



RIDEFINDERS
GREENER WAYS TO GO

**The Future
Is Yours.
Keep It Green.**

Who We Are

RideFinders is the regional Transportation Demand Management (TDM) program for the Richmond Region. We help people get where they need to go using smarter, more sustainable travel choices.



What We Do

We make it easier for people to use options beyond driving alone, like carpooling, vanpooling, transit, biking, walking and working from home. We connect commuters with resources, create employer programs and partner with local governments, schools and businesses to reduce traffic, improve air quality and build stronger communities.

Why It Matters



Cleaner air



Less traffic



More affordable options



Healthier, happier communities



A stronger, more connected region

Transportation Demand Management (TDM)

TDM is a big idea with a simple goal: help more people get where they need to go using smarter travel choices. It's about making the most of our roads, reducing traffic and giving people real options.

We Work With



Schools and universities



Businesses and employers



Local governments



Community partners



You!

Your choices today help shape a cleaner, healthier tomorrow.



Smarter commutes create more opportunities—and you can be part of that change.



Learn More



ridefinders.com

*People. Options.
A Stronger Community.*