

SEPTEMBER RECAP

74TH ANNUAL
**VIRGINIA
PUBLIC
RELATIONS
AWARDS**

CATEGORY

**COMMONWEALTH AWARD:
SHOE STRING BUDGET
(CAMPAIGN \$5,000 OR LESS)**

AWARD OF MERIT

RideFinders for "Celebrate Earth Day, Every Day" Clean Air Campaign"



**TEAM
RIDEFINDERS**

BY THE NUMBERS



10, 589 Active Clients
204 Transit Trips Recorded
499 Telework Days Recorded
80 Vanpool Trips Recorded
155 Carpool Trips Recorded
17.1 Tons of CO2 Reduced
55.8 lbs of NOx Reduced
\$23,803 - Money Saved

Record
Your Trips

#itsagreenthing2021



> **LOG IN OR
REGISTER**

Track your commute with our Emergency Ride Home program.



> **JOIN A VANPOOL**

The perfect solution to saving money instead of driving alone.

> **OZONE ALERTS**

Get current updates on the air conditions in

↕ You Retweeted



PlanRVA @PlanRVA · 9/14/21 ...

Drop by the Fairfield Library between 6 and 8 p.m. to learn more about ConnectRVA 2045 and to share your feedback! Hope to see you there!

[#ConnectRVA2045](#)

connectrva2045.org/get-involved

Connect With An Expert



Fairfield Library

September 14th

6-8 p.m.

REGIONAL TRANSPORTATION PARTICIPATION



RideFinders @tea... · 9/13/21 ...

ConnectRVA 2045 FINAL comment period closes THIS Wed, September 15! Give your feedback. [#rva](#)



PlanRVA @Pla... · 9/13/21

The final comment period for ConnectRVA 2045 closes on Wednesday! Let us know what you think about the draft plan. ConnectRVA2045.org

Offer your feedback on the draft ConnectRVA 2045 plan

- Continued to promote PlanRVA's Public Review & Comment Period for the ConnectRVA 2045 plan.
- Reviewed updated Scopes for Regional Public Transportation Plan FY23 and Richmond Region Microtransit Study.
- Continued vanpool formation efforts: Fredericksburg to Richmond, Newport News to Richmond, and Newport News to Washington DC.

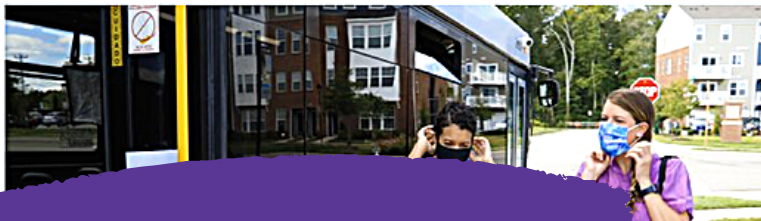


RideFinders @tea... · 9/12/21 ...
NEW public timetables available
NOW! #SundayShare

GRTC Transit... · 9/12/21

GRTC service updates take effect today. New public timetables are now available online here: ridegrtc.com/planning-your-...

If you ride the 3B, 111, 12, 14, 20, 77, 23x, 26x, 27x or 29x, please check your new schedules.



- Assisted GRTC Planning Department with the delivery of Public Timetables to area vendor locations.
- Communicated the merging of Route 111 with route 3B for continuous service Brightpoint Community College (formally John Tyler Community College) to Richmond's Northside.
- Attended the Virginia Transit Association (VTA) Annual Conference and Expo.

TRANSIT TALK



TEAM WORK

*New public timetables
available now!*



OUTREACH



John O'Keeffe

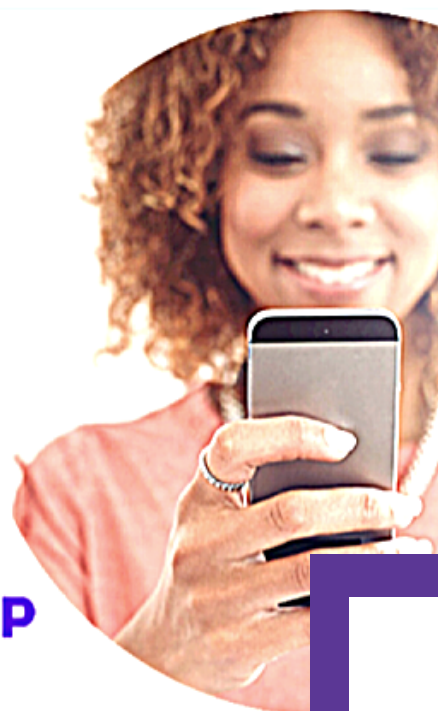
- Continued providing data to the VA Department of Rail & Public Transportation for the General Assembly report.
- Distributed the Greater Washington Partnership survey regarding employees return to office to Employee Transportation Coordinators (ETCs).
- Provided promotional items to the Hilton Richmond Downtown for Hospitality Week/Recruitment.



Brigitte Carter

itsagreenthing2021

#caringcommutes



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& BE THE CEO
OF YOUR COMMUTE!**

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- Encouraged commuters to record their greener trips and download the free Ridematching and Rewards app.

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[#walk](#), [#carpool](#), [#transit](#),
[#vanpool](#) trips at
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& for safety tips on commuting.
[#BetheCEOofyourcommute](#)
[#caringcommutes](#)
[#FridayFeature](#)
[#itsagreenthing2021](#)



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OF YOUR COMMUTE
& RECORD YOUR
TRIPS!**

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National [#CareforKidsDay](#) by visiting our kids page for fun, family-friendly activities: [bit.ly/kidssustainabi...](#)

[#itsagreenthing2021](#)

[#mondaymotivation](#)

[#mondaymood](#)



SCHOOL IS COOL

AND SO ARE FUN ACTIVITIES
LIKE SCAVENGER HUNTS &

- Promoted and communicated upcoming Walk to School Day on October 6.
- Communicated the following initiatives: Richmond Department of Public Works E-Cycle Days and RVA BikeShare Center Stage station closure.
- Promoted National Care for Kids Day which featured two honorary kids Team RideFinders heroes.

COMMUNITY ENGAGEMENT



RideFinders @tea... · 9/15/21 ···

IMPORTANT notice! [#RVA](#)

RVA Bike Share · 9/15/21

Permanent station closure



Center Stage station is permanently closed. Check out the Station Map available on the app and our website to locate open RVA Bike Share stations.
[rvabikes.com/map](#)



CENTER STAGE STATION IS

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ridefinders.com

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