



RideFinders  
@teamridefinders

We're volunteering this morning to distribute trees! Do something GOOD! #40for40ridefinders @SouthsideReleaf



# OCTOBER RECAP

Delete Junk Block

berRVA Update: Be Informed, Get Engaged, Make a Difference - Brought to you by RideFinders

## SPONSORED CONTENT

RideFinders, a division of GRTC Transit, is celebrating its 40<sup>th</sup> anniversary with 40 Days of Good for 40 Years of Service. Today through its November 19 anniversary date, RideFinders asks area businesses to help celebrate this milestone by doing the following:

1. Doing something good in the community such as donating items to a local food bank and/or thrift store or volunteering to plant a tree
2. Sharing that good deed on social media using the hashtag #40for40ridefinders.

*"RideFinders has been in the business of environmental stewardship, social responsibility, and roadway maximization for 40 years! I'm proud of the work we do for and in the greater Richmond community by helping commuters and employers identify and explore alternative modes of transportation," said Von Tisdale, RideFinders Executive Director. "And now, we're asking the community to do something good for their fellow humans and participate in our 40<sup>th</sup> anniversary initiative."*





Do something GOOD for the [#environment](#)- record your green trips including your [#telework](#) days! This small action helps us show our partners the BIG impact that citizens are making by helping to reduce emissions throughout the region. You'll even earn redeemable points for rewards. [www.ridefinders.com](http://www.ridefinders.com) / [#40for40ridefinders](#) [#itsagreenthing2021](#) [#caringcommutes](#) [#betheCEOofyourcommute](#) [#caringcommutes](#) [#photooftheday](#) [#safecommuting](#) [#richmondva](#) [#rva](#) [#chesterfieldva](#) [#henricova](#) [#ashla...](#) See More



**BE THE CEO  
OF YOUR COMMUTE  
& RECORD YOUR  
TRIPS!**

*Even Telework Days.*

[www.ridefinders.com](http://www.ridefinders.com)

40th ANNIVERSARY

10, 620 Active Clients  
166 Transit Trips Recorded  
457 Telework Days Recorded  
84 Vanpool Trips Recorded  
149 Carpool Trips Recorded  
16 Tons of CO2 Reduced  
53.4 lbs of NOx Reduced  
\$22,794 - Money Saved

# BY THE NUMBERS

Record  
Your Trips

[#itsagreenthing2021](#)



> **LOG IN OR  
REGISTER**

*Track your commute with our Emergency Ride Home program.*



> **JOIN A VANPOOL**

*The perfect solution to saving money instead of driving alone.*

> **OZONE ALERTS**

*Get current updates on the air conditions in*

FRIDAY FEATURE: This year, October is designated as Bicyclist and Pedestrian Awareness Month in #Virginia. We're partnering with DRIVE SMART Virginia to share safety tips. Read more: <https://bit.ly/2Y5WD2o> / #BetheCEOofyourcommute #SharetheRoad #FridayFeature #richmondva #rva #chesterfieldva #ashlandva #HenricoVA #hanoverva #petersburgva #seeandbeseen #BPAM #colonialheightsva #hopewellva #commutesafely #photooftheday #friday

# SHARE THE ROAD



- Promoted DRIVE SMART Virginia's Bicyclist and Pedestrian Awareness Month.
- Communicated RVA Bike Share new easier app login process.
- Participated in Rideshare (Uber/Lyft) Industry Discussion facilitated by BWG Strategy.
- Continued vanpool formation efforts with two new vanpools: Richmond to Fort Belvoir and Newport News (through Mechanicsville Park n' Ride) to Pentagon/Washington, DC.

## REGIONAL TRANSPORTATION PARTICIPATION



DRIVE SMART Virginia · 53m

This 📌 is how you raise awareness! Thanks to @teamridefinders for helping us get the #BPAM message out there! 📢

📍 RideFinders @team... · 7h

FRIDAY FEATURE: This year, October is designated as Bicyclist and Pedestrian Awareness Month in #Virginia. We're partnering with @DRIVESMARTVA to share safety tips. Read more: [bit.ly/2Y5WD2o](https://bit.ly/2Y5WD2o) / #BetheCEOofyourcommute





RideFinders, Central Virginia

Published by Cherika Ruffin · October 7 at 8:47 AM ·

We're proud of our [GRTC Transit System](#) family for keeping th  
moving. [#transitappreciationmonth](#) [#ThankfulThursday](#)



Virginia Department of Rail and Public Transportation

October 6 at 8:00 AM ·

GRTC continues daily cleaning of 100% of fleet vehicle  
some windows open for ventilation. Use hand sanitization  
boarding and exiting. [See More](#)

# TRANSIT TALK



RideFinders

@teamridefinders · 10/13/21

NOTICE - Route 20 detours THIS  
Saturday around Scott's Addition



**GRTC Transit Syst...** · 10/13/21

Route 20 detours on Saturday,  
October 16 around the Scott's  
Addition Pumpkin Festival street  
closures: [ridegrtc.com/news-  
initiativ...](http://ridegrtc.com/news-initiativ...)



- Celebrated and promoted the Virginia Department of Rail and Public Transportation's Transit Appreciation Month.
- Continued GRTC Micro-Transit project efforts.
- Communicated GRTC's service detours and service updates.



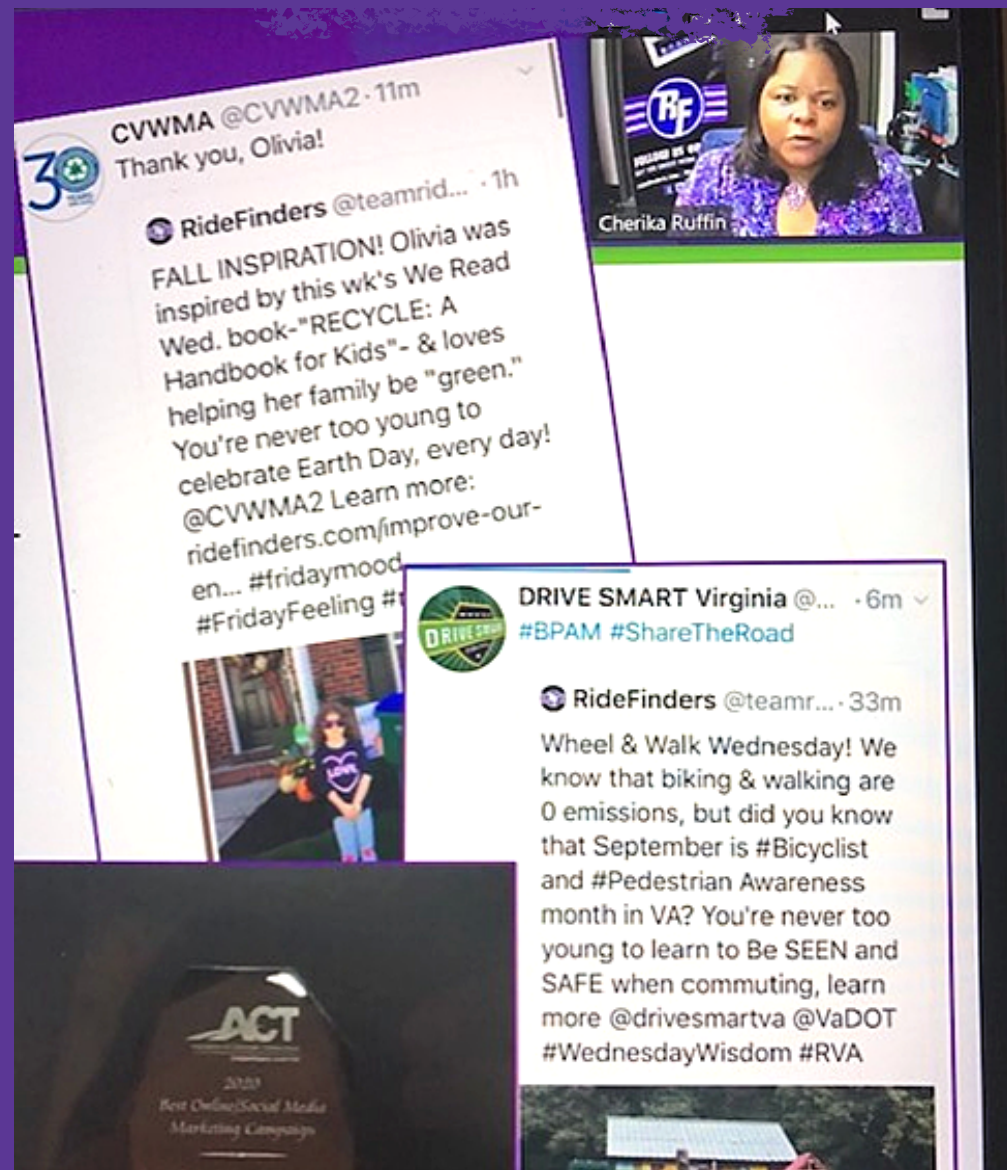
@ACTNational for the "It's A Green Thing" Campaign. THANK YOU for making this campaign a success!  
Read more: [bit.ly/3jCyOXY](https://bit.ly/3jCyOXY) /  
#TuesdayFeeling #tuesdayvibe

# OUTREACH

## Award WINNING



- Attended and assisted in planning the Chesapeake Chapter of the Association of Commuter Transportation (ACT) Fall Back with Education and Awards event.
- Presented on award-winning project (Celebrate Earth Day, Every Day Clean Air Campaign) during the Association for Commuter Transportation's virtual discussion.





**RideFinders**

@teamridefinders · 10/13/21

Our [#40for40ridefinders](#) campaign has started! Use that hashtag & help us celebrate our 40th Anniversary. DO SOMETHING GOOD in your community, for your neighbors and friends or for the environment!

[#wednesdaythought](#) [@VirginiaDRPT](#)  
[@PlanRVA](#) [@VirginiaDEQ](#)  
[@RVAgreen2050](#) [@CVWMA2](#)



**RideFinders** @teamr... · 10/8/21

JOIN us as we CELEBRATE our 40th Anniversary! 🥳 Do something good - in the community, for your neighbors,

- Encouraged citizens to help celebrate the 40th anniversary by: (1) doing something good in their community, the environment, or for their neighbor & (2), sharing their good deed on social media using the hashtag [#40for40ridefinders](#).
- Communicated through social media; ChamberRVA newsletter, Henrico Citizen & Richmond Times-Dispatch digital ads.

# 40TH ANNIVERSARY

JOIN us as we celebrate our 40th Anniversary! Do something good - in the community, for your neighbors, for the environment - in the next 40 days and tag us [#40for40ridefinders](#). Learn more: <https://bit.ly/40for40ridefinders> [#FridayFeature](#) [#richmondva](#) [#rva](#) [#chesterfieldva](#) [#ashlandva](#) [#HenricoVA](#) [#hanoverva](#) [#petersburgva](#) [#colonialheightsva](#) [#hopewellva](#) [#centralvirginia](#) [#videooftheday](#) [#giveback](#) [#dosomethinggood](#) [#friday](#) [#FridayFeeling](#) [#fridayfeels](#)



## ANNIVERSARY

40 DAYS OF GOOD FOR 40 YEARS OF SERVICE

Do something good in your community, for your neighbors, for the environment.



What an amazing Walk To School Day we had a Salem! The fresh air, our wonderful families, & some morning fitness was a fabulous start to our day! Thank you Team Ride Finders and Safe Routes for helping us make it happen! [#getyourwalkon](#)

[@teamridefinders](#) [@Lovethekids16](#)  
[@SCESStars](#)



# COMMUNITY ENGAGEMENT

We had over 180 Dolphins walk or bike to school this morning! What a healthy way to start the day. Thank you to all our volunteers and parents who helped make this a safe and fun event! And thank you to the AHS cheerleaders for bringing the spirit and Splash for all the high fives!



- Volunteered distributing trees with Southside ReLeaf for their efforts to “green” southside Richmond.
- Promoted Walk to School Day on October 6.
- Participated in Safe Routes to School walk and bike events at Cool Springs Elementary (Hanover) and Salem Church Elementary (Chesterfield).

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804.643.7433

ridefinders.com

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