



RideFinders @teamride... · 4d ...

We're checking to see you if need some suggestions for New Year's resolutions. We're a little biased, but here are a few recommendations from

@teamridefinders 🤔

ridefinders.com

#newyearsresolutions

#NewYear2022

#ThankfulThursday

#ThursdayThoughts



ANNIVERSARY

DECEMBER RECAP

RideFinders Executive Director! #SeasonsGreetings #ThankfulThursday #ThursdayThoughts





RideFinders, Central Virginia

Published by Cherika Ruffin · December 7 at 9:00 AM · 🌐

TRIP CHAIN! Get your holiday shopping 🛍️ done efficiently and with reduced impacts on air quality by combining errands into 1 trip!
<http://ridefinders.com/greener-holidays-pledge/> / #itsagreenthing2021
#TuesdayFeeling #TravelTuesday #richmondva #rva #chesterfieldva
#henricova #ashlandva #hanoverva #petersburgva #colonialheightsva
#hopewellva #photooftheday #tripchain

TRIP CHAIN THIS HOLIDAY SEASON



10, 692 Active Clients

331 Transit Trips Recorded

452 Telework Days Recorded

84 Vanpool Trips Recorded

189 Carpool Trips Recorded

18.6 Tons of CO2 Reduced

60 lbs of NOx Reduced

\$25,610 - Money Saved

BY THE NUMBERS

Take charge of your commute this holiday season! 🚗🚶🚲
Commute safely, take our Greener (Holi)Days Pledge and record your trips on our free Rides & Rewards app on the go:
<https://bit.ly/rfmobileapp> #itsagreenthing2021 #40for40ridefinders
#FridayFeeling #FridayFeature #holidays #richmondva #rva
#chesterfieldva #henricova #ashlandva #hanoverva #petersburgva
#colonialheightsva #hopewellva #photooftheday #TakeThePledge
#commutesafely

COMMUTE SAFELY

Be the CEO of Your Commute
& Record Your Trips



Pledge to record your trips



Record your trips at your fingertips

HAPPY HOLIDAYS

FROM TEAM
RIDEFINDERS

GRTC Transit System is exploring how micro-transit could be a part of the community's travel options. Your feedback will help GRTC design potential alternative solutions throughout the region.

Please take the survey by Sunday, December 12.

grtc.metroquest.com



- Participated in the Office of Intermodal Planning and Investment Project Pipeline: Richmond District Projects meeting.
- Shared Central Virginia Transportation Authority's (CVTA) appropriation of \$113 million to transportation priority projects across the region.
- Continued to promote GRTC's Micro-Transit Survey.

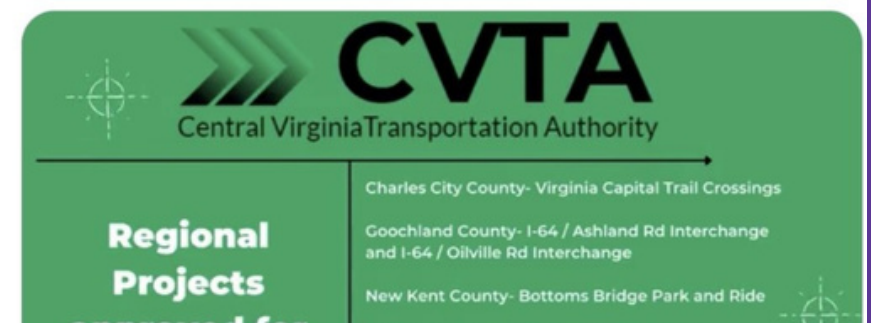
REGIONAL TRANSPORTATION PARTICIPATION



Today, The Central Virginia Transportation Authority (CVTA) appropriated \$113 million to transportation priority projects across the Region. This is a big moment for the Richmond Region!

Projects approved below:

[#transportation](#) [#projects](#)
[#bettertogether](#)
[#oneregionRVA](#)



You Retweeted

GRTC Transit System @GRTCTransit · Dec 23

FRIDAY, DECEMBER 24

🎅 CHRISTMAS EVE 🎄

GRTC operates NORMAL weekday schedule. NO Express.
GRTC OFFICES ARE CLOSED. NO LOST & FOUND.

SATURDAY, DECEMBER 25

🎁 CHRISTMAS DAY 🎄

GRTC operates SUNDAY schedule.
CARE standing reservations cancelled.
GRTC & CARE CUSTOMER SERVICE CLOSED.



0:26 32 views

- Shared GRTC service updates and notices.
- Shared GRTC's employment recruitment featuring Doug's story.
- Executive Director participated in GRTC Holiday Video Announcement.

TRANSIT TALK

RideFinders @tea... · 12/11/21 ...

Hear from Doug! 🙌 He's a mechanic with @GRTCTransit
🔧🔧🔧 #SaturdayShoutout
#saturdayshare

GRTC Transi... · 12/10/21

Meet GRTC Mechanic Doug, who's been a part of the GRTC Team for more than 30 years! GRTC is Now Hiring maintenance employees, including in repair shop, body shop,



RideFinders

@teamridefinders

Take this quick air quality survey from our friends @RVAGreen2050

*PARTNERSHIP
WITH
RVAGREEN 2050*



RVAGreen2050 @... · 12/20/2021

Extend your lunch break by taking our quick December flash survey on air quality!

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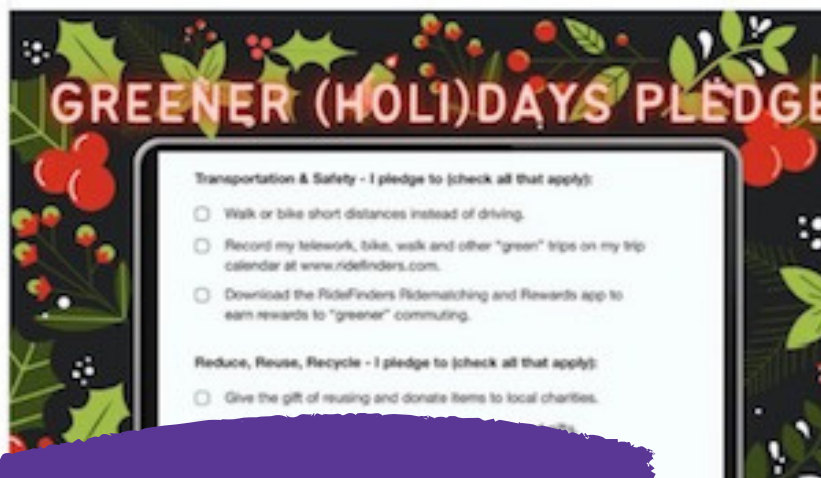
FRIDAY FEATURE - Our partners @rvagreen2050 released their December newsletter focused on improving air quality and shares information, resources, and events, and ways to get involved to support this focus 📩 <https://bit.ly/3ppurBk> / Our Greener (Holi)Days Pledge is highlighted! This month we'll share tips on ways to improve air quality during the winter months! #FridayFeature #FridayFeeling #itsagreenthing #airqualityawareness

City of Richmond

RVAgreen
2050

- Promoted RVAGreen 2050's December newsletter focused on improving air quality and sharing information, resources, and events, and ways to get involved to support this focus on various social media platforms.
- Shared their December quick air quality survey.

In the best Mariah Carey voice possible - 🎵🎵🎵 "I don't want a lot for Christmas. There is just one thing I need..." for YOU to TAKE the [ridefinders.com/greener-holiday](https://www.ridefinders.com/greener-holiday)... for a sustainable holiday! Takes less than 1 minute!
#greenerholiday
#wisdomwednesday



- Encouraged citizens to take the Greener (Holi)Days pledge.
- Promoted a sustainable holiday season through "green" actions that help reduce emissions such as trip chaining, conserving energy through LED lighting and energy "vampires" and supporting better air quality in the winter months.
- Randomly selected weekly winners.

GREENER (HOLI)DAYS PLEDGE



GET LIT this [#holidayseason](https://www.ridefinders.com/greener-holiday) with LED holiday lights (it's ¹ of our pledge items)! They consume less electricity & are much cooler to the touch - avoiding burnt fingers!
[ridefinders.com/greener-holiday](https://www.ridefinders.com/greener-holiday)... [#MondayMotivation](#)
[#mondaythoughts](#)
[#MondayMood](#) [#takethepledge](#)



↻ You Retweeted



HopewellVA @H... · 12/27/21 ...

Hopewell Convenience Center,
507 Station St.,
Tues, Weds, & Fri:
12:30-3:30p, Saturday:
8a-4:30p.

Place undecorated live trees in
yard waste area. Trees will be
recycled with yard waste.



- Shared the following from RVA Bike Share: City of Richmond's Burgers for Bikeshare in the Fairfield Court community, RVA Bike Share's Biotech Park station closure and a new station at Chimborazo Park.
- Shared Christmas Tree Recycling events in the following localities: Henrico, Chesterfield, New Kent and Hopewell.

COMMUNITY ENGAGEMENT



RideFinders @teamride... · 6d ...

New Year, New Station! 👉
Congrats 🙌🙌🙌

RVA Bike Share @... · 6d

We are ringing in the New Year with a new station at Chimborazo Park! This station expands RVA bikeshare east and provides great connectivity to Church Hill. Not to mention the breathtaking views of the City! Come out, take a ride through the park and explore the neighborhood!

Partner With Us

804.643.7433

ridefinders.com

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