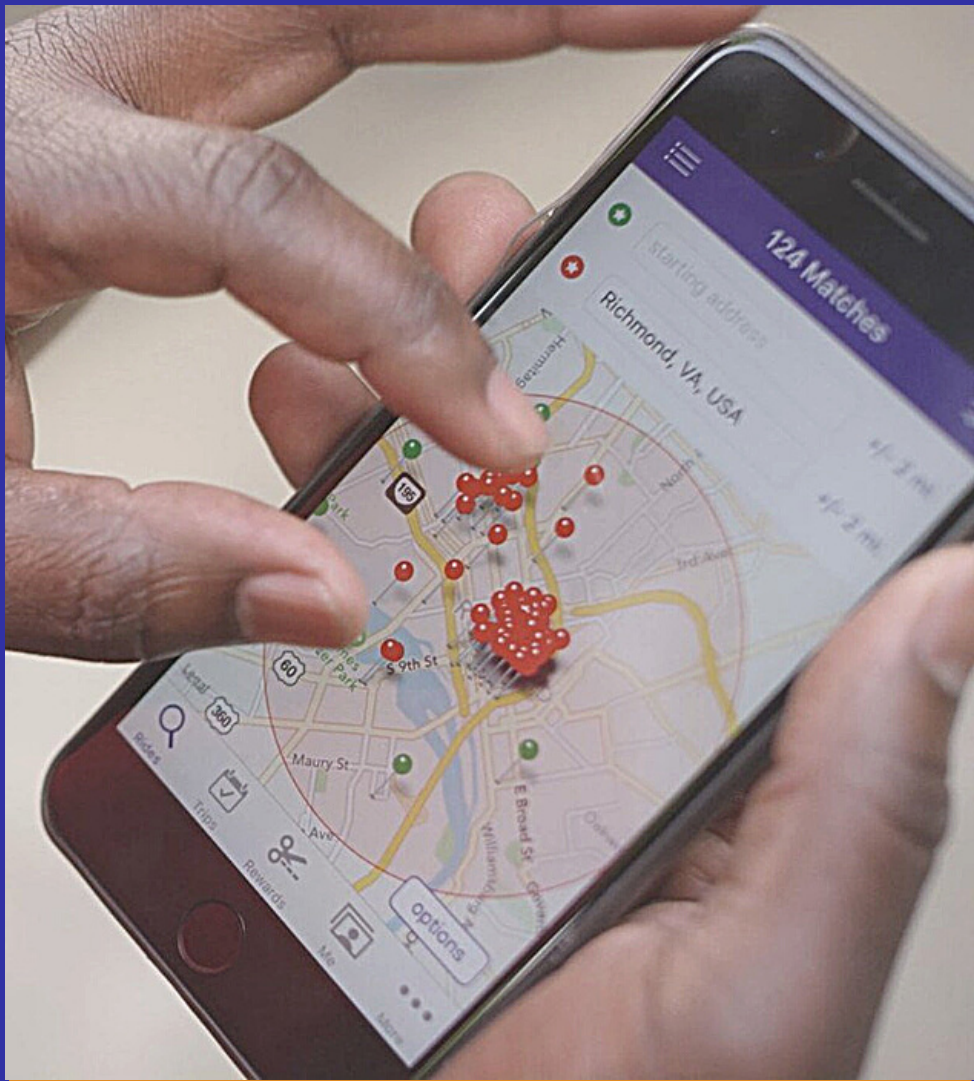


BE CEO OF YOUR COMMUTE & RACK UP THE SAVINGS!

When you carpool or vanpool. We have the tools to put you in charge!
ridefinders.com

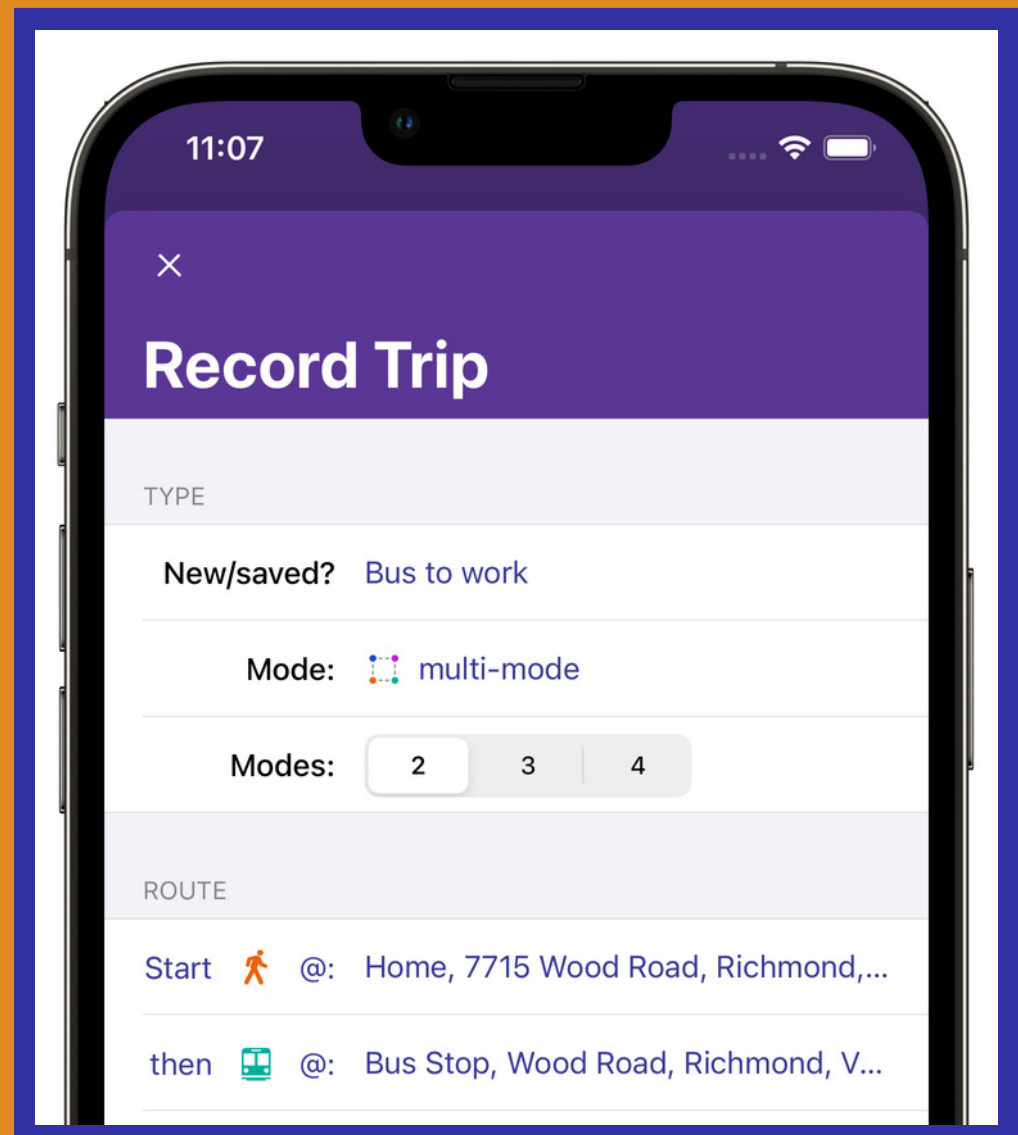


Cost Calculator



BY THE NUMBERS

9,466 Active Clients
67,721 Reduced Vehicle Miles Traveled
13,394 Gallons of Gas Saved
1,021 Transit Trips Recorded
365 Telework Days Recorded
354 Vanpool Trips Recorded
723 Carpool Trips Recorded
131 Bike Trips Recorded
28.7 Tons of CO2 Reduced
88.8 lbs of NOx Reduced
\$42,326 Money Saved
13,831 Calories Burned



BIKE SAFETY: As Bicyclist and Pedestrian Month continues, we're sharing some #Virginia laws for bicycling safety. Drivers - stay focused! It's takes team work to keep bicyclist safe on the roads!

www.ridefinders.com #traveltuesday
#tuesdaythoughts #tuesdaytips #BPAM
#seeandbeseen

SEE & BE SEEN! BE CEO OF YOUR COMMUTE!

- Every bicycle ridden between sunset and sunrise must have at least one white headlamp with the light being visible at least 500 feet to the front.
- The bicycle must have a red reflector on the rear visible at least 600 feet to the rear. On roads posted with speed limit of 35 mph or greater, the bicyclist must additionally be equipped with at least one red taillight visible from 500 feet to



- Partnered with Drive Smart Virginia to promote Bicyclist and Pedestrian Awareness Month by providing safety tips and messages.
- Shared Henrico County's Fall Line Trail announcement regarding installation of approximately 1,400 feet of paved, multi-use trail across Lakeside Ave to Park St.
- Vanpool vendor, Ride EZ, started one new 7-passenger vanpool from Fort Pickett to the Defense Supply Center in Richmond.

REGIONAL TRANSPORTATION PARTICIPATION

↻ You Retweeted



Henrico Coun... · 10/17/22

#Henrico intends to install approximately 1,400 feet of paved, multi-use trail across Lakeside Avenue to Park Street and into Spring Park. This will be part of The Fall Line Trail, a 43-mile paved trail that will connect Ashland to Petersburg.

bit.ly/3VC3JVm

RideFinders @tea... · 10/6/22 ...

We LOVE to see it! 🔥 🙌

 GRTC Transit... · 10/6/22

We are improving signage and rider information stop by stop 📱 🔗 🌐



- Shared GRTC's announcements of new service updates, Pulse station closures and improving bus signage and rider information at area bus stops.
- Assisted the Planning and Scheduling Department with distributing bus schedules to area businesses, organizations and libraries.
- Shared GRTC's notice for the public to sign up for news and updates emails.
- Shared tweets thanking past Board of Directors for their years of service.

TRANSIT TALK

↻ You Retweeted



GRTC Transit System · 22h ...

At today's meeting, GRTC recognized Eldridge F. Coles on his last day serving on our Board of Directors. We thank Eldridge Coles, Danny K. Smith, Gary Armstrong, and Reverend Ben Campbell for their years of service to the Greater Richmond Region.



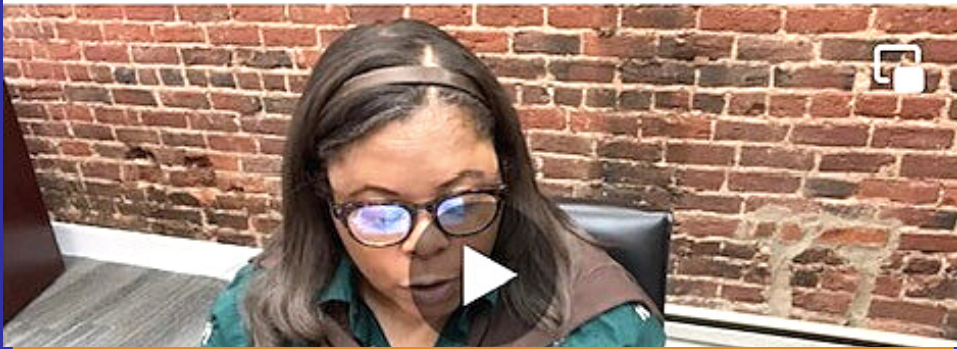
Ellen Robertson and 2 others

OUTREACH

Program Manager as she reads today's selection "Pinkalicious: Story Time" by Victoria Kann. Happy listening! *We do not own the rights to this book.

#wednesdaythoughts #readaloudweek #letsread

📖 For more read aloud story time:
<https://bit.ly/rfswereadwed>



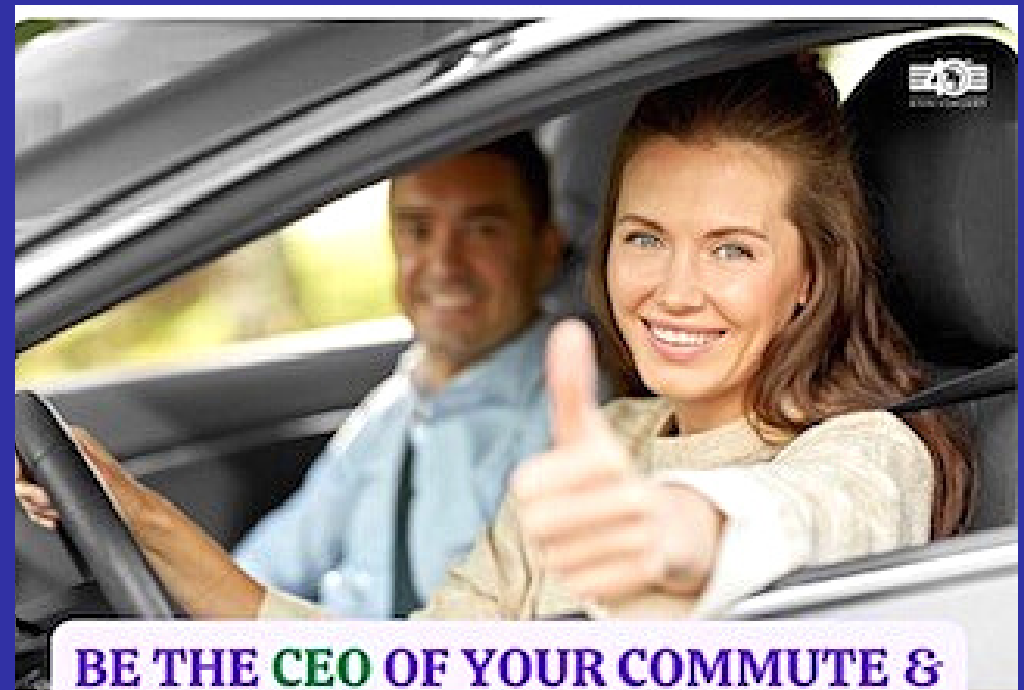
- Promoted Read to Them's Read Aloud to a Child Week (October 23-29) during We Read Wednesdays.
- Attended the Armstrong Renaissance Community Engagement Job Fair and the Radio One Richmond Redevelopment and Housing Authority job fair to provide transportation information to vendors and participants.
- Attended Walk and Bike to school events with Safe Routes to Schools at Cool Springs Elementary (Hanover) and Holton Elementary (Richmond).



RIDESHARE MONTH



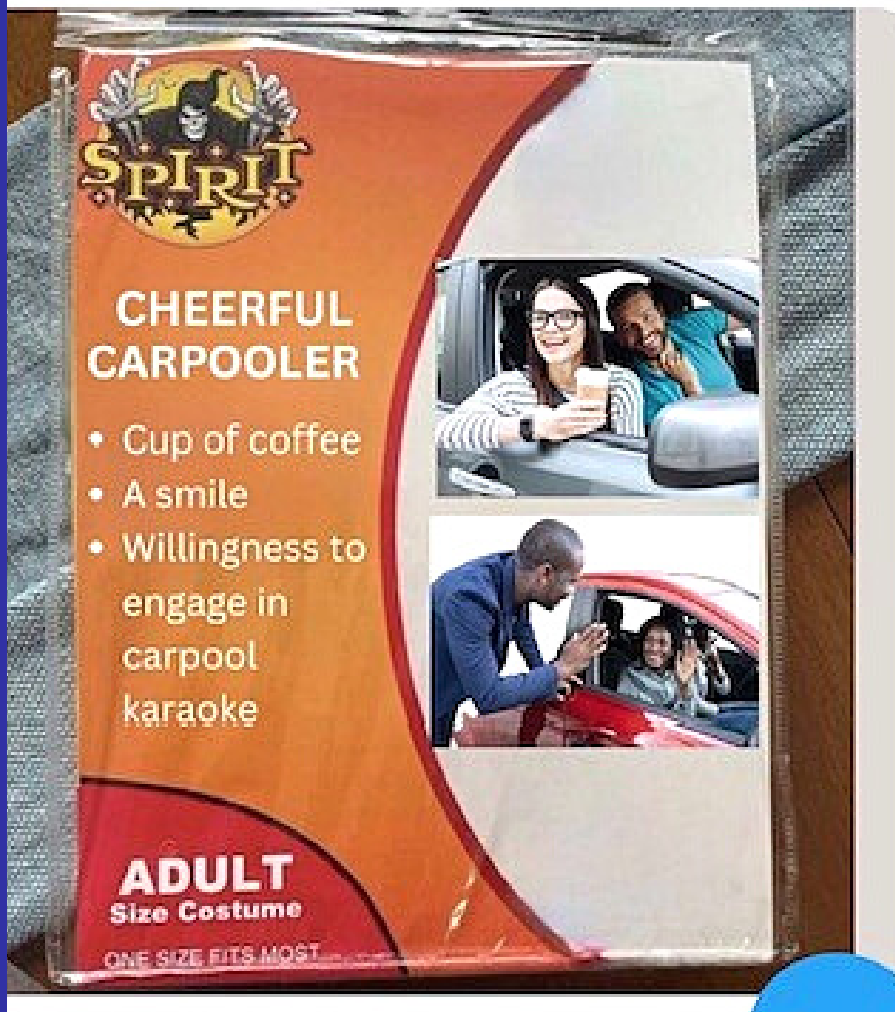
- Partnered with the Virginia Department of Rail and Public Transportation to promote the benefits of ridesharing during Rideshare Month.
- Encouraged commuters to celebrate Rideshare Month and record their vanpool and carpool trips for a chance to win \$100 gift card.
- Encouraged commuters to join a carpool and vanpool.



BE THE CEO OF YOUR COMMUTE & CELEBRATE RIDESHARE MONTH!

- Join a carpool or vanpool and save \$\$\$ by sharing the ride!
- Choose the day(s) you want to share the ride!
- **ALT** Already ridesharing? Record your trips October 1 -31 for a chance to win a \$100 gift card.

COMMUNITY ENGAGEMENT



- Utilized Halloween on social media to promote and support carpooling.
- Promoted Hopewell County's Fall Clean Up which encouraged citizens to clean around their homes and along their streets.
- Encouraged citizens to join the Urban Forestry Division, Reforest Richmond and the Richmond Community ToolBank for the 3rd annual ArborDayRVA celebration.

↻ You Retweeted



HopewellVA @H... · 10/13/22 ...

Fall Clean-Up in Hopewell begins this Saturday, Oct. 15

City of Hopewell
FALL CLEAN UP
SATURDAY, OCTOBER 15 - SATURDAY, OCTOBER 22, 2022

Keep Hopewell Beautiful in partnership with the Hopewell Public Works Department has scheduled Fall Citywide Clean-up from Saturday, October 15, to Saturday, October 22, 2022.

Hours of operation during "Fall Clean-Up" at the Citizen Convenience Center are 12:30 p.m. to 6:00 p.m. Monday-Friday, and Saturday from 8:00 a.m. to 6:00 p.m. Citizens are encouraged to participate in this effort by cleaning around their homes and along their streets. During this week, Hopewell residents may dispose of trash at no charge at the Citizen Convenience Center located at 507 Station Street, behind Fire Station #1. There will be the usual \$10.00 fee for the removal of Freon to dispose of appliances.

The following items will not be accepted at the Citizen Convenience Center: concrete, masonry, garbage (items normally disposed of in your trash toter), and paint of any kind, batteries, automobile motors, and hazardous waste materials. Tires are limited to four (4) per carzen, and they must be separated from the rims. There can be no more than eight (8) tires per household.

Remember, "Fall Clean-Up" activities apply to Hopewell residents only.

PARTNER WITH US

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