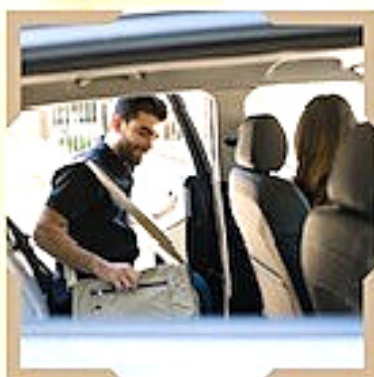


Let's SHOW September who's BOSS. We have the tools to help you
#betheCEOofyourcommute and earn points for redeemable rewards: ridefinders.com
#ThursdayThoughts
#greenisourthing
#thursdayvibes

HELLO September



Highlighting a few initiatives and activities that underscore our work in the region with employers, commuters, transportation leaders as well as within the community space.

SEPTEMBER RECAP

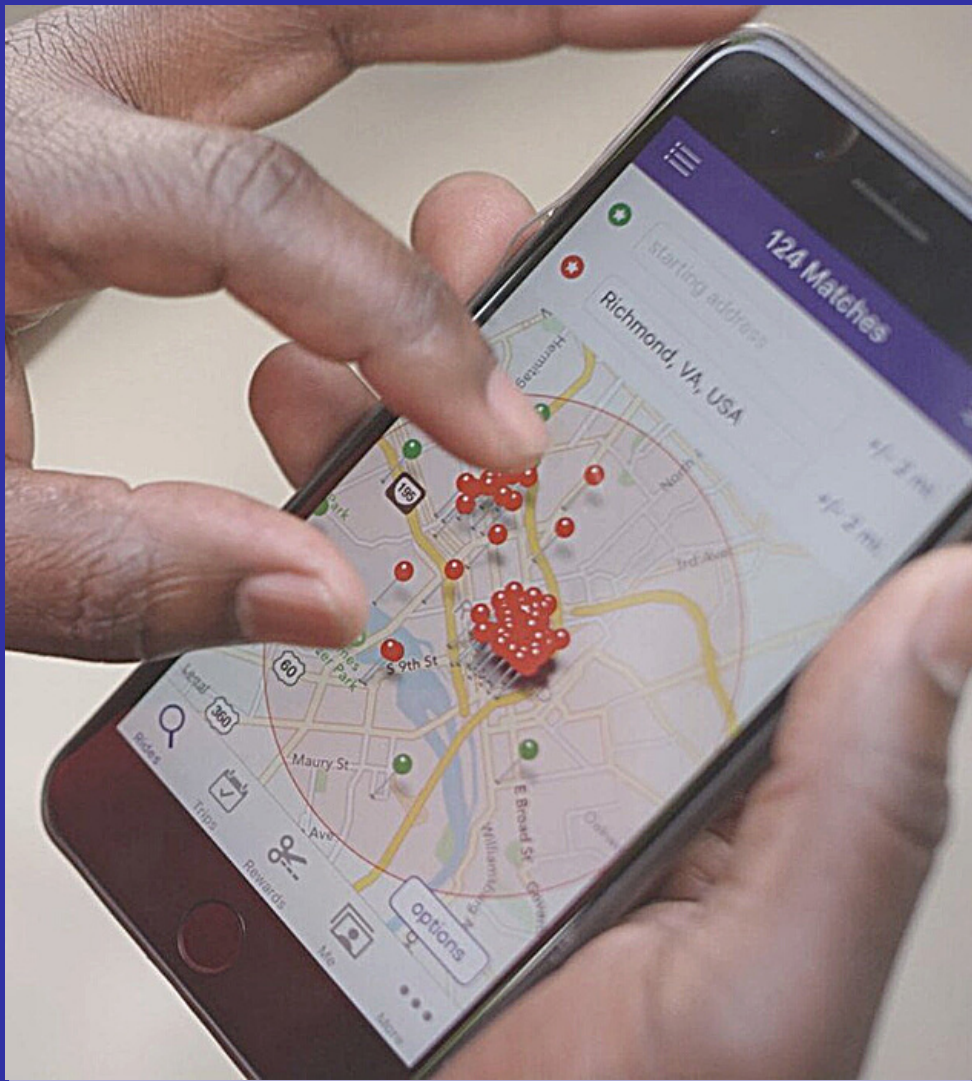
HELLO Fall

Leaf it to us to help you fall in love with commuting!

THE REGION'S RIDE SHARING RESOURCE

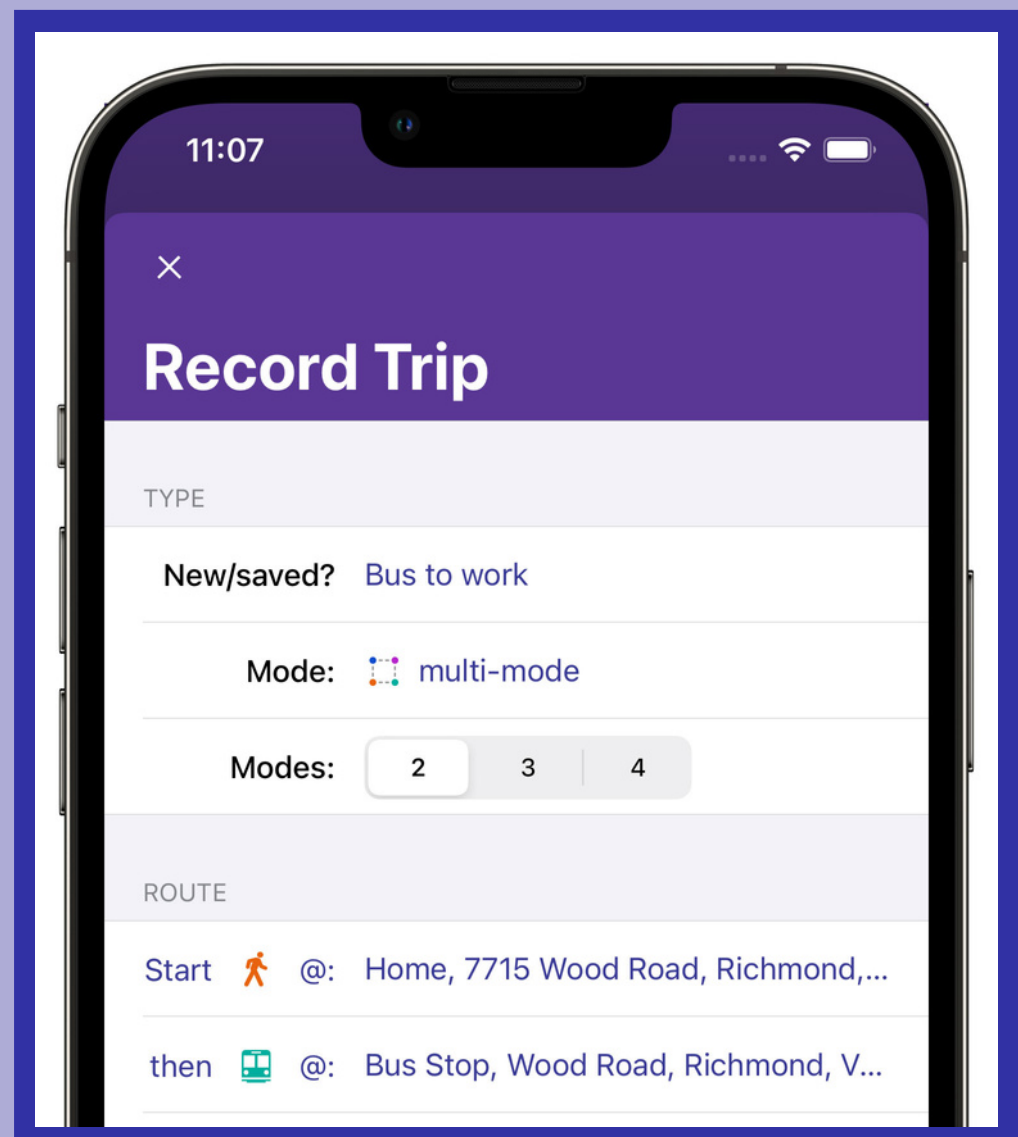
Call 643-8IDE (743) ridefinders.com

RideFinders, Central Virginia



BY THE NUMBERS

9,431 Active Clients
67,089 Reduced Vehicle Miles Traveled
1,025 Transit Trips Recorded
361 Telework Days Recorded
356 Vanpool Trips Recorded
396 Carpool Trips Recorded
82 Bike Trips Recorded
28.4 Tons of CO2 Reduced
88 lbs of NOx Reduced
\$41,931 Money Saved
7,290 Calories Burned



You Retweeted

Virginia DRPT @... · 9/20/22 ...

DRPT Connects Virginia! Find out how at the 2022 State Rail Plan public meeting on 9/27 at 6pm.

Public Meeting Registration:

register.gotowebinar.com/register/25059...

- Shared the Virginia Department of Rail and Public Transportation's (DRPT) 2022 State Rail Plan public meeting notice.
- Applied to the Tri-Cities Metropolitan Planning Organization for Congestion Mitigation and Air Quality (CMAQ) funding for vanpool and carpool regional projects.
- Shared Henrico County's public meeting for the portion of the Fall Line Trail which will use paved trail to connect Ashland to Petersburg.

REGIONAL TRANSPORTATION PARTICIPATION


RideFinders @tea... · 9/9/22 ...

Give your input on Henrico's portion of the Fall Line Trail 📌

 **Henrico Co...** ✓ · 9/9/22

Share your input on #Henrico's portion of the Fall Line Trail at a public hearing from 5-6:30 p.m. on Wednesday, Sept. 14 at Longdale Elementary School. The 43-mile multi-use paved trail will connect Ashland to Petersburg. 🚶

.@GRTCTransit is putting in the work to make this happen!
#waytogowednesday

 **GRTC Transit Syst...** · 2d

At least 50% of all GRTC bus stops will soon have a more comfortable, accessible, and dignified place to wait for your ride. Our Essential Transit

- Shared GRTC's announcements of the new Downtown Transfer Plaza construction starting, the September service updates and public timetables review and the Essential Transit Infrastructure Plan (ETI) goals for bus stops.
- Promoted DRPT's Discover Transit Month and encouraged transit riders to record their trips for a chance to win a \$100 gift card.
- Shared RVA Rapid Transit's September Transit Talk featuring GRTC's Tim Barham and Mike Frontiero.

TRANSIT TALK

RideFinders @tea... · 9/6/22 ...

We 🐶 transit, especially our @GRTCTransit family!
#TravelTuesday

 **Virginia DRPT** · 9/6/22

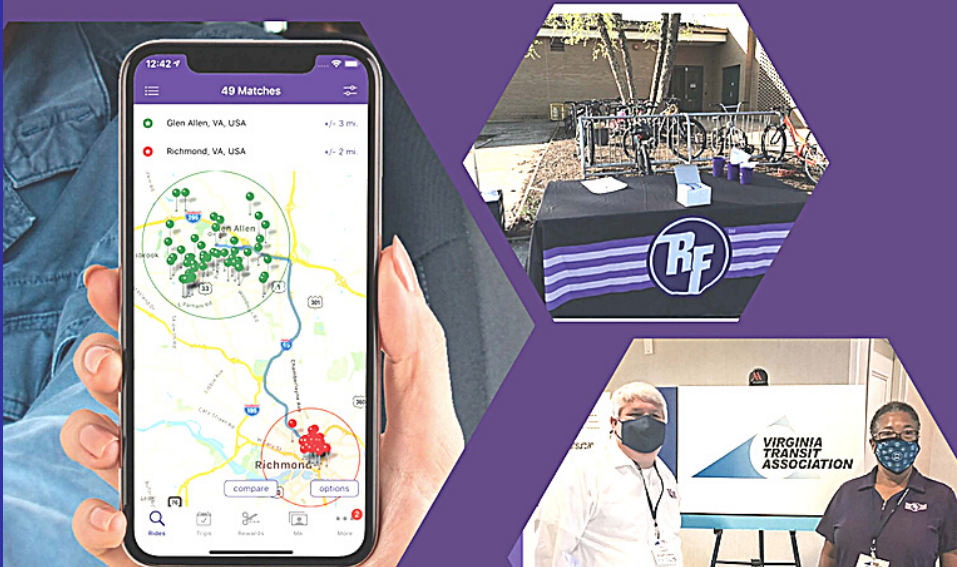
Celebrate Discover Transit Month by visiting transitva.org to explore all the local transit options available to you.

Happy Discover Transit Month!



Pivoting with Purpose for YOU

RideFinders
FY22 ANNUAL REPORT



- Completed the RideFinders FY22 Annual Report entitled, Pivoting with Purpose for YOU.
- Hosted a call with Amazon representative to discuss how RideFinders services could assist employees with getting to work at various Amazon locations.
- The Executive Director and John O'Keeffe completed the National Transit Institute's National Transit Database course.
- Continued working with vanpool vendors to start new vanpools and placing commuters on existing vanpools.

OUTREACH



We don't know who needs to hear this, but you don't have to carpool every day to make an impact (although we would LOVE it if you did). TAKE CHARGE of your commute & decide on how many days YOU carpool or rideshare!


ridefinders.com

[#mondaythoughts](#)

[#mondaymotivation](#)

- Continued promoting the campaign to encourage commuters to "take charge" of their commute and find the best personalized option for them.
- Encouraged commuters to download our free Rides & Rewards app to find carpool matches instantly.
- Encouraged commuters to record their carpool and "green" commutes to show their collective environmental impact in reducing emissions.

BE THE CEO OF YOUR COMMUTE



The graphic features a collage of three photos showing diverse groups of people smiling and interacting in a car. The top photo shows a woman with glasses holding a coffee cup next to a man. The middle photo shows a man and a woman smiling. The bottom photo shows a man and a woman in a car, with the man holding a phone. The text 'Match Monday' is prominently displayed in a large, bold, purple font. Below it, smaller text encourages downloading the Rides & Rewards app and recording carpool trips for rewards. The website URL and a hashtag are at the bottom. A blue circular button with a white plus sign is in the bottom right corner.

Match Monday

Download the free Rides & Rewards app today and find your carpool partner! Already carpooling? Record your carpool trips to earn redeemable reward points.

www.ridefinders.com | [#betheCEOofyourcommute](#)

More [#commuting](#) options for the Blackwell neighborhood! We LOVE to see it 🍷 Let's get those commuters to record their trips and earn points for redeemable rewards at ridefinders.com. It's a WIN-WIN! [#FridayFeeling](#)

🚲 **RVA Bike Share** ... · 20h
Another RVA Bikeshare station is up and running in the Southside! Our newest

- Volunteered for tree distribution event with Southside ReLeaf. Trees are distributed throughout the City of Richmond in identified Urban Heat Areas.
- Congratulated RVA Bike Share on its newest station in the Blackwell neighborhood.
- Publicly thanked the Science Museum and University of Richmond volunteers for collecting air quality data.

COMMUNITY ENGAGEMENT

Do something GOOD today! Recently, [@teamridefinders](#) [#carpooled](#) to volunteer during a tree distribution initiative with our friends from [@SouthsideReleaf](#). Let's make this a great week friends! ridefinders.com [#mondaymotivation](#) [#greenisourthing](#) [#mondaythoughts](#) [#Mondayvibes](#)

AWARDS

YOUR @teamridefinders is proud to have won 2 awards from @PRSARVA 🎉🎉🎉 We are incredibly thankful! 😊😊😊
Read more: bit.ly/3UN5Jd7
#FridayFeeling #feelgoodfriday



- Received two awards from the Richmond Chapter of the Public Relations Society of America.
- Commonwealth Award, Award of Merit - Public Service Category for the "Ways We Go: Youth Sustainability Outreach" Campaign.
- Commonwealth Award, Award of Merit - Shoestring budget \$5,000 or less Category for the "It's A Green Thing" Campaign.



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